

# B.A. PSYCHOLOGY, ENGLISH AND JOURNALISM



It is a course that gives a grounding in Psychology, English Literature and Journalism. The students of this course could pursue M.A. or M.Sc. Psychology, M.A. Mass Communication or M.A. English.

Its special features include :

- Introduction to Psychology
- Social Psychology
- Abnormal Psychology
- Organizational Behavior
- Textual taxonomy of literary genre
- Introduction to English Language and Literature
- American Literature
- Introduction to Communication & Journalism
- Introduction to Online Journalism
- Reporting and Editing
- Advertising
- News Paper Management
- Public Relations and Corporate Communication
- New Literatures in English
- Popular Literature

## WHAT IS UNIQUE ABOUT LOYOLA'S B.COM. COMPUTERS ?

\*A triple major course that helps students understand inter-disciplinary in Humanities

- Competent syllabi with theoretical and practical aspects
- Equips students to work in news papers web portals and as freelancers
- Prepares students to get into the field of content and creative writing
- Prepares a strong foundation

## CORPORATE PLACEMENTS

- Thomson Reuters
- National and local newspapers
- Television Channels
- Facebook
- Genpact



## ADMISSION GUIDELINES

Candidates from any stream in Intermediate with 55% aggregate can apply  
General English and General Knowledge