

BACHELOR OF BUSINESS ADMINISTRATION



LOYOLA
ACADEMY



This course offers a combination of commerce and management subjects. The aim of this course is to nourish the managerial and entrepreneurial skills of the youth. In the present market scenario the corporates are seeking managerial skills among their prospective employees. This course enhance skills sets coupled with a deep understanding into commerce cum computer subjects. It also allows students to pursue their further studies in MBA,CA, I.C.W.A, etc.

The following of are some of the subjects offered :

- International Business
- Financial Management
- Strategic Management
- Cost and Management Accounting
- Human Resource Management
- Corporate Governance & Business Ethics
- Statistics and Mathematics
- Operations Research

WHAT IS UNIQUE ABOUT LOYOLA'S BACHELOR OF BUSINESS ADMINISTRATION ?

- Structured syllabi revised and updated in place with emerging business trends
- The Curriculum is designed with an international perspective, to gain a competitive edge
- It seeks to provide an indepth knowledge to pursue foundation courses
- Job Oriented, Practical training
- Seminars, Guest lectures, group discussions to enhance leadership and presentation skills
- Summer Internship
- On-site project work with prestigious companies for exposure to real world challenges

CORPORATE PLACEMENTS

Successful graduates have been recruited by top of-the line national multinational corporate including

- Deloitte
- Wipro
- Cognizant
- Franklin Templeton
- DELL
- ADP



ADMISSION GUIDELINES

MEC, CEC, CEG, MPC students with 60% aggregate Entrance examination in any two Economics, Commerce and Mathematics