

BACHELOR OF BUSINESS ADMINISTRATION



This course offers a combination of commerce and management subjects. The aim of this course is to nourish the managerial and entrepreneurial skills of the youth. In the present market scenario the corporates are seeking managerial skills among their prospective

- International Business
- Financial Management (including Security Analysis and Portfolio Management)
- Cost and Management Accounting
- Human Resource Management
- Corporate Governance & Business Ethics
- Statistics and Mathematics
- Quantitative Techniques

WHAT IS UNIQUE ABOUT LOYOLA'S BACHELOR OF BUSINESS ADMINISTRATION ?

- Structured syllabi revised and updated in place with emerging business trends
- The Curriculum is designed with an international perspective, to gain a competitive edge
- It seeks to provide an indepth knowledge to pursue foundation courses also
- Job Oriented, Practical training
- Seminars, Guest lectures, group discussions to enhance leadership and presentation skills
- Industry Internship
- On-site project work with prestigious companies for exposure to real world challenges

CORPORATE PLACEMENTS

Successful graduates have been recruited by top of-the line national multinational corporate including

- Deloitte
- Wipro
- Cognizant
- Franklin Templeton
- DELL
- ADP



ADMISSION GUIDELINES

MEC, CEC, CEG, MPC students with 55% aggregate Entrance examination in any two Economics, Commerce and Mathematics