

LOYOLA ACADEMY DEGREE AND P.G COLLEGE

(Autonomous)

NAAC Accredited with A grade, CPE

34th Annual Day Report for the Academic Year 2010-2011

“When people lose the ability to engage with reality; that is a process of dehumanization that may be gradual and silent, but very real.”- Fr.Adolfo Nicolas (Superior General of the Society of Jesus)

I extend a hearty welcome to Our Chief Guest, Dr.Jayaprakash Narayan, I.A.S. President, Loksatta Party and Guest of Honour, Prof.S.Ramana Murthy, Dean, Faculty of Science, Osmania University. Indeed it is our privilege and honour to have you in our midst.

My warm welcome goes to the members of the management Fr. Dr. G.A.P. Kishore, Rector, Fr. C.J. John, Correspondent, Fr. K.A. Stanislaus, PG Vice Principal, Fr. K.M. Prabhudas, UG Vice Principal, Fr. John Soosai Manickam, Dean of Commerce, Arts, Fr. J. Packiaraj, Campus Minister, Fr. S.A. Alphonse, Treasurer and other Jesuits fathers, Brothers

Let me extend a joyous welcome to Dr.C.V.R. Krishna Kumar, the Dean of Science, Dr.Aditya Kumar , Block In charge, Loyola academy, Mrs. Evon Maria, the Dean of Student Affairs, Heads of the Departments, lecturers, non teaching staff, students, parents, Fathers and Sisters, well wishers and the media personnel.

Loyola Academy stands as a topper...

For the third consecutive year India Today has rated Loyola Academy as one of the best fifty colleges in India. Loyola Academy stands number one for commerce and number two for arts and science. We are proud to announce that we have submitted our NAAC re-accreditation self study report on 29th September and are eagerly waiting for the peer team to come and assess our college.

Post Graduate Autonomy:

This academic year we have a special reason to boast that our Post Graduate courses too have come under autonomy. A high level 15 member committee from Osmania University visited our post graduate departments and decided positively in our favour. Whole hearted thanks go to our Vice Chancellor of O.U. Prof. Ramana Murthy, today's Guest of Honour, Prof. Vishweshwara Rao, Dean of Arts and Head of the Department of Communications, who were instrumental in getting autonomy for our college.

UGC Projects:

We have successfully completed our Centre with Potential for Excellence Project and submitted our reports to university grants commission. The second phase of our Basic Scientific Research project is also nearing completion. Food ministry project to establish food technology labs have been completed by adding Ice cream making machines and Bakery line. A new UGC project for setting up of Video conferencing and e-class room establishment is in the process.

Changes in the Jesuit administration:

Fr. L.Joji, who served as Vice Principal for three years and in August, 2010 was promoted to become Principal of Loyola academy Junior College. My whole hearted and sincere thanks to Fr.L.Joji for his contributions to Loyola Academy in his capacity as Vice Principal and to the Department of Biotechnology in particular.

Fr. S. A. Alphonse, S.J. Counsellor and Retreat preacher has taken charge as the Treasurer of Loyola Academy from Rev. Br. Thiruthuva Raj. I am thankful to Br.Thiruthuvaraj for his services.

In memoriam:

It was unfortunate that Loyola Academy family had to lose two girl students this academic year. Miss T. Vidya, II year B.Sc. (Economic, Computer and Mathematics) passed away on 3rd October, 2011, as she was suffering from serious psychologically illness. In her memory her parents have established two prizes for the meritorious

students in Mathematics. At this moment I like to thank them, though they are not present here. Another girl Yeruva Swetha DCS died on 31st December 2010. She was a clever student, even got her placement in Wipro.

Let us pray that their near and dear ones may be consoled and the souls of the departed rest in peace.

“Continuous improvement is better than delayed Perfection”- Mark Twain

Internal Quality Assurance Cell activities:

The academic year began with a staff orientation programme on 10th 11th and 12th of June, 2010. The theme was Quality in Higher Education. In the seminar Fr.Dr.Ignacimuthu, Former Vice chancellor of Chennai and Bhartathiyar Universities spoke on quality education through choice based credit system and the importance of research in higher education. Besides NAAC Re-accreditation workshop was also conducted by Fr.Dr.S.Emmanuel and Dr. Krishna Kumar. The newly inducted staff were given special orientation on Ignatian Pedagogy and Characteristics of Jesuit Higher Education. Fr. Principal also conducted special sessions on autonomy and choice based credit system. On 18th December, 2010. Fr.Dr.S.Lawrence Amalraj-Former Principal of Christu Jeyanthi Collge conducted sessions on Time management and leadership skills to the newly recruited staff members. This year (January 2011) Dr. Krishna Kumar has taken charge as IQAC coordinator from Dr. Balachander. He is also shouldering the responsibilities as NAAC re-accreditation coordinator.

Infrastructural improvements:

- Second floor of Northern Inigo Block has been built with 8 big class rooms, days scholar centres and staff rooms
- On the western side of the Inigo Block Washrooms and toilets are being built for the students.

- Public address systems have been established in Administration block, computer science block, PG block and Inigo Block. This is useful for conducting prayer and faster communication of our announcements.
- Fully equipped M.Sc analytical chemistry laboratory has been established.
- This year being NAAC Reaccreditation year, Tar roads have been laid and buildings are painted. Face lift is given to the campus.
- Second year Animation Design laboratory with 40 High End computers have been established to operate sophisticated softwares such as MAYA.
- Parking lot for the staff and students has been extended.
- Bakery line has been established with heavy machines and all the machines are used for making bakery products.
- Animal clinical research room has been established
- Green House has been equipped with a generator to grow Geriberra flowers
- Library: Fr.U.Paul E-learning centre has been established with 10 systems and internet facilities.

Enrichment of the Library:

The college library has added 1500 books this year to the existing total collection of 34000. The library has started internet based services and an e-learning centre was inaugurated by Rev. Fr. Antony Pothi Reddy, S.J. on 19th January 2011. The e-learning centre is named after Fr. U.S. Paul, who was one of the important pioneers of Loyola Academy. The college has also become the member of UGC-Inflibnet, an e-resource consortium of UGC, Inflibnet, Ahmedabad. This is very useful for the researchers who want to down load full research articles. Our library celebrated 3rd national library week during 31st January 2011 to 4th February 2011, with the theme “Know Your E-resources”.

New Courses: B.Com Computer, M.Sc. Analytical Chemistry

Courses withdrawn: B.Com Insurance, B.A. History and B.A. Economics

Choice Based Credit System has been introduced for the second year degree students. Skill based inter disciplinary certificate courses are offered by each

department. Students cutting across their disciplines can study these courses for a year. Courses like T.V.Production, horticulture, creative arts, spoken English, fundamentals of accounts, basics in statistics are offered.

Controller of Examinations:

Mrs. Rama has taken charge from Dr.N.Maria Das as controller of examinations. My sincere thanks to Dr. N. Maria Das, Mr. Santosh and other supporting staff of the Controller's Office.

Examination reforms: First year and second year students are coming under the choice based credit system. Examination in interdisciplinary certificate courses has been added. First year students of the post graduate courses will also write examinations conducted by our autonomous system.

LA Alumni Congress took place on the 14th November. About 400 alumni participated. Dr.Muvva Srivasa Reddy the Secretary of Andhra Loyola College alumni delivered a motivational lecture on the his experiences in ALC old students association. The alumni were very happy to meet their batch mates. Indeed it was a beautiful home coming. This organization needs to be strengthened with focused activities.

Our service for other institutions

Fr.Dr.S.Emmanuel.sj. has been offering consultancy services for other colleges. He delivered a lecture on NACC Re accreditation Process for the staff members in Andhra Mahila Kala Sala and St. Ann's College for Women at Medipatinam. He gave a motivation lecture on the need for Autonomy to the staff of St.Jopseph's College, at King Koti. Similarly he travelled to Adoni to address the staff on the effective implementation of Centre with Potential for Excellence Project. Dr. Krishna Kumar is offering consultancy services as member Board of Management for Sai Sakthi Engineering College, Chittor.

Consultancy and Extension Activities: MBA department organized a mentoring program for budding entrepreneurs on 24th July '2010 in association with NEN Mumbai. They also conducted a 16 day Management Development Program for engineers of FLSmidth Pvt. Ltd. The company is in appreciation of the course offered. They also in association with NEN conducted a Faculty Development Program on "Entrepreneurship" on 26th June'2010. It is heartening to note that the faculty and a group of students of NMBA have developed a Business Expansion plan for "Desai Fabricators Pvt. Ltd".

Dr. K. Vijayalakshmi was appointed member of the Board of Studies at Andhra Mahila Sabha College, Hyderabad.

Mrs. P.Veeraja Rao, Head Dept of Psychology has been appointed member of 'Board of Studies for Social Sciences, Dept of Psychology, Osmania University' for two years. She has contributed in writing a book in "Social Psychology" with: Attribution, 'Impression Formation', Communication' and 'Social Cognition' in the academic year 2011-12 for Dr. Ambedkhar University for Distance Education. Similarly she has contributed in writing a book in "Psycho Pathology with: 'Psychological Approaches to Mental Disorders', 'Biological Therapies-Electro-Convulsive and Chemotherapies', 'Psycho therapies' and Group & Family Therapies' in the academic year 2011-12 for Under Graduates for Dr. Ambedkher University for Distance Education. She also trained MBA students of "United Business School" on "Building Healthy Self Esteem-A key point to Employability" on 27th January, 2011.

B. Bhaskara Rao and R. Ravinder Singh are proud to say that they are appointed Subject Experts in the Board of Studies of Animation Design Course offered in Osmania University.

Mrs. Ratna Vani, the Head of the Department is a part of Paper setting panel for Sri Krishnadeva Raya University, Ananthapur.

Dr R Akhileshwari, Lecturer and HOD

Delivered lecture on Women and Media to Officers of the Central Security Industrial Force in May 2010, in Hyderabad and she also delivered a lecture on Gender and Media to participants of Engineering College lecturers at the UGC Academic Staff College of Jawaharlal Nehru Technological University in June 2010, in Hyderabad.

B. Praveen Kumar, Lecturer in Mass Communication has produced Two documentaries titled *“Telanganam”* and *“Doll’s House”* which were nominated and screened as official entries in Film Telangana, 2009, a digital film festival organized to showcase Telangana by the Karimnagar Film Society and Discovery Foundation of USA in October 2009. He also attended as Jury Member for the Fourth National Short and Documentary Film Festival organized by Karimnagar Film Society during March 18-21, 2010. He also conducted a script writing workshop at Raja Rajeshwari Degree College in Karimnagar on May 16-17, 2010. and attended a full day workshop on Professional Videography conducted by EMMRC of English and Foreign Language University, Hyderabad, on Feb 12, 2010.

Hudson Taylor participated in a Workshop on Audio Engineering in USA during March, 2010.

Examination Results:

Loyola Academy is known for its excellence, especially in the academic sphere. The hard work and dedication of our staff and students produce excellent results year after year. In keeping with our past record, last year’s results too were pretty good.

At the undergraduate level, the courses come under the autonomous mode. The results of the various autonomous courses are as follows:

B.Sc. Chemical Technology	86 %
B.Sc. Agriculture Science and Rural Development	100 %
B.Sc. Computer Science and Engineering	95 %
B.Com (Hons)	98 %
B.Sc. Electronics Technology	81 %
B.Sc. Computer Maintenance	94 %

B.Com (Advertising, Sales Promotion)	100 %
B.Sc. Biotechnology	100 %
B.Com (Insurance)	98 %
B.A. Mass Communication	100 %
B.Sc. Food Technology & Management	100 %
B.A. Psychology, English Literature	100 %
B.Sc. Biochemistry	97 %
B.Sc. Maths, Stats & Comp.Sci.	97 %

At the Post Graduate level

MCA	95 %
MBA	95 %
M.Sc. (Organic Chemistry)	88 %
M.Sc. (Biotechnology)	100 %

Loyola Academy is gifted with the staff members who are academically oriented and dedicated to their teaching mission. My sincere thanks and congratulations to all the teaching staff.

Placement for 2011:

Loyola academy is greatly indebted to the reputed companies which come to our campus year after year and recruit our students. Cognizant technology solutions has offered employment for 27 of our students of B.SC computer related combinations and 5 MBA students; Wipro technologies has placed 21 students from Computer Science and Engineering and Maintenance groups; Dell has offered jobs for 5 students from Electronics, Maintenance and B.Com Honours; MRF – has offered jobs for four students from Chemical technology; Frankilin Templeton has employed 8 B.Com students; Amazon has recruited 5 B.Com Honours students; Persistent Systems has recruited two M.C.A. students. Besides this, last year students are also still getting placement through our placement cell. Our placement efforts are still continuing. Congratulations and thanks to Mr. Samson, our placement officer, who works day and night to place our students in reputed companies.

Ph.D. awarded:

Fr. Lingareddy Joji was awarded with Ph.D. in August, 2010 for his thesis titled, "Molecular characterization of Bacterial Blight Disease that affect two high yielding Rice varieties by Acharya Nagarjuna University, Guntur. He has 8 international research publications and 4 national research papers to his credit.

Major Research Project:

Dr.N.Maridas has obtained a major research project on Raytu bazaar economy for which he is the Principal investigator. Special mention must be made that this is the first major research project awarded to Loyola Academy, by U.G.C. Congratulations to Dr.N. Mariadas, Lecturer in Economics for his keen interest in pursuing research along with teaching.

Fr.Dr.S.Emmanuel, S.J. collaborates with Dr. Dr. K. Sri Rama Murthy as a co investigator to carry out a major project of UGC in Plant tissue culture. It is titled. "Micropropagation and Conservational Strategies of Potentially economic important tropical deciduous trees *Drypetes roxburghii* (Wall) Hurursawa and *Sapium insigne* (Royle) Trimen".

Fr.Dr.S.Emmanuel, S.J has also successfully guided Mrs. Deepthi who has submitted her M.Phil thesis on "The Flora of Andhra Loyola College", Vijaywada to Annamalai University, Chidambaram. In his capacity as a research co guide of Acharya Nagarjuna University, Mrs.Rose Mary the H.O.D. of the department of Botany of Andhra Loyola College, Vijayawada has submitted her thesis on the pharmacological studies of *Cassia auriculata* and awaiting her VIVA.

Minor Research Project :

Fr.Dr.S.Emmanuel, S.J. has completed his UGC minor research project on the pharmacological studies of *Cassia Occidentalis*, a medicinal plant.

Fr.Dr.S.Emmanuel, Mrs. Suchitra Naidu and III Year Biotech students, Richard, Aanchela Sharma and Sruthi are doing research on a medicinal plant that cures the

impact of heavy metals on diabetic white rats. This is being carried out in our new research lab.

Dr. C.V.R. Krishna Kumar has undertaken collaborative research with UK Universities at University of Wales – Cardiff and University of Warwick on **Food processing** and acted as external guide for M.Sc dissertation during 2009-11.

Pilot studies have been initiated from August 2008 on Methane producing microbes, by entering in to MOU with Vaarshaa Biosciences, by Dr. Krishna Kumar. He also successfully completed preliminary studies on Medicinal Mushrooms in collaboration with Ruska labs of S.V. Veterinary University, Hyderabad.

We have also applied for a MOU with CIPHET – Ludhiana, ICAR institute for training and services in Post harvest technology for livestock products

Research Publications:

S. Emmanuel, M.Sheeba Rani and M. Raja Sreekanth

Antidiabetic activity of Cassia Occidentalis linn. In Streptozotocin-induced diabetic rats: a dose dependent study International Journal of Pharma and Bio Sciences vol.1/issue-4/Oct-Dec 2010.

M. Sheeba Rani, **S. Emmanuel** and M. Raja Sreekanth

Evaluation of the Antipyretic and Anti-inflammatory Activities of Methanolic Fraction and Chrysofenol of Cassia occidentalis Linn. Research J. Pharm. and Tech. 3(3): July-Sept. 2010.

M. Sheeba Rani¹, **S. Emmanuel**, M.Raja Sreekanth, S. Ignacimuthu Evaluation of in Vivo Antioxidant and Hepatoprotective Activity of Cassia Occidentalis Linn. against Paracetamol Induced Liver Toxicity in Rats International Journal of Pharmacy and Pharmaceutical Sciences, 2:3, 2010.

Sri Rama Murthy K., **S. Emmanuel** and C. J. Rao. 2009. Biodiversity conservation and Applications of Biotechnology. NIBA Publications, South India (Press).

Sri Rama Murthy K. and **S. Emmanuel** 2010. Nutritional and antinutritional properties the underexploited wild legume *Rhynchosia bracteata* Benth. Bangladesh Journal of Scientific and Industrial Research (Accepted 28.11.2010).

Loyola Academy Bioscience Research Centre:

Dr. S.K. Balachander, Ph.D. (Ecology), Associate Prof. in Botany, is carrying out field based research on Slime molds-fungi.

Myxomycetes or Plasmodial Slime Molds. Myxo-herbarium boxes (13), with specimens collected from 25 field locations, each with 4 specimens, as voucher specimens are preserved as the first attempt, towards the establishment a *Myxomycetes* herbarium.

Faculty Improvement Staff Seminars:

Fr. Dr. S. Emmanuel, S.J., Principal participated in the South Asian Conference on “Follow up on The Mexican Conference: Shaping the Future” at Xavier Institute of Management Bhubaneswar on 5th to 7th November, 2010.

Fr. A. Stanislaus, SJ, participated in the 22nd AIMS (Association of Indian Management Schools) Annual Management Education Convention 2010 with the theme “India 2020: Challenges and Opportunities for Management Education”, held at India Habitat Centre, New Delhi, between 26 – 28 August, 2010. He also participated in the National Conference on “Examination Reforms in Higher Education for Universities and Colleges”, organized by Christ University, Bangalore between 15 – 17 December, 2010.

Fr A Stanislaus, SJ, gave a talk in a national ‘Students and Staff Leadership Camp’ on “Information Technology and it’s impact on Society” organized by Xavier Board

of Higher Education in India, at Andhra Loyola College, Vijayawada on 30 Dec 2010.

Dr. C.V.R. Krishna Kumar attended the following seminars and presented papers: UGC NAAC National workshop on 26th – 27th February, 2010 conducted by Loyola Academy; Intl. Conf. on Reforms in Technical Education on 26th – 27th August, 2010 conducted by OU; Intl. Conf. – Green Summit on 12th – 13th November, 2010 conducted by St. Ann’s College for Women, Hyderabad; Intl. Conf. on Climate Change on 9-11th December, 2010 conducted by OU; National Seminar – Green Chemistry on 7-8th January, 2011 conducted by Government College for Women, Guntur, A.P.; National Seminar – Pharmaceutical Chemistry on 30-31st January, 2011 conducted by Krishna University, Machilipatnam, A.P.

Mrs. T. Lalitha, HOD, Department of Chemical Technology and Mrs. B. Lalitha Nelson, lecturer in Chemical Technology attended a one day State level seminar on “Plastics Boon or Bane” at A.V. College, Hyderabad on 28-08-2010.

Mr. P.V.R. Sai Prasad, lecturer in Chemical Engineering presented a paper at National level seminar on “Environmental Science” at Govt. Degree College, Srikakulam on 21-12-2010. He also underwent Refresher course at Osmania University Academic staff College, Hyderabad on 05-08-2010 to 25-08-2010.

Dr. N. Mariadas has participated in Workshop on New Curriculum in Commerce course in Business Economic on 2nd July, 2010 at Department of Commerce, St. Joseph’s degree, P. G. College, King Koti, Hyderabad.

Mrs. Suja John has participated in workshop on New Curriculum in Commerce Courses, in Advanced Accountancy on July 22nd, at Department of Commerce, St. Joseph’s Degree P. G. College, King Koti, Hyderabad.

Mrs. Indira Prasad has participated in workshop on New Curriculum in Commerce Courses in Management Accounting on July 23rd, 2010, held at St. Joseph's Degree P. G. College, King Koti, Hyderabad.

Dr. K. Vijayalakshmi attended a workshop on "Applications of Mathematics and Statistics for Engineering" on 23rd & 24th July, 2010 organized by JNTU, Hyderabad.

Mr. Vijaya Kumar, Lecturer in Mass Communication participated in Public Relations Workshop at Osmania University on August, 2010.

Hudson Taylor participated in a Workshop on Audio Engineering in USA during March, 2010.

Mr. B. Bhaskar Rao attended an international students' film festival conducted by Film and Television Institute of India on the eve of its golden jubilee celebrations between 24th and 28th September, 2010. The best student films from premiere film-making schools were screened in short film-film, documentary and animation categories in the festival.

Mr. B. Bhaskara Rao, the artist of Loyola Academy...

He is an accomplished artist of our college displayed his works of paintings in an art exhibition titled "KALAPA VRIKSHA" - Tree of life at Icon Art Gallery from 2nd August 2010 to 13th August 2010, Mr. B. Bhaskara Rao, was one of the 42 artists who conducted charity exhibition of paintings and sculptures and auctioned their creative works to raise a collection of Rs.13 lakhs. Yet another workshop for Mr. B. Bhaskara Rao. It was on 30th September 2010 at Charlapalli Jail conducted by Icon Art Gallery. A group of 12 artists had interacted with one-hundred and twenty prisoners and motivated them to paint on the concept of "PEACE WITHIN US". Display of his painting and drawings were exhibited at Icon Art Gallery from October 09 to October 2010. He also participated at State Level Art workshop conducted by Telugu University in the month of February 13th 2010.

Mrs. P.Veeraja Rao and students of Psychology department have participated in the Symposium “Contemporary Challenges to Mental Health” organized by Centre for Health Psychology, University of Hyderabad during Inauguration of International Mental Health week on 4th October, 2010.

Mrs. Jayashree, H.O.D of Computer Science & Engg., participated in Faculty Development Program on “Cloud Computing” conducted by St. Mary’s College Yousufguda on 3rd Nov 2010.

Mrs. K. Rama HOD of ET has attended a training program for 15 days on PCB designing & Designing of Projects. From april 24th to may 8th 2010.

Mrs. A. Anjani Kumari presented a paper entitled “Micro Finance & Women Employment” in INDIA, in the National Seminar sponsored by UGC SERD, at Government Degree College for Women, Begumpet, Hyderabad, through Micro Finance and small enterprises on 11th&12th November, 2010.

Mrs. A. Anjani Kumari has participated in a UGC, sponsored 2 day national seminar on IMPACT of Global Financial Crisis on Indian Economy: Issues & Challenges.

Dr. Neeli Deepa, lecturer in Economics participated on Impact of Human Activity on Biodiversity in Green Summit on Climate Change-Issues and Concerns at St. Ann’s College for Women, Hyderabad on 12th & 13th November, 2010.

Dr. A. Raja Reddy, Department of Agricultural Science & Rural Development has attended the National Symposium on “Perspectives and Challenges of Integrated Pest Management for Sustainable Agriculture” organized by Indian Society of Pest Management and Economic Zoology at Nauni, Solan on 19th to 21st November, 2010 and presented his research paper.

Dr. N. Maria Das, Lecturer in Economics has participated in the State Level Seminar on Conventional courses in UG & PG Colleges – Measures to Retain & Promote the

courses using Quality Parameters at Kakatiya Government College on 19th & 20th November, 2010.

Mr. B. Praveen Kumar, Lecturer in Mass Communication participated in the workshop on Filmmaking conducted by Rabi Kisku Entertainment in November, 2010.

Mrs. Sundari S Prasad, Lecturer in English participated an International Conference on New Directions in English Studies: Cross-Cultural Perspectives on 4th – 6th January, 2011.

Mrs. Sundari S Prasad, Lecturer in English participated in the 1st Parliament of Indian Student Council Leaders organized by MAEER's MIT School of Government from 12th to 14th January, 2011.

Mrs. P. Veeraja Rao, Head Dept of Psychology has attended a two day workshop on "Data Analysis in Psychological Research using SPSS system" by Dr. Ravindranath Murthy, OU on 1st & 2nd February, 2011.

Mrs. Jaya Madhuri Latha H.O.D Biotechnology underwent two months of training on Medical Coding in Medesun – Medical coding and Billing Training Institute. Date: June 2nd to Aug 2nd 2010.

A one day seminar was conducted by our department of Biotechnology on 31st August 2010 with a theme MedTech Synergy that signified the union of the conventional field of medicine and the emerging field of Biotechnology.

Mrs. M.Geetha (HOD) participated in Faculty Development program conducted by St. Mary's College Yousufguda on 3rd November 2010.

Mrs. Roopa Kamalan and Mrs. Rachel Shalini attended a 1 day workshop on “Leadership and global challenges” organized by Hyderabad management association on 30th Oct’2010

Mr.Hanok attended a 3 day FDP on Entrepreneurial finance organized by NEN, Bangalore from 19th to 21st Jan’2011.

Mr.Dhiraj Kumar Sahu and Miss. Gayathri along with 13 M.Sc chemistry students attended a seminar at Sri Shivaji College, at Amarawathi, in Maharashtra. Similarly Mr. Dhiraj Kumar and Mrs. Mythili attended a seminar on Molecular Designing on April 26th and 27th in Saifada College

Departmental Activities:

Mass Communications: A two-day photography competition, *LenZcape-2010* was organized for the students of Loyola PG and Degree students on August 17, 18 and 19, 2010 to celebrate World Photography Day. Renowned film-maker D. Narsing Rao, Chief Photographer of *The Hindu*, Shiva Kumar and News Editor of *Gulf News*, Nagarjuna Rao adjudged the 100-odd entries. The themes for the competition were “*Marketplace*” “*Morning Moods*” and “*Old Age- Gold Age*”.

Students of Final Year were taken to interact with the path-breaking rural women film-makers and radio broadcasters of the Deccan Development Society in Pastapur, Medak district on August 31, 2010. They spent a day at the DDS, visited the radio station of Sangam Radio, India’s first community radio and the film studio that are run by the Media Trust of DDS. The students also interacted with DDS Director P.V. Satheesh.

A three-day all-India Film Festival “IN-FOCUS” was held on December 7, 8 and9, 2010. Sixty entries were received from Mass Communication departments across the country for the specific categories of Public Service Messages, Short Films and Documentaries. Media personalities like well-known Bollywood film-maker Umesh Mehra, grassroots activist and Director of Deccan Development Society P V

Satheesh, Director of Ramoji Films and Television Academy P K Manvi and upcoming Tollywood Film director Ms Nandini Reddy shared their experiences with the students. The programme was aimed at helping the young participants to build a career for themselves in film-making and television.

The Department of B.Sc. Food Technology has established a Pilot Plant Milling sponsored by Ministry of Food Processing Industry, Govt of India, New Delhi.

Department of Computer Science & Engineering conducted an Annual event InfinITY 2010 on 12th & 13th August, 2010 in which Mr.Ranga Sarat Kumar Delivery Head, Wipro Technologies as Chief Guest shared his views on the Current Trends in the IT industry.

ANUBHAV-2010: Dept of Psychology conducted Chart Exhibition on 28-06-2010 at Psychology Laboratory on Introduction of Psychology, Personality theories and Introduction of Social Psychology and It's Scope in which Students of first, second and third have participated. This department has also started a journal in June 2010-11 *Tattle Tale*, which is published once in two months to encourage students creative writing skills which is being fulfilled successfully. On 16th August, 2010 it organized a street play in which students had come up with Environmental Awareness on 16th August, 2010 and a seminar called, "Litterati-2010: in which Dr. Sudha Rani enlightened students on Literature and Soft Skills. In this students have presented charts and put up a play Merchant of Venice on 18th September, 2010. On December, 2010, department of Psychology conducted a seminar on "Understanding Psychology & few of its primary fields from current perspective".

Mr Jagadish, lecturer in Maths, department of electronics technology along with Ms D Navaneetha, Ms Roopa and Ms M Swathi, students of final year E.T participated in the International Congress of mathematicians' held from 19th to 27th August 2010, Hyderabad.

Department of Mathematics, Statistics & Computer Science staff and students attended a Public lecture “Proof of the Book” on 23rd August, 2010 organized by International Congress of Mathematics.

Department of Mass Communication organized An All India Students Film Festival at Loyola Academy on 7th to 9th December, 2010.

The department of Animation Design conducted a clay modeling workshop in August, 2010. Mr. Vasudeva Rao, art director Ramojifilm city was the resource person. The students learnt various nuances of clay modeling at this workshop and the creative clay models of the students were on display in our Inigo Hall. Mr. **Rajesh mindi**, delivered an extension lecture, “Media and Entertainment”, on 15th December 2010. On January 27th, 2011, the students and lectures of Animation Department visited the National Service of Child Labor to interact and with the children. Students taught basic drawing and sketching to the children.

Extension Lecture in Commerce:

The department of commerce organized a one-day seminar titled “Commerce Hub” on 13th December, 2010. Dr. Purushottam Dean of Commerce O. U., Dr. Visheshwar Rao, Dean of Arts O. U., Mr. J. V. S. S. Kiran Director, B4B Solutions, were the speakers. Dr. Purushottam addressed the gathering on career guidance and also marketing related issues. Dr. P. L. Visheshwar Rao addressed the students on public relations as a Management Function. J. V .S. S. Kiran addressed them on opportunities to commerce students in insurance sector.

The department Chemical Technology conducted a Science Exhibition Chem Expo-x on 24-07-2010. and on 02-02-2011 a seminar was conducted on Environmental Engineering and Eco-friendly processes. Industrial visit was organized on 04-12-2010 to interact with the scientists of Newland lab (Pharma unit) Hyderabad.

The department of Biotechnology organized a **Community service programme on 26th August, 2010 in honour of Mother Teresa**. Students donated rice, pulses, clothes & money to the orphanage for girls in old Alwal, which is managed by Women Empowerment Cell of A.P. A small rally was organized to spread the

message of peace, love and importance of service to the poor & needy as preached and practiced by Mother Teresa.

The Department of History in the month of October 2010, the dept took part in 500yrs Coronation ceremony of Sri Krishnadeva Raya organized by the state government of A.P. In the month of January 2011, the students of the department visited Rastrapathi Nilayam to know the official residence of the first citizen of our nation. In the same month an educational trip to Nagarjun Sagar was been organized, which has Historical, environmental and ethnological significance.

Department of Agricultural Sciences & Rural Development

Fourth year agricultural students have been taken to IGMRI, Farm implements division and Agricultural Engineering workshop. Third year students visited Pathology department, agro forestry division, and seed technology centre they also visited ICRISAT, an international institute for dry crop research at Pattancheruvu. Fourth year students had the opportunity to visit State sericulture farm at Shadnagar.

Department organized one day Agricultural Exhibition on 19th January, 2011 in which nearly 50 farmers of neighboring villages and 2000 students of neighboring schools participated.

Department of Electronics

Department of Electronics conducted a project display exhibition called Innovation - 2010 on 28th and 29th July 2010. An inter school quiz competition was also held on 28th July and 40 teams participated in this event. On 29th July 2010 an inter college paper presentation and quiz competitions were held on the topics Microcontroller, Nanotechnology and Electromagnetic theory.

Student Activities:

The Department of B.Sc. Food Technology & Management has established a Pilot Plant Bakery Line sponsored by Ministry of Food Processing Industry, Govt. of India, New Delhi. Hari Krishna, Bala Praveen and Spandana of B.Sc. Food

Technology & Management III year students have established Loyola Academy Bakery and started selling the Bakery Products with the support of Management.

The 'Qmate' software package developed by III year Computer Science & Engineering students namely Sashank, Shalini, Michael, Bhavani was successfully deployed at Anthony Claret School, Bengaluru and praised by the institution, and is in use now.

Anand Reddy of Commerce (Honors) III year participated in BEMUS 10, a national level inter-collegiate commerce festival at Andhra Loyola College, Vijayawada and won 3rd Place in case study, held on 6th and 7th of September, 2010.

Yojana of Psychology II year performed a dance programme organized by Sparkle Dance Academy and received 1st prize as a Choreographer on 12th September, 2010.

Yojana and Maria Monica of Psychology II year students performed Choreo for Subhavaartha International channel in International conference meeting on 18th September, 2010.

Bal Reddy, Shatrudhan Choudhary, Sagar Dilip and Swarna Rakesh of Psychology III year produced and acted in a short film "Death Defeat" in Grand Kinos film fest organized by Andhra Loyola College, Vijayawada on 21st & 22nd January, 2011.

Sahana Prasad student of Psychology III year has participated in Ist Parliament of Indian Student Council organized by MAEER'S MIT school of Government, Pune on 12th to 14th January, 2011.

Gautami Krishnan, Aditya Srinivasan, Rachel Israel, Yachana Metoo and Swetha Nelson students of Psychology I and II year have participated and present a play, Witness for the Prosecution in IIT Saarang-2011 on 26th January, 2011 in IIT campus Chennai. Swetha Nelson, Psychology II year has participated in Mono Acting in IIT Saarang-2011 on 26th January, 2011 organized by IIT Chennai.

Shalini & sashank of Computer Science & Engineering III year attended the “National Conference of Youth and Children on Environment “(GO GREEN) conducted by National Green Corps from 26th to 29th of August 2010 in Hyderabad.

The students of III year Mathematics, Statistics & Computer Science visited ISI (Indian Statistical Institute) Bangalore on 15th August, 2010.

Abhishek Sen of Computer Science & Engineering III year secured 3rd place in paper presentation in the IT Event “Techno Verge’10” conducted by MCA department on 20th November 2010.

The department of MCA conducted TechnoVerge’10 on 20th November 2010. It was a one day technical extravaganza for the students of MCA, Computer Science and Engineering colleges, in and around the tri-cities. We had speakers and guests from the IT industry and the event had about 30 colleges participating.

Students from III year Computer Science & Engineering (Vaibhav, Shiva, Vitus, Edukondalu, Sashank, Imran, Kiran) participated in a Trek camp in Goa conducted by the “Youth Hostels Association of India” from 27th December 2010 to 4th January 2011.

Naveen Fernandez of Computer Science & Engineering II year attended a National Conference for the theme “India Today: *The Youth, Church, and Social Commitment*” conducted by Cardijn Community International (CCI) from 6th – 8th January 2010 held at GOA

Shweta Tiwari, G. Raviteja, M. Vijay Kumar and Lincy Dacruz of Mathematics, Statistics & Computer Science III year students participated in the workshop “Initiation into Mathematics” at Hyderabad Central University.

The student of DET Ms Aparna attended a state level paper presentation Competition held at Andhra Loyola Academy on 3rd and 4th December 2010.

The students of NET Mr.Shiva,Ms Bindu,Ms Surbhi,participated in state level quiz competition held at Andhra Loyola college on 8th December 2010.

Industrial visit: The students of AET went for an industrial visit to Hindustan Machines & Tools Govt.Ltd. Hyderabad and were joined by two faculty members, on 28th January 2010, the students were guided by Mr. Victor & Mr.Bikshapathi and they were shown various methods such as print layout, pressing, formation and machine designing.

Final year Biochemistry students underwent a training program in Clinical Lab Diagnostics for a period of 1 month in St Theresa's Hospital, Sanath Nagar. They have a basic idea on handling X-RAY, EEG, ECG, MRI, CT Scan, Autoanalyser, Threadmill and many more.

B.Sc. Food Technology & Management 2nd Year and 3rd Year s students participated in the "National Seminar in commemoration of the Bicentenary of Nicholas Appertis Invention of Thermal Processing of Foods" held at IICT, Hyderabad on 18 – 19 September, 2010.

Second year B.Sc. Food Technology & Management students participated in "World Food Day" essay writing competition on the theme "United Against Hunger" on 16th Oct 2010 held at CFTRI, Habsiguda, Hyderabad.

Monica Yadav, Second year B.Sc. Food Technology & management students won 3rd Prize in Quiz Competition during World Food Day. Celebration held on 16th October 2010 at CFTRI, Habsiguda, Hyderabad.

The Department is going to conduct Entrepreneurship Development program for the preparation of Bakery products to the economically under privileged people.

Staff and 1st, 2nd, 3rd Year students of B.Sc. Food Technology & Management are going to attend a National Conference on Processed Foods – A trend beyond boundaries on 11th & 12th February 2011 held as school of food science M.O.P. Vaishav college for women, Chennai.

The students of Commerce (Advertising & Sales Promotion) have performed a skit and have been placed first in ABHINAYA, organized by AURORA theatre Fest, a theatre festival held on 20th December, 2010, at MEKASTER AUDITORIUM, O. U., Hyderabad.

Second Year B.Sc. Food technology student named Monica Yadav has attended a “National Seminar on “Food in 2020” at CFTRI, Mysore on 25th Jan 2011.

Steffy, a III year B.A. History student got prizes in Inter-college dance competitions held at St. Francis Women’s College and IIT Hyderabad.

Reynold Reymond of Commerce (Advertising & Sales Promotion) 3rd Year has been awarded 1st Place in AD-MAD competition during ARTHASHATA-2011, organized by St. Francis College for Women, Begumpet, Hyderabad.

MBA 2nd year students in association with ISB, Hyderabad conducted a market research for “Mobile number portability”.

MBA 2nd year students, Sandeep bagged 1st prize in debate, Shilpa and Nisha bagged 1st prize in HR competition at a state level competition organized by Bhavan’s college.

MCA Department:

Apart from conducting the technical event the staff and students had also participated in various other IT Events held in other colleges.

- 8 students represented our college at Loyola College Pulivendula on the 5th of Sept 2010.
B. Rene Sandeep and Jessica Xavier have won 1st prize for Software marketing.
- 7 students represented MCA Dept. at BITS Narsampet, Warangal on the 21st and 22nd of Sept. 2010, Y.Upender and T. Madhusudhan Reddy won the 2nd prize for Technical Quiz.

- 6 students participated in various events conducted by Andhra Mahila Sabha of institution (OU) on 9th of Oct 2010, Syed Azhar and Jessica Xavier won the 1st prize for MegaMindz (IT Quiz).
- Four students (Ashwini, Ramya, Nikitha & Shilpa) of the Biotechnology Dept.(P.G) have published abstracts in the proceedings of the Two-day National Seminar Nano trends in Biotechnology, sponsored by UGC & ICMR on 5-6th February 2010.

Biotech Students Participated in Various Seminars			
Date	Event & organization	Students	Award
19-3-10 To 20-3-10	Dravyaka – 2010, at Geethanjali College Of Pharmacy, Keesara	Lakshmi Sneha & Revath.	Presented paper titled “Impact of Phytoremediation by water Hayacinth in Hussain Sagar water.
29-7-10	CarlMania 2010. Aurora Degree College, Chikkadpally.	Lavanya Reddy	Model making II prize
		Seema, Richard.	Debate 1 st Prize
		Shruthi, Richard.	Treasure Hunt 1 st Prize
		Haritha, Poonam, Bhavani& Rupali.	Poster Making 1 st Prize
		Dolly, Poonam, Alka.	Model Making 1 st Prize
		Poornima, Abhinav.	Quiz II prize
		Shalini,	Jam 1 st Prize
		Apoorva,	Essay writing 1 st prize
		Varsha, Damayanthi	Collage 1 st Prize
10-12-10	Celebration of Birth aninivarsary of John Mendel,at Madina Degree College	Bhargav	Jam 1 st prize Debate II prize
		Tanmai, Swathi.	Debate 1 st prize
16-12-10	Bhavanotsav, at Bhavan’s Degree College	Sony K, Bhargav, Sujitha	II prize in Nuclear Physics and Poster presentation
20-12-10	Abhinaya, Aurora Theatre Fest-2010	Varsha	Best Play of the Year 2010-2011
07-01-11	Arthshastra-2011, St. Francis College for women, Begumpet, Hyd	Varsha	II prize – AD MAD

“Quality is never an accident; it is always the result of intelligent effort

- John Ruskin.

Sports and Games -Intramural competitions

With a view to give widest scope for participation to our students, intramural competitions were held in Cricket, Football, Basketball, Volleyball, Handball, Table Tennis, Badminton, Chess, and Athletics for men, and Basketball, Volleyball, Throw Ball, Table Tennis, Badminton, and Athletics for women. Around 1200 students participated in these competitions which were organized right from June, 2010 culminating in today's function. Though there is marked improvement, the level of participation among the distaff side, is a matter of concern and measures will be initiated to improve upon this aspect. Around 350 students will be presented with awards today, giving them a deep sense of pride and achievement.

Annual Sports day of Loyola Academy was conducted on 29th January, 2011 on the crickets ground and Rev. Msgr. Swarna Bernard, DCL, was the chief guest.

Invincible Women Volley Ball team of Loyola Academy...

Osmania University Inter-Collegiate Tournaments and Open tournaments in the Osmania University Inter-Collegiate tournaments, in a repeat performance of excellence, Loyola Academy Degree and PG college Volleyball team for women, won the Osmania University Championship for the third consecutive year, having won the title in 2008-09, and 2009-10. The team ably led by Miss. K. Swapna and M. Krishnapriya deserve our applause.

The Loyola Academy Basketball team for men made history by winning the Osmania University Inter-collegiate Basketball Championships for the first time after the inception of the college, and repeated their excellent performance by winning the Osmania University Inter-zonal championship held at Jadcherla, Mahaboobnagar as well, the third college to have won both the laurels in the last 30 years.

For the first time, the college Men's Handball team won the III place in the Osmania University Inter-Collegiate Handball tournaments. The college women's team also was fielded for the first time in the Osmania University inter-collegiate Handball tournament.

In Osmania University Inter-Collegiate tournaments in Badminton for men, the Loyola Academy team comprising of Mr. Srikanth, Mr. Venugopal, and Mr. R. Ganesh, won the IV place.

In Chess, out of 52 colleges, we stood in the 5th position securing 12 points. Mr. Abhishek Paul, Mr. Satish, Mr. Kishore, Mr. Vikram, and Mr. Vaibhav represented the college. The tournament was deferred due to disturbances in the OU campus, with 2 rounds to go.

In the Osmania University Inter-Collegiate athletic meet, Mr. Sai Gopal Vivek (B.Sc. Animation) I year won the silver in 200M, Mr. Kanan (B.Sc. Biotechnology) won the Gold in High Jump, and Mr. Saurab Chaturvedi (B.Com Computers) I year won the silver in 110 hurdles.

Loyola Academy football, table tennis, and volleyball teams reached the quarter finals and attempts will be made to further strengthen the teams and get into the top 4 in the coming years.

The college basketball team for men again established their credentials as the best team in the twin cities by winning the CCOB Cup, in the 3rd City College Old Boys Association Inter-Collegiate Basketball tournament organized by City College Old Boys Association, Hyderabad.

Extension Services:

RAWEP (Rural Agricultural Work Experience Programme):

The fourth year students of Agricultural sciences stayed for a period of three and half month in the villages. For the present academic year too RAWEP was conducted in six villages of Nalgonda district in association with Sri Aurobindo Institute of Rural Development, basically an NGO who has a KVK (Krishi Vignan Kendra) under its umbrella funded by ICAR from 9th of August to 29th of October, 2010.

The six villages were Gaddipalli, Dupahad, Errakunta Anantharam, Potlapadu and Annaram. **The statistical highlights of this academic year RAWEP are**

- ◆ Students organised 32 method demonstrations attended by nearly 500 farmers.
- ◆ Students conducted 32 group discussions attended by nearly 300 farmers.
- ◆ Students maintained six information corners in their respective villages, which were viewed by all the farmers of six villages and neighbouring villages also.
- ◆ Students organised 6 need based training programmes for farm women/youth with which nearly 200 farmwomen and youth were benefitted.
- ◆ Students organised one training programme with the help of KVK scientists at KVK, Gaddipally that was attended by 32 progressive farmers.
- ◆ Students collected nearly 960 herbarium specimens of insect damage and plant disease symptoms in their villages.
- ◆ One big agricultural exhibition was organised by students with hundreds of posters and charts prepared by them and that was attended by nearly 500 farmers.
- ◆ Students conducted adult education classes and regular free tuitions for village children in their villages of stay.

Apart from these students also participated in various social activities like Pulse Polio programme, Chlorination, Spraying of Bleaching Powder and Tree Planting.

All the farmers and villagers of those six villages expressed their happiness over this programme and asked the Loyola College management to send their students in more and more number regularly to their villages without fail.

PLANET:

Planet is a community extension service activities of the first year Degree and Post Graduate students. As usual student have worked with NGOs who deal with street children, orphans and the old people. The first year students of this academic year collaborated with Don Bosco Navjeevan, Secunderabad, National Domestic workers movement, Catholic Health Association of India, Sneha Kiran at Kondlakoya at Medchal, Thara. The following villages : Nuthankal, Meserreddypally and Konkaya, Kanukunta, Verareddypally, Ramreddy Bavi, Mulaigudum nearer to Medchel have been surveyed and in future Loyola Academy will adopt these villages for continuous developmental activities.

AICUF (All India Catholic University Federation)

On 5th June, 2010, 5 of our AICUF Leaders attended the national convention at Loyola Chennai and August 14th & 15th, 6 of our AICUF leaders attended leadership and Personality Development program at Ananda Jyothi, Nagarjuna Nagar, Guntur on Nov 5th to 7th, 25 AICUF Students along with Fr.I John, AICUF Adviser went to Kattukapalli-Badhrachalam, LITDS (Loyola Integrated Tribal Development Society). After the orientation the students went to Tribal Tandas and had their first hand experience regarding tribal culture. In the evening they conducted cultural programs for entertaining the tribal children of the LITDS Hostel. This tribal exposure helped the students to understand the realities of Koya tribals in the forest.

On Dec 12th, 25 students of AICUF along with the adviser visited the St. Antony Leprosy centre at Jogipet. Fr. Xavier, director of the mission explained the history of mission and orientation to the AICUFers. There are 60 Leprosy patients and 15 AIDS patients getting treatment in the St. Antony's Hospital. Our AICUF Students interacted with the victims of the Leprosy and AIDS patients and gave Christmas message, gifts and conducted Cultural programs to the inmates. I thank Fr. I. John Soosaimanickam, S.J. for his efficiency in organizing AICUF programmes.

Women's Cell

On Sept 21st -2010 Dr. Chandrakala Gynecologist and campus doctor addressed the students of P.G final year on the common Health Problems faced by Women on 10th December, 2010: The Women's Cell also organized a talk on "Human Rights" on the occasion of international Human Rights Day on its campus. Speaking on the occasion, The Chief Guest Mrs. Umanagendramani, a crusader of Human Rights and trade unionist, said there is a need for the young generation to be sensitized about Human Rights and she also emphasized that Women Rights are Human Rights.

Hostels:

Loyola Boys Hotsel has a modest strength of 100 boys and the Girls hostel 100 girls respectively. Thanks to the management which has built new toilet block for the boys hostel and completed the painting of the girls hostel. Usual celebrations such as Fresher's Day and Christmas celebrations have taken place in these two hostels. We thank Fr.Prabhudas, Sr. Imalda and Sr.Pious for showing personal care and concern towards the hostellers.

Let me thank God Almighty for all that has happened in this college and acknowledge the continuous support of the Jesuit Management, the staff and the students. I must also acknowledge with great sense of gratitude, the help we have received from the parent Osmania University and University Grants Commission.

Let me close with a quote,

"Depth of thought and imagination in the Ignatian tradition involves a profound engagement with the real."- **Fr.Adolfo Nicolas (Superior General of the Society of Jesus).**

Thanking You
