

37th ANNUAL DAY 2013-14 (03-02-2014)
LOYOLA ACADEMY DEGREE AND PG COLLEGE
ALWAL, SECUNDERABAD-500 010.

Inclusive, good-quality education is a foundation for dynamic and equitable societies.

Desmond Tutu

Good afternoon ladies and gentlemen.

On behalf of Loyola Academy, I extend a warm welcome to the honourable chief guest Mr. B. Prasada Rao, DGP Andhra Pradesh, and the respected guest of honour Dr. M. V. Rao, Director General, NIRD, for taking time out of their busy schedules to grace the occasion of the 37th Annual Day Celebrations of the college. I would also like to extend a very warm welcome to the Rev. Fathers, Brothers, Sisters, Parents, well-wishers and the media personnel for their presence in our midst today.

Unique achievement

Loyola Academy Degree and PG College with its highest NAAC score of 3.50 out of 4 is honored to be one among the 45 colleges across India to be chosen by the UGC to be elevated to attain the University status. After days of relentless effort, the Report has been submitted to the UGC which is now processing our request. God willing, we shall soon attain University status which will spur us on to achieve greater heights.

Staff Achievements

Dr. A. Raja Reddy, Reader in Agriculture Science, received the State Best Teacher award on the occasion of Teachers' Day on 5 September 2013 at Rabindra Bharathi, Hyderabad.

Mr. B. Bhaskar Rao was awarded a cash prize of Rs.15000 in the 13th State level Painting and Sculpture Competition 2013 organized by Potti Sreeramulu Telugu University, Hyderabad.

Ms. Dolly Issac has been awarded the M.Phil degree by Yashwant Rao University, Nasik in December 2013.

Mrs. R. Sindhu, lecturer in MBA, qualified for NET-2013 in Management.

Mr. B. Samaresh qualified the Andhra Pradesh State Eligibility Test (APSET-2013) in the subject of Physical Sciences.

Mr. B. Samaresh completed his P.G. diploma in Telecommunication from the University of Hyderabad.

Ms. Rajini completed her M.Tech in Computer Science & Engineering from JNTU Hyderabad in November 2013.

Academic result

Result for the academic year 2012-13 (final years only)

UG COURSES	PASS %
B.Sc. Chemical Technology	96 %
B.Sc. (Hons) Agri. Science & R.D.	84 %
B.Sc. Computer Science & Engg.	91 %
B.Com (Honours)	100 %
B.Sc. Electronics Technology	87 %
B.Sc. Computer Maintenance	97 %
B.Com (Advertising & Sales Promotion)	97 %
B.Sc. Biotechnology, Genetics & Chem.	95 %
B.Com (General)	92 %
B.A. Mass Communication	96 %
B.Sc. Food Technology & Mgmt	100 %
B.A. Psychology, English & Journalism	100 %
B.Sc. Maths, Stats & Comp.Sci.	90 %
B.Sc. Animation Design	96 %
B.Com (Computers)	100 %

PG COURSES	PASS %
MCA	100%
MBA	96.4%
M.Sc. Organic Chemistry	87.5%
M.Sc. Biotechnology	100%
M.Sc. Analytical Chemistry	100%

Library- Unique Digital Library

Fr. U.S Paul E-Learning Center is equipped with a digital library which has 1.34 lakhs e-resources which can be accessed through wifi connection. This new digital library has been accessed by around 500 students and 25 lecturers. In addition to this, the library has also started e-mail service of E-text books. The college library has added 500 books in this academic session, thus taking up the total tally of books to 38,650. South India's oldest surviving amateur English Theatre Group, The Little Theatre, Hyderabad, conducted a classics reading session on 7 February 2013 to revive the magic of the printed word.

Sports & Games

The year 2013-14 has been a momentous one as far as achievements in sports and games are concerned.

Loyola Academy is at the threshold of realizing its avowed objective set four years ago, to emerge as the best college in sports and games in Osmania University.

Ms. Nikhat Bhanu, B.Com 3rd year student represented India in the Commonwealth Table Tennis championships held at Delhi and also played for the country in the ITTF Circuit Faisler Cup Invitation tournament held at Tehran, Iran, from 22-27 January 2014. She won the 2nd place in the National Ranking Tournament held at Thane, 2nd place in doubles in the Sr. National Championships held at Patna and bronze in National Youth Team championship held at Guwahati from 15-20 January 2014. She also won three state championships in singles in the state ranking tournaments held at Vizag and Hyderabad. She led the AP State Team to win the bronze in the National Championship.

She was instrumental in the college winning the Osmania University TT championship for the third consecutive year. Thank you Nikhat for all the laurels you brought to the college and the state.

The college volleyball and basketball teams for men and basketball team for women brought immense laurels to the college by winning national and state level titles in All India and state level tournaments. The trophies include Bosm 2013 cup in volleyball, runner-up trophy NBA nationals by the distaff side in basketball, three state trophies by men and women in basketball in NBA Jam, making a clean sweep and also a number of titles numbering around 8 in basketball, volleyball, football etc. in various state and city level tournaments. I congratulate all the teams for spreading the name of the college to every nook and corner of the country by their stupendous performance.

A total number of 34 men and women represented the country, state and university in national, inter university and international tournaments. The list is very long and the break up is as follows:

Basketball-Men	National level 4	Central Zone Inter University 5
Basketball-Women	National Level 5	Central Zone Inter University 5
Volleyball-Men	National Level 2	Central Zone Inter Universities-II place, All India-4
Volleyball-Women	National Level 1	Central zone universities-I place-All India
Handball-Men	Central zone Inter university-silver-All India	Inter University level 5
Athletics-Women	All India Inter University	1
Fencing-Women	All India Inter University	1
Baseball-Men	All India Inter University	1
Swimming-Men	All India Inter University	2
Table Tennis-Men	Central Zone Inter University	1
Power Lifting	All India University-1	
Korfball	All India University-8	

Around 13 men and women won medals in various games and sports in central-zone and inter- university tournaments and qualified for the All India Inter University tournaments.

As far as the Osmania University Inter college tournaments are concerned, as I mentioned earlier, we are emerging as the best college in sports and games. Our college won the following laurels with their superlative performances.

Basketball Men-Winners-Fourth consecutive year
Volleyball Men-Winners-Second consecutive year
Handball Men-Winners-Second consecutive year
Netball-Men-Runners-Up
Korfball Men-Winners-Second consecutive year
Table Tennis-Men- third place
Table Tennis women-winners
Basketball Women-winners-First time in the history of the college
Volleyball-Women-Runners-up
Swimming-1 Gold, 2 silvers, 3 bronze medals
Athletics-2 Gold, 2 Silvers, 7 bronze medals
Weight lifting- Bronze
Power lifting-Gold

It has been an excellent and productive year for our college and on behalf of the management, I thank all the players who through the dint of their hard work and commitment brought so many laurels to the institution keeping the Loyola College flag flying high. But let us be humble in our victories and strive towards attaining more perfection because it is very easy to reach the top but the more important thing is to remain there.

Departmental Report

Department of Chemical Technology

The Department of Chemical Technology organized a one day demonstration of scientific experiments for the students of class X of Government Zila Parishad High School located at Shamirpet on 31 July 2013.

Mr. B. Samaresh participated in a one week training programme based on “Optical Fibre Communication” conducted by BSNL, Hyderabad from 20-25 May 2013.

Department of Agricultural Science & Rural Development

The Department of Agriculture Science & Rural Development organized a seminar on “The Role of MNREGS in Rural Development” on 25 November 2013 at Loyola Academy. Mrs. Karuna Vakati, IAS, Director, MGNREGS – AP delivered the key note address. Dr. T. Tirupathaiah, Additional Director General, MCR HRD of Andhra Pradesh and Dr. Goverdhan, Associate Dean of College of Agriculture, Jagityal, were the other prominent speakers. Eminent academician and environmentalist Dr. K. Purushotham Reddy presided over one of the sessions of the seminar.

Dr. A. Raja Reddy delivered a lecture on “Right to Food” at the National conference on “Food security – Issues and Concerns” at Arulanandar College at Madurai on 21-22 February 2013.

Dr. A. Raja Reddy presented the “Genesis of NREGS” at the seminar on “Role on MNREGS in Rural Development” at Loyola Academy on 25 November 2013.

Dr. K. Krishna Mohan and Mr. S. Babu Rao attended a National Seminar on “Current Status and Recent Advances in Medicinal and Aromatic Plants Research” and “Aushadhi Expo-2013” at the National Unani Research Centre at Hyderabad from 29-31 December 2013.

Dr. K. Adithya Kumar delivered a guest lecture on “Processing of Vermi-Composting” for the degree student of New Govt. Degree College, Khairathabad, Hyderabad on 14 August 2013.

Visits

- Dr. A. Raja Reddy accompanied the III year students of Agriculture Science & Rural Development on a visit to “AP Agros” at Bala Nagar, Hyderabad, in March 2013.
- The III year students also visited ARS, Basanthapur and Trident Sugar Factory, Zaheerabad for field diagnosis on 5 December 2013 and were accompanied by Dr. A. Raja Reddy.
- Mrs. Saritha and Dr. A. Raja Reddy accompanied the III year students on a visit to Central Institute of Medicinal and Aromatic Plants at Boduppal, Hyderabad, on 7 January 2014.
- Mrs. Saritha accompanied the final year students to Rashtrapathi Nilayam, Hyderabad on 9 January 2014 as part of floriculture visit.
- Dr. N. Maria Das accompanied the final year students to the Andhra Pradesh Dairy Development Cooperative Federation Ltd, Hyderabad, on 21 January 2014.
- The final year students also visited the Agro-Forestry and Plant Pathology Departments of ANGRAU at Rajendra Nagar, Hyderabad, on 30 January 2014. Dr. Krishna Mohan and Mr. S. Babu Rao accompanied the students.
- Dr. A. Raja Reddy and Dr. M. Jayaramudu authored a chapter on “Food Safety – Key issues” in the book titled “Food security – Issues and concerns” edited by Mr. John Joseph, ISBN No 978 – 93 – 80657 – 84 – 4 Pages 312 – 319.
- K. Sneha, III Year student of Agriculture Science & Rural Development secured the I Prize in College Competition in ‘Lab X’13 a seminar on “Green Biotechnology- Science for a Better Future” on 16 December 2013 at Loyola Academy. B. Ragamalika and M. Anusha of III year secured the III prize in the PPT presentation in the same seminar.

Department of Computer Science & Engineering

U. Radhika took part in a Quiz on 23 November 2013 at Bhadruga College, Kachiguda.

G. Divya Swaroop is a member of the Earth Organization and participated in Harithon at People's Plaza.

Jyotsna M attended a seminar on "Free Software Technologies" on 22 June 2013 at CBIT, Gandipet.

S. Rohit Kumar and V Laxmi participated in ABACUS IT quiz on 23 November 2013 at Bhadruga College, Kachiguda.

Sanhya Sree, Bhavani, Amar Nath, Nikhil Dinesh, Ram, Toni and Kiran attended a seminar on "Robotics with Embedded C" from 6-7 December 2013 at Loyola Academy.

Computer Science & Engg. and Computer Maintenance departments conducted a one day seminar titled "**Techno Vision**" on 24 January 2014. The seminar was inaugurated by the honorable chief guest Prof. M.Venkat Dass, Head of the Department, Computer Science & Engg, Osmania University.

The one day programme was conducted in 2 sessions-Technical and Personality Development.

Technical session on "**Current Trends in IT**" was chaired by Mr. Vijay Krishnan, Manager, Oracle Corp and Mr. Premson, Manager IT, Oracle Corp. The topics such as cloud computing were discussed.

Ms. Jaya Copisetty, senior trainer from Kognizance Personal Development courses, Somajiguda, spearheaded the afternoon session discussing topics such as Resume writing, the power of body language and how to face interviews.

Department of Electronics Technology

The Department organized a “Lab to School” programme on 20 July 2013 in which the II year students displayed and explained Physical Science models at the Government School at Gummadidala village.

Mrs. K Rama attended a seminar on “Matlab and Simulink” on 26 July 2013 at Hyderabad.

The Department organized a two day project exhibition in which the II and III year students displayed their mini and major projects on 2-3 August 2013. Nearly 400 students from various schools visited the exhibits and participated in the Inter School Quiz competition. An Inter Collegiate paper presentation on Robotics and Ferro electric materials was conducted on 3 August. Inter Collegiate Quiz competition was another highlight of the event.

Mrs. K. Rama presented a paper on “Microcontroller based system design for wireless measuring and monitoring of psychological parameters” at an International conference held from 9-10 August 2013 at Gurunanak Engineering College, Ibrahimpatnam. She bagged the award for the best paper for the session which was published in the proceedings of the Second International Conference on Innovations in Electronics and Communications Engineering.

Mrs. K. Rama attended a National Seminar on “Innovations and E-governance” conducted by CIPS on 24 October 2013 at Hyderabad.

Mrs. K. Rama delivered a guest lecture on “Interfacing devices” at Little Flower Degree and PG College on 9 November 2013.

The Department conducted a city level inter collegiate workshop on 16 November 2013 on “PCB designing and Fabrication” in collaboration with PGP Electronics. Over 60 students from various colleges attended the workshop and learnt about PCB designing and the working of circuits.

Mr. Nityananda Ghosh along with Mr. Pranav, Mr. Nitin, Ms. Madhirima, Mr. Abhishek and Ms. Gayathri attended a one day seminar on “Scientific Ballooning” at Tata Scientific Research Institute on 18 November 2013 at Hyderabad.

Mrs. K. Rama attended a national level faculty development program on Research Methodology from 28-30 November 2013 at Gitam University, Hyderabad.

The Department conducted a state level workshop on 6-7 December 2013 on Robotics in collaboration with PGP Electronics. Around 65 students from various colleges of Andhra Pradesh participated in this workshop and gained hands on experience on firmware and hardware used in Robotics.

Mrs. K. Rama attended an International Conference ICONBMS from 8-10 January 2014 at Nizam College, Hyderabad and presented a paper on “Comparative study of vital sign using statistical techniques” and received the best paper award.

The Department of Electronics Technology got a sanction of Rs.10 lakhs from the UGC for a certificate course in Mechatronics.

The Department conducted a certificate course in mechatronics for 40 students from various disciplines.

Department of Commerce

Mr. G. Srivatsa, Dr. N. Maria Das, Ms. K. Saras Chandra, Ms. Y. Lakshmi Nirusha, Ms. Chalcedony Kaitha, Mr. A. Pradeep Kumar and Mrs. Suja Mathew attended a one day workshop on “Entrepreneurship Development” organized by the National Small Industries Corporation Ltd. (Govt. of India) at Loyola Academy on 22 August 2013.

Mr. G. Srivatsa attended a Symposium on “Right to Information Act – Journalism” jointly organized by Hyderabad Press Club and Veteran Journalists Association at the Press Club of Hyderabad on 13 January 2014.

The Department of Commerce in collaboration with the National Small Industries Corporation limited (Government of India) organized a one day workshop on “Entrepreneurship Development” at Loyola Academy on 22 August 2013.

The Commerce Fest “SYNAPSE” was organized on 18 and 19 December 2013 at the college campus. Over 400 students from various prominent colleges of Hyderabad attended the Fest and participated in a wide range of events.

Dr. N. Maria Das attended and presented a paper on “Marketing Costs, Marketing Margins, Producer’s Price and Problems of Vegetable Marketing : An Economic Analysis of Alwal Rythu Bazars of Secunderabad (AP)” in the souvenir of National Seminar on “Emerging Trends in Commerce – An Edge”, organized by the department of Commerce, St. Joseph’s Degree & PG College, Hyderabad on 19 December 2013, Pp 23-24.

Dr. N. Maria Das wrote an article on “An Economic Study of Vegetable Marketing in Falaknuma Rythu Bazar of Hyderabad (AP)” in the Osmania Journal of Social Sciences, ISSN 0970-0269 OJSS, Vol. X, No.2, Pp 54-67.

Dr. N. Maria Das presented a paper on “Vegetable Marketing of Chittore (MGH) Rythu Bazar of Andhra Pradesh – A case study” in the Sacred Heart Journal of Science and Humanities, ISSN 2277-6613, Vol.II, Pp 79-90.

Department of Computer Maintenance

The final year students of the department of Computer Maintenance organized a Charity Event on 9 January 2014. The students were able to raise funds to the tune of Rs.2285 which was then distributed to three different organizations.

B. Rahul, P Rohit and K. Ashish participated in the “Hardware Project Expo” in “Convergence” a national level technical symposium at VNR Vignana Jyothi Institute of Engineering and Technology at Bachupally from 3-5 October 2013.

Department of B.Sc. Biotechnology

The Department of B.Sc. Biotechnology conducted a four day workshop on “Advanced Enzymology and its impact on industries”. All the students of B.Sc. Biotechnology participated in this workshop from 21-24 August 2013.

The Department also conducted a seminar on “Green Biotechnology – Science for better future” on 16 December 2013. The aim of the seminar was to provide an avenue for the students to present their ideas on how to control pollution through Biotechnology and retain a Safe Earth. The Chief Guest for the event was Dr. R. Hampaiah, Chairman, AP State Biodiversity Board.

Mrs. T. Suchitra Naidu attended a National Symposium sponsored by UGC and APSCHE titled “Current trends in Biotechnology” at Osmania University on 7 and 8 December 2013.

Mrs. T. Suchitra Naidu attended a workshop sponsored by ICMR on “Experimental Animals Ethical Guidelines and Bioefficacy Studies for Biotechnological applications” at Karunya University, Coimbatore on 9 and 10 January 2014.

Mrs. A. Jaya Madhuri Lata and Mrs. T. Suchitra Naidu attended a National seminar sponsored by UGC on “Bio-inspired devices-an Emerging trend in Science” at St. Francis College, Begumpet on 17 and 18 January 2014.

Mrs. T. Suchitra Naidu published a paper titled, “A Phytopharmacological review on *Ichnocarpus frutescens* L” in the Research Journal of Pharmacy and Technology in June 2013.

Mrs. T. Suchitra Naidu published a paper titled “Effectiveness of topical application of crude extract of *Ichnocarpus frutescens* to wounds – A prospective observational study” in the International Journal of Pharmacy and Industrial research in 2013.

Department of Mass Communication

Mr. Vijay Kumar attended the UGC Regional Consultation on Review of NET Examination at Prof. G. Ram Reddy Centre for Distance Education, Osmania University, Hyderabad on 17 August 2013.

Mr. Vijay Kumar attended a seminar on “The Role of Media in Rebuilding Telangana” at Prof. G. Ram Reddy Centre for Distance Education, Osmania University, Hyderabad on 6 November 2013.

Mr. Suresh Kumar Golle attended a seminar on ‘Present Trends in Media Education’ at Sanghamitra Degree College for Women (Shatavahana University), Jammikunta, Karimnagar district, on 15-16 November 2013.

Mr. Raja Sekhar Reddy presented a paper on “Cinema and Society : Reflections and Influences on Youth in Tamil Nadu” at a National Seminar on “Media Issues and Social Transformation – MIST 2014” at Vivekananda Institute of Professional Studies, New Delhi from 10-12 January 2014.

The paper was subsequently published in the book “Indian Cinema – Society and Culture” ISBN 9788184575873.

The Department of Mass Communication organized “Lensscape” a photo exhibition cum competition for the Degree College students of Hyderabad on 19 August 2013. Based on the themes of “Water” and “Relationships” over 200 entries were received for the exhibition cum competition.

Acclaimed photographer, Mr. Michael Monterio conducted a special session on photography for the II year students of Mass Communication from 6-13 October 2013 at the Mass Communication studio at Loyola Academy.

A two day special session on Television production was conducted by Mr. Vijay Srinivasan, Lecturer, Visual Communication, Andhra Loyola College on 24-25 September 2013.

The I year students of Mass Communication staged a street play to create awareness about cleanliness among the college students on 28 August 2013 at the College campus.

A visit was organized for the students of Mass Communication to witness the making of the Television programme “Cash” at Ramoji Film City on 12 July 2013. The students learned the techniques of online production and interacted with the cast and crew of the programme.

Mr. Sashidhar Kocharlakata won the I prize in “Kaun Banega Bhashapathi” at Bhavan’s College, Sainikpuri, on 3-4 August 2013.

Students of Mass Communication led by R. Kalyan Srinivas attended a seminar on the “Relevance of Gandhi’s Vision for Today” organized by the Sarvodaya International Trust on 27 July 2013 at the Administrative staff college, Khairatabad.

A few selected students of Mass Communication also attended a seminar on Photography and Writing at the Annapurna Film School on 5 October 2013.

The short films “Chetha Story” “Violated” and “Profession V/s Compulsion” bagged the I, II and III prize respectively in the national level film festival “Cin Evolution” conducted by St. Joseph’s Degree College, Hyderabad on 29 and 30

November 2013. The films were produced and enacted by the students of the Mass Communication Department.

Mr. Dileep Reddy, Managing Editor of Sakshi group and the former State Information Commissioner of Andhra Pradesh spoke about the Print Media to the II year students of Mass Communication on 13 December 2013.

Mr. Ashok Mitra of Advertising Associates interacted with the II year students of Mass Communication on Advertising and gave his insights about the profession to the students on 23 January 2014.

Department of Food Technology & Management

Six students of the department of Food Technology & Management namely Akansha Dalmia, Shilpa Dalei, Shalvin Beni, Monica, Harshini and Divya are researching on a fruit called “Bread Fruit”, the tree of which is present on the college campus. Working since August 2013, the students have done research on the fruit, gathered all the information and have been developing new products. Their main innovation was the production of flour from the new fruit in the college food technology laboratory. Since this flour contains no gluten, it can be used in the preparation of various Indian foods by replacing wheat flour.

A few chosen students from the department of Food Technology & Management participated in a two day national seminar on “Food Processing on sustainable Food Security” organized by the Association of Food Scientists and Technologists (India) Hyderabad chapter, from 24-25 October 2013 at CSIR – IICT, Hyderabad. Some of the students were selected for poster presentation on “Bread fruit : Food for the Future”. Their innovative work was highly appreciated by the scientists and industrialists from various parts of the country.

Akansha Dalmia, Shilpa Dalei, P. Swathi and G. Srinitha attended the VII International Food Convention (IFCON – 2013) on “Nsure – Healthy Foods” organized by AFSTCT from 18-21 December 2013 at CSIR-CFTRI, Mysore. Ms.

Akansha Dalmia won the “Best Caption” award which included a cash prize of Rs.1250/-.

The department of Food Technology & Management also conducts the novel programme “Earn while you Learn” since 2010-11. Under this scheme, the III year students are involved in the preparation and sale of food items made in the Food Technology laboratories. Products like biscuits, cakes, breads, chocolates and ice creams are sold on the college premises.

Department of Psychology, Journalism & English Literature

Mr. W. Phani Raj and Mrs. P.M. Mamatha Rani attended a national workshop on “Research Methodology in Social Sciences” at Little Flower Degree College, Uppal, Hyderabad, from 7 to 9 October, 2013.

Mrs. P.M. Mamatha Rani attended a workshop on “Time bound implementation of various measures to be taken to tackle the menace of sexual abuse of women” at JNTU, Kukatpally, on 18 December 2013.

Mrs. B. Sumana attended a workshop on “Experimental Psychology” at University College of Arts and Social Sciences, Osmania University on 22-23 August 2013.

Ms. Monica, Richa A, Lavanya AS, G. Ramya Reddy, C. Vyshnavee & Raoul D Souza attended a seminar on “Challenges in Hospice and Palliative Care” on 26 August 2013 at Basavatarakam Indo American Cancer Hospital and Research Institute.

The students of Psychology, English & Journalism organized a symposium on “Aristotle’s Tragedy” under the guidance of Mrs. Reena Singh on 10 September 2013. The students were divided into groups and each group was unique in its style of presentation – ranging from skits to documentary.

Mrs. Reena Singh organized extempore for the students of Agriculture Science on 22 August with an aim to develop confidence among the students.

A cleanliness drive was organized in the college campus on 12 August under the guidance of Mrs. Reena Singh. The students of Chemical Technology prepared charts and posters with slogans written on them and displayed it at prominent places.

Mrs. Reena Singh and Mrs. Beulah Gomeze organized an inter class declamation for the I year students of Chemical Technology and English on 25 July. Its main objective was to develop communicative skills of the students.

Mrs. Beulah Gomeze and Mrs. Sumana Krishna took the I year students to “Care 4 Autism Centre” at Bolarum on 20 September 2013. The visit helped sensitize the students towards autistic children.

Mrs. Beulah Gomeze organized a guest lecture on “Diction and Dialogue Delivery” on 16 November 2013. Mr. Arun Samuel Masalamoni, Manager, Voice, and accent coach at ADP, taught students stage dynamism, voice modulation, stress and rhythm patterns. This was followed by a session by Ben Daniels who inspired the students to imitate different accents across the world.

PSYCHEDELIC-Psychology Exhibition at Loyola Academy

The department of Psychology, Loyola Academy organized its first annual exhibition ‘Psychedelic’ on 24 January 2014 on the college premises. The exhibition aimed at creating awareness about the various aspects of modern psychology and its application in our everyday life, as well as dealing with its lesser known aspects through a number of exhibits encompassing diverse topics.

The event got a great response from students who got a glimpse into the modus operandi of the Psychology department. The event was inaugurated by the Principal, Rev.Fr Casimir. Vice Principal Fr.Joji Reddy, Department Head Mr. Phani Raj, Event coordinator Mrs. Sumana, Faculty Members, Mrs. Grace Israel,

Mrs.Veena, Mrs.Reena, Mrs. Beulah, Mrs.Mamatha and student coordinators took active part in the proceedings.

Department of Maths, Statistics & Computer Science

Dr. K. Vijayalakshmi has been nominated as a member of the Board of Studies at St. Francis College for Women, Begumpet, Hyderabad.

Dr. K. Vijayalakshmi published a research article “Properties of Semi Primitive roots” in the IOSR Journal of Mathematics. ISSN; 2278-5728 Vol. V, Issue 4 January – February 2013.

Ms. U. Swathi, a final year student attended a three weeks workshop on “Mathematics training and Talent Search programme (MTTS)” from 27 May to 22 July 2013 at Punjab University, Chandigarh. The workshop was funded by NBHM.

Department of Animation Design

The department of Animation Design conducted a painting and sculpture exhibition at Inigo Hall from 5-7 August 2013.

A clay modeling workshop was held on the college campus on 8 and 9 August 2013. Pete Draper inaugurated the show which was a great success.

The students of Animation Design along with three faculty members visited JNAFU, state gallery of Fine Arts and Potti Sreeramulu Telugu University, Hyderabad in December 2013.

Mr. B. Bhaskar Rao and the students of Animation Design attended the International Animation Day Film Festival conducted by ASIFA India on the eve of International Animation Day on 28 October 2013 at Madhapur, Hyderabad. Technical experts from animation and advertising industry shared their experience and the best Animation Films were screened.

Surya Srikanth and Harish Chiruvella from the Animation Department won the first prize in the categories of “Human Relations” and “Water” in “Lenzcape”, the photography competition, conducted by the department of Mass Communication in 2013.

Mr. B. Bhaskar Rao participated in the following Art Exhibitions:

- Art for Concern’s Annual show of Indian Art at Taj Deccan, Hyderabad.
- Inaugural group exhibition at Ailamma Art Gallery, Hyderabad
- The Absolute Art Jamboree, conceived and curated by Daira Centre for Arts and Culture at Taj Deccan, Hyderabad.
- A 3 man show at Gallery Space, Hyderabad.

Department of BBA

S. Rohith participated in ‘Fact and Furious’ during the fest conducted by St. Francis College for Women, Begumpet on 10 January 2014 and won a certificate of appreciation.

Stephen Wesley won the second prize in ‘Assembling the PC’ at the same event.

S. Rohith was the 1st runner up of the event ‘CSI’ conducted by Badruka College of Commerce and Arts, Hyderabad on 4 January 2014.

Department of Indian Culture

Mrs. G. Ratna Vani published an article “Social out reach – reaching your neighbourhood” in the Journal on quality enhancement at St. Francis College for Women, Hyderabad, in 2013.

Mrs. G. Ratna Vani published an article on “Hospital Administration – A comparative study between Government and Corporate Hospitals” in the Journal of International Academic Research for Multidisciplinary in the November 2013 issue.

Mrs. G. Ratna Vani was appointed as a member of the Board of Studies of Public Administration by Government Degree College for Women, Begumpet, Hyderabad for the 2013-14 session.

Department of MCA

Mrs. P.V. Nagalakshmi of the MCA department has published a paper on “Energy Efficient Strategies for Cooperative Multi channel Mac Protocol” in the International Journal of Engineering and Computer Science ISSN:2319-7242 volume 2 issue 9 September 2013 page no.2688-2697.

Department of MBA

Mrs. T. Rachel Shalini attended a ICSSR sponsored two day national seminar on “Modern Management Practices” at the department of MBA, Osmania University, on 1-2 February 2013.

Mrs. T. Rachel Shalini attended a UGC sponsored national seminar on “FDI in India-Issues and Challenges” at RBVVR College on 25-26 March 2013. She presented a paper on “India-Restructuring Higher Education system” in the seminar.

Mrs. Sindhu Varghese presented a paper on “Behavioural Dimensions” in the seminar on “E-Marketing” at IPE, Osmania University, on 1-2 August 2013.

Mrs. T. Rachel Shalini attended a UGC and ICSSR sponsored two day national seminar on “Multivariate Analysis for Management Research” at the department of Business Management, Osmania University, on 14-15 September 2013.

“Antariksh” a three day programme was conducted by the Department of MBA from 3-5 October 2013 where the students were divided into teams and each team presented a module which consisted of power point presentation, videos

and activities. The objective of the programme was to enhance the ability of the students in public speaking and creative thinking.

A “book review session” was conducted in the MBA department on 24 October in which all the I year students participated. This activity was an avenue to assess the confidence levels and communication skills of the MBA students.

The students of MBA organized a two day “entrepreneurship programme” on 11-12 December 2013 which aimed to ignite the entrepreneurial capabilities of the students. It was great learning experience where they implemented the concepts learned in the classrooms.

A general quiz was conducted on 23 October in order to develop general awareness along with participative and competitive skills among the students.

The finance quiz was conducted on 27 November for the II year MBA students.

A seminar on “Investment Protection” sponsored by the Ministry of Corporate Affairs, was conducted on 25 November 2013. The president and secretary of ICWA Hyderabad Chapter, namely Mr. Ramakrishna Gupta and Mr. Isaac Raj respectively, were the resource persons.

A seminar on the “Latest Trend in capital Markets – NSE” was conducted by National Stock Exchange – Hyderabad on 29 November 2013 for the MBA students.

A Corporate Orientation seminar was conducted for the I year MBA students by corporate trainer Mr. Shashidhar Taduri on 7 December 2013.

Department of M.Sc. Biotechnology

Fr. Dr. L. Joji attended a national seminar on the Diamond Jubilee of the Xavier Board of Higher Education in India at St. Philomena's College, Mysore from 27-30 April 2013. He was elected as President of A.P. Regional Xavier Board of Higher Education (Association of Catholic Institutions of Higher Education in India) on 30 April 2013, at the 21st Triennial Convention of Xavier Board of Higher Education.

Fr. Dr. L. Joji conducted the A.P. Xavier Board Higher Education Principals' meet at St. Joseph's Dental College, Eluru, on 13 July 2013 on "Awareness of the latest trends in Higher Education".

Fr. Dr. L. Joji attended a national seminar on "the Latest Trends in Education" at the Holy Cross College, Agartala, in November 2013.

Fr. Dr. L. Joji attended a seminar on the "Advantages of Enzymology and its impact on Industry" from 21-24 August 2013 at Loyola Academy.

Fr. Dr. L. Joji attended a seminar on "Green Biotechnology – Scope for a better future" on 16 December 2013 at Loyola Academy.

Fr. Dr. L. Joji presented a paper on "Evaluation of Antibacterial and DPPH Radical Scavenging Activities of the Leaf Extracts and Leaf Essential Oil of Scizygium Cumini Linn, from South India" in the International Journal of Pharmacy and Pharmaceutical Sciences, ISSN:0975-1491, Vol 5, Suppl 3, 2013 Pp 358-361.

Fr. Dr. L. Joji presented a paper on "Evaluation of Antibacterial Activity of Mimusopus Elengi L. Flowers and Trichosnathes Cucumerinia L, Fruits from South India" in the International Journal of Pharmacy and Pharmaceutical Sciences, ISSN:0975-1491, Vol 5, Suppl 3, 2013 Pp 362-364.

Fr. Dr. L. Joji presented a paper on "Statistical analysis of the Antibacterial Activity of Glyricidia Sepium Bark, Leaf and flower extracts", in the Asian Journal of

Biochemical and Pharmaceutical Research, ISSN:2231-2560, CODEN (USA) AJBPAD, Issue 3 (Vol 3), 2013, Pp 185 to 191.

Mr. Chalapathi Rao along with the I year students of M.Sc. Biotechnology attended a seminar on “Advances in bioanalytical techniques” at Bhavan’s New Science College at Narayanaguda on 23-24 January 2014.

Department of M.Sc. Chemistry

The department of M.Sc. Chemistry organized a one day workshop on “Radiochemistry and Applications of Radioisotopes” on 14 September 2013.

Dr. Sonika Sharma and Mrs. S.P. Mydhili attended a one day workshop on “Stereochemistry” at St. Ann’s College for Women, Hyderabad, on 22 September 2013.

Mrs. S.P. Mydhili attended a two day national workshop on “Role of Chemistry in Drug industry” at JNTUH, Hyderabad, on 4 & 5 February 2013.

Mrs. S.P. Mydhili presented a poster on “Synthesis, Spectral Characterization, Biological activity and Computational study of 4-Formyl pyridine thiosemicarbazone and its novel metal complexes” and won the best poster award in a two day national conference on “Frontiers of Chemical Research” at JNTUH, Hyderabad, on 25 & 26 October 2013.

Mrs. S.P. Mydhili presented a paper on “Computational study of p-nitrobenzaldehyde thiosemicarbazone; synthesis and characterization of Cu(II) and Hg(II) complexes” in the A.P. Science Congress held at University of Hyderabad on 24-26 November 2013.

Mrs. Nirmala attended a two day state level seminar on “Advances in Bio Analytical Techniques-Concepts and Applications” at Bhavan’s New Science College, Narayanguda, Hyderabad, held on 23 & 24 January 2014.

Dr. Ishita Saha published a paper on “Thermodynamics of protein ligand interactions: Binding of the phenazinium dyes phenosafranin and safranin O with human serum albumin” in the Journal of Chemical Thermodynamics, vol 56, page 114-122 in 2013.

Dr. Ishita Saha published a paper on “Phenazinium dyes methylene violet 3Rax and indoline blue bind to DNA by intercalation: Evidences from structural and thermodynamics studies” in the Journal of Dyes Pigments, vol 96, page 81-91 in 2013.

PLANET

Social Extension activity is the important third limb of University Education along with teaching and research. **Loyola Academy Degree and P.G College** in its efforts to lay stress on this aspect has undertaken an ambitious social program called **PLANET (Projects of Loyola Academy for Neighborhood, Extension and Transformation)**. The objective of this programme is to inculcate in the students the spirit of social responsibility besides Academic excellence and spiritual growth.

In line with the mission of our college to mold “Men and Women for Others”, PLANET PROGRAMME makes it mandatory for all the first year degree students to participate in social service extension activities. This academic year too, the first year students have worked with a lot of NGOs and Govt. Organizations and came back with indelible memories.

Various programmes that have been taken in this direction during this Academic year are

as follows:

- Students of B.Sc. (Chemical Technology) worked in the “Home for the Aged” run by the Little Sisters of the Poor at New Bhoiguda on 4 January 2014.

- Students of B.Sc. Maths, Stats & Computer Science worked with DIVYA DISHA, a non-profit Organisation which works for the empowerment of slums, in which they made a detailed survey in 10 slums on 9, 10 and 11 January 2014.
- Students of B.Com (General) and B.Com (Professional) participated in the PULSE POLIO IMMUNIZATION programme in collaboration with the Dept. of Medical & Health Organization, Hyderabad. While the students of B.Com(General) immunized 5600 children below the age of 5 years in 20 slums around Pan Bazar and Ranigunj, the students of B.Com (Professional) administered Polio drops to 4400 children in the surrounding slums of Musheerabad and Bolakpur which was held on 19,20 and 21 January 2014.
- Students of B.A (Mass communication) visited “Juvenile Home for Boys” at Saifabad where they had direct interaction with child convicts and later on they entertained them with songs and skits on 14 March 2013.
- M.Sc. (Organic Chemistry) students participated in the Pulse Polio Programme on 20 January 2014 and immunized around 2,500 children in the Musheerabad slums.
- The students of M.Sc.(Biotechnology) took part in the Pulse Polio Immunization camp at Ranigunj and Pan Bazar slums on 19 January 2014.

RAWEP

Loyola Academy Degree and PG College conducts a unique programme for the final year students of B.Sc. (Hons) Agriculture Science & Rural Development, called Rural Agriculture Work Experience Programme (RAWEP).

The objectives of this programme are to provide the students with an opportunity to gain practical knowledge in crop production and crop protection and to familiarize the students with the socio economic conditions of the farmers and institutions involved in rural development.

During the present academic year, the RAWEP programme was conducted in five villages of Nalgonda district in association with Sri Aurobindo Institute of Rural

Development, which is an NGO which has a KVK (Krishi Vignan Kendra) under its belt and is funded by ICAR, from 7 August to 6 November 2013. The five villages were Gaddipalli, Penpahad, Imampet, Kasarabad and Thallakampadu.

Under RAWEP, the students stay in villages attached to Krishi Vignan Kendras and work with the host farmers and acquire first hand knowledge and experience related to field – work and also learn to tackle problems at the village and farmer’s level. The RAWEP programme not only takes up activities which are related to Agriculture but also those concerned with issues of health and personality development of school children, tree plantation programme, night schools and sanitation. The Department also organizes “Kisan Melas” or farmer’s meet annually. They arrange demonstration of advanced farm technology in villages. Information on integrated pest management, use of bio fertilizers and water resources management is also disseminated to the villagers by the students.

RESONANCE

Resonance, the college cultural fest of Loyola Academy Degree and PG College was held from 21 to 23 November 2013. Resonance was a cultural extravaganza in every sense of the term with an underlying theme of “Innovate, Create and Conserve”. A total of 16 solo events and 8 group events were hosted and barring a few, most of the events had a preliminary round following which the short listed contestants competed in the final rounds. From dance, music, singing, drama, poetry and essay writing to rangoli, mehendi, hair styling and flower arrangement- a wide gamut of competitions were held to enable all the students to showcase their innate talents. A total of 1600 students participated in Resonance 2013-14. Prizes and certificates were distributed to all the winners during the valedictory function presided over by the eminent academician and environmentalist Dr. K. Purushotham Reddy. The local print and electronic media gave a wide coverage to the event.

Job Placement

Despite the recession in the job market, leading companies like Wells Fargo, ADP, Franklin Templeton, GE, Genpact, Apollo Health, IBM, Mahindra Satyam, Wipro, Cognizant, I Gate, L&T Infotech, ITC, Paper Boards, Google, Amazon and Asian Paints etc visited the college for recruitment. This was largely due to the untiring efforts of the placement officer, Mr. Samson Jacob. A total of 239 students were placed through campus recruitment with an encouraging 73% of placement.

AICUF (All India Catholic University Federation)

The AICUF unit of the college in collaboration with the Women's Forum of Loyola Academy Degree & PG College organized a Peace Rally titled "My Voice Counts" on 10 December 2013. Nearly 200 students and a few staff members participated in the rally on the college campus which was organized on the occasion of World Human Rights Day and depicted the Atrocities on Women with the help of a few visuals. Dr. Vijay Kumar of HCU also gave a lecture on the occasion which was followed by the screening of a documentary "Final Solution" on Godhra Clashes.

A Blood Donation camp was organized by the AICUF in collaboration with the Red Cross Society of India on 24 January 2014. Nearly 300 people donated blood on the occasion which was also marked by an exhibition on Social Issues highlighting environmental pollution, social discrimination and gender issues.

Conclusion

I would like to conclude by extending my whole hearted thanks to the Jesuit management, the teaching and non-teaching staff and the students for their unstinted support in all our endeavors. The college would not have achieved its present stature without their cooperation and contribution.

GOD BLESS

THANK YOU