

B.COM (COMPUTERS) REPORT 2013-14

Student Achievements

Academic

1. Varun V (13-2848) first year student of B.Com (Computers) secured **First Prize** in powerpoint presentation at Bhavanotsav 2013 held at Bhavan's Vivekananda College, Sainikpuri on 2-3 August 2013.
2. Varun V (13-2848) first year student of B.Com (Computers) has been awarded **Runner Up** at national level Technical Fest FURCATEZ 2013 conducted by Malla Reddy Institute of Technology & Science on 13-14 September 2013.
3. Varun V (13-2848) first year student of B.Com (Computers) was an **Organizer** for LAMUN 2014 held on 13-14 February 2014.
4. K Esther Rani (11-2824), Sushmita Bharadwaj (11-2808) and Ruth Priscilla (11-2804) final year students of B.Com Computers participated in a workshop on **Entrepreneurship Development** conducted by National Small Industries Corporation Ltd. Technical Services Center by Ministry of Science & Technology on 22 August 2013.

Extracurricular

1. Varun V (13-2848) first year student of B.Com (Computers) was a **Volunteer** for Commerce Fest Synapse conducted by Loyola Academy on 18-19 December 2013 .
2. Varun V (13-2848) a second year student of B.Com (Computers) received a **Certificate of Appreciation** for acting as an Organizing Member for Fr Baliah Tournament Loyola Academy from 7-11 February 2014.
3. Harshini(11-2807) final year student of B.Com (Computers) participated in Zero Cooking event in Cerebrate conducted by St Francis College for Women on 10 January 2014.
4. Ruth Priscilla (11-2804) and group final year students of B.Com Computers won the **Third Prize** in Group Singing in Resonance 2013.
5. Ruth Priscilla (11-2804)final year student of B.Com Computers participated in ADMAD event in Cerebrate conducted by St Francis College for Women on 10 January 2014.

Sports

1. Soumya (11-2863) final year student of B.Com Computers and team secured the **Second Place** in Volley Ball at the Inter College Tournament on 13 September 2013 held at St Francis College for Women.
2. Soumya (11-2863) final year student of B.Com Computers and team secured the **Second Place** in Basket Ball at the Inter College Tournament on 17-19 September 2013 held at Reddy College.
3. Soumya (11-2863) final year student of B.Com Computers and team secured the **First Place** in Volley Ball at the South Zone/Central Zone/All India Inter University Tournament on 7-12 October 2013 held at KIIT University Bhubaneshwar.

4. Soumya (11-2863) final year student of B.Com Computers and team secured the **First Place** in Volley Ball at the Central Zone All India Inter University Tournament on 9-13Deceber 2013 held at KIIT University Bhubaneswar.

Staff Achievements

1. Mrs Sunindita Pan published a paper on “Study of consumer protection in Indian banking industry” was published in International Journal of Applied Research and Social Sciences with ISSN:2350-1472 Impact Factor: 5.818
2. Mrs Sunindita Pan published a paper on “An Insight into Sustainable Development” was published in International Journal for Green and Sustainable Development, Volume 1 Issue 9 August 2014.

B.COM (COMPUTERS) REPORT 2014-15

Student Achievements

Academic

1. Varun V (13-2848) second year student of B.Com (Computers) participated in the National Conference on Management of e-Resources and Institutional Repositories (NACMEIR) on 14 and 15 November 2014.
2. Varun V (13-2848) second year student of B.Com (Computers) was a key member of the organizing committee of Loyola Academy Model United Nations (LAMUN) 2014.
3. Varun V (13-2848) second year student of B.Com (Computers) was awarded a certificate of recognition as an esteemed member in the Secretariat as the Director General of the Global Summit Model United Nations.
4. Varun V (13-2848) second year student of B.Com (Computers) participated as a volunteer in the media team at the Hyderabad Literary Festival 2015 held from 23 to 16 January 2015.
5. Harpreet Kaur (14-2810) second year student of B.Com (Computers) was awarded a certificate of recognition as an esteemed member in the Secretariat as the Director General of the Global Summit Model United Nations.

Extracurricular

1. Varun V (13-2848) second year student of B.Com (Computers) received a **Certificate of Appreciation** for acting as an Organizing Member for Fr Baliah Tournament Loyola Academy from 6-9 February 2015.
2. Varun V (13-2848) second year student of B.Com (Computers) received **Best Volunteer** for academic year 2014-15.
3. Anchal(13-2833)final year student of B.Com (Computers) won**SecondPrize** in Dream Merchants competition held as part of Abhiyaan 2014, organized by Aurora's Degree & PG College, Chikadpally, Hyderabad on 12 and 13 September 2014.
4. Anchal (DCC-33), Sreenath (DCC-42) and Pooja (DCC-21) final year students of B.Com (Computers) won the **Third Prize** in Bamboozle (Entertainment Quiz) as part of Arthasastra 2014, organized by St. Francis College for Women, Begumpet, Hyderabad on 9 January 2014. In the same event second year students Ravali (NCC-14) and Kashyap won the fourth prize.

Staff Achievements

1. MrAbhishikth Sandeep Abraham has been selected as a subject expert to prepare lessons for Practical Accounting – ERP Tally paper, as part of a one year PG Diploma in Global Accounting Technician course offered by PGRRCDE, Osmania University as on 30 August 2014.

FDPs/Workshops/Seminars/Conferences Attended

1. Ms Jacintha Vincent attended a workshop “The Engaged classroom – Technology for Enhanced Learning” conducted by ISB Behavioral lab on 16 August 2014.
2. Ms Jacintha Vincent and MrsSunindita Pan participated in a two day national seminar on “Emerging Trends in Commerce” in collaboration with Osmania University, sponsored by UGC on 22 and 23 August 2014.
3. MrsSunindita Pan and Ms Jacintha Vincent participated in a one day seminar on “Implementation of CBCS in Autonomous Colleges” organized by Loyola Academy on 15 October 2015.

Papers Presented

1. MrAbhishikth Sandeep Abraham presented a paper on “Micro Insurance – A Micro or Macro Issue” in a two day national seminar on “Emerging Trends Commerce” in collaboration with Osmania University, sponsored by UGC on 22 and 23 August 2014.
2. Mr N Anil Kumar presented a paper on “Six Sigma in Service Sector (WIPRO)” in a two day national seminar on “Emerging Trends Commerce” in collaboration with Osmania University, sponsored by UGC on 22 and 23 August 2014.
3. Mr N Anil Kumar presented a paper titled “Quality of Work Life of Lecturers in Degree Colleges (A Case Study of Colleges under Osmania University)” in a two day UGC sponsored National Seminar on “Human Resource Management Practices in Higher Educational Institutions – Perspectives and Challenges” at St. Joseph’s College of Commerce, Bangalore on 18 and 19 September 2014.
4. Mr N Anil Kumar presented a paper titled “Leadership – A Conceptual Framework Employee Retention Strategies in IT & ITES sector in the new millennium” in a two day UGC sponsored National Conference on “Talent Management for the New Age Indian Organisations” at St. Joseph’s College, Tiruchirappalli on 4 and 5 February 2015.
5. Mr N Anil Kumar and MrAbhishikth Sandeep Abraham presented a paper titled “Employee Retention Strategies in It & ITES Sector in the New Millenium” in a two day UGC sponsored National Conference on “Talent Management for the New Age Indian Organisations” at St. Joseph’s College, Tiruchirappalli on 4 and 5 February 2015.
6. Mr N Anil Kumar and MrAbhishikth Sandeep Abraham presented a paper titled “Human Resource Management in MSMEs” in a two day UGC sponsored National Seminar on “Role of MSME Sector in Indian Economy Prospects and Challenges” at MVS Govt. Arts & Science College, Mahbubnagar on 18 and 19 March 2015.
7. MrsSunindita Pan presented a paper titled “Employee Motivation” in a one day national conference on “Strategic HR and Business Excellence” organized by Hyderabad Business School, Gitam University on 22 November 2014.
8. MrsSunindita Pan presented a paper titled “Protection of Women from Domestic Violence in India – Domestic Violence Act 2005” in a one day national conference on “Women Empowerment through Education, Employment and Entrepreneurship” organized by Aurora’s PG College on 17 April 2015.

9. MrsSunindita Pan presented a paper titled “The Growing Trend of Social Entrepreneurship in India – Challenges and Opportunities” in a two day national seminar on “Empowerment of Youth – Preparing for Future” organized by P B Siddhartha College of Arts & Science, in association with Rajiv Gandhi National Institute of Youth Development, Ministry of Skill Development, Entrepreneurship, Youth Affairs and Sports (GOI) on 19-20March 2015.
10. Mrs G Shiva RanjaniYadav presented a paper on “Micro Finance & SHG in Pune” in a two day national seminar on “Emerging Trends Commerce” in collaboration with Osmania University, sponsored by UGC on 22 and 23 August 2014.
11. Mrs G Shiva RanjaniYadavpresented a paper titled “Women Entrepreneurship through MSMEs” in a two day UGC sponsored National Seminar on “Role of MSME Sector in Indian Economy Prospects and Challenges” at MVS Govt. Arts & Science College, Mahbubnagar on 18 and 19 March 2015.
12. Mrs G Shiva RanjaniYadav presented a paper titled “Contract Labour and Employee Relation” in a two day UGC sponsored National Conference on “Talent Management for the New Age Indian Organisations” at St. Joseph’s College, Tiruchirappalli on 4 and 5 February 2015.

Paper Publications

1. MrsSunindita Pan published a paper on “A Study of Consumer Protection in Indian Banking Industry” in the InternationalSociety for Green, Sustainable Engineering and Management, Volume 1, Issue 13, October 2014 with ISSN:2350-1472.
2. MrsSunindita Pan published a paper on “An Insight to Sustainable Development” in the InternationalSociety for Green, Sustainable Engineering and Management, Volume 1, Issue 9, August 2014.
3. MrsSunindita Pan published a paper on “An Insight into aspect of Employee Motivation – key factor of employee engagement” in the International Journal of Management and Social Science, Volume 3, Issue 2, February 2015 with ISSN:2321-1784.
4. MrsSunindita Pan published a paper on “Study of E-Waste management in India: Issues and Challenges” in the International Society for Green, Sustainable Engineering and Management, Volume 2, Issue 6, March 2015, ISSN:23501464.
5. MrsSunindita Pan published a paper on “An Overview of Indian Banking Industry” in the International Journal of Management and Social Science, Volume 4, Issue 5, May 2015 with ISSN:2319-4421.
6. Mrs Sunindita Pan published a paper on “ECustomer Relationship Management in Indian Banking Sector” in the Asia Pacific Journal of Marketing & Management Review, Volume 4(5), May 2015 with ISSN:2319-2836.

Departmental Activities

- The Department of Commerce conducted a two day national seminar on “Emerging Trends in Commerce” in collaboration with Osmania University, sponsored by UGC on 22 and 23 August 2014.
- A Guest Lecture on “Research Methodology” was conducted for the final year students of Commerce & BBA by Dr A Patrick Assistant Professor & Placement Officer, Osmania University, Hyderabad on 17th July, 2014 in Inigo Hall at 1:45 p.m.
- A Guest Lecture on “Financial Services” was conducted for the second year students of Commerce by Mr. Shekhar S, Freelance Financial Trainer on 6 February 2015 in IG Seminar Hall at 1:45 p.m.
- A seminar on “Ethical Hacking and Digital Marketing” was conducted for all the final year students of Commerce & BBA by Mr. G. Udaya Bhaskar Rao & his team from QSEQ INFO SOLUTIONS, Hyderabad on 13 November 2014 at 1.45 pm in Inigo Hall.

REPORT ON SEMINAR

A half-day seminar on “Ethical Hacking and Digital Marketing” was conducted for all the final year students of Commerce& BBA on 13 November 2014 at 1.45 pm in Inigo Hall.

The talks were delivered by Mr. G. Udaya Bhaskar Rao& his team from QSEQ INFFO SOLUTIONS, Hyderabad.

Speakers: Mr. G. UDAYA BHASKAR RAO
(Importance of Ethical Hacking Course and Digital Marketing)

Mr. B. MAHESH KUMAR & P R V GOWTHAM (Ethical Hacking)

Mr. S. VENKATESH (Digital Marketing)

Ms. G. Madhavi Reddy (Financial Services)

Guest Lecture on Research Methodology
For The Final Year Students of B.Com Computers

Speaker:
Dr.A.Patrick
M.Com.,MBA.,Ph.D
Assistant Professor & Placement Officer
Osmania University,
Hyderabad.

Venue:
Inigo Hall,
Loyola Academy Degree College,
Hyderabad.

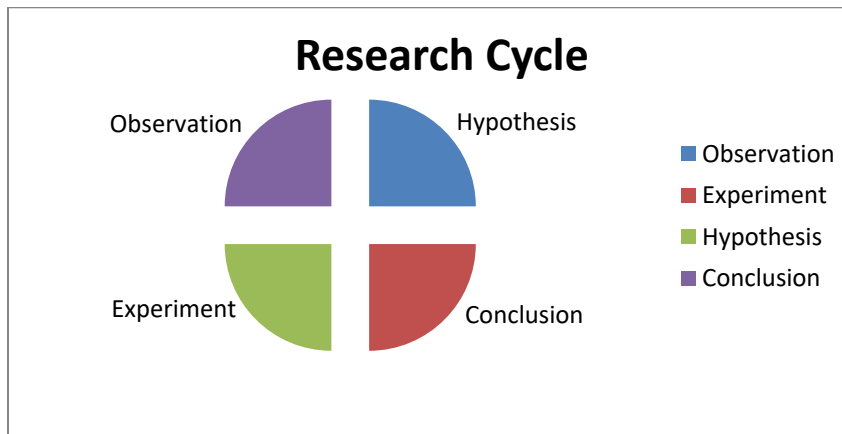
Date: 17th July, 2014

Time: 2.15p.m to 3.45p.m

1. Introduction:

Session started with a Presentation of a Puzzle for the Audience (Students) so as to understand the concept of Research and the methodology to be applied for the conduct of Research.

2. Research Cycle



3. Discussion on Project Contents/Elements:

- ❖ Cover Page
- ❖ Introduction Part
- ❖ Contents
- ❖ List of Labels
- ❖ List of Charts
- ❖ List of Illustrations

- ❖ Preface
- ❖ Acknowledgement
- ❖ Declarations
- ❖ Literature Survey
- ❖ Objectives
- ❖ Hypothesis
- ❖ Methodology/ Research Design
- ❖ Sources of Data
- ❖ Tools of Analysis
- ❖ Chapterisation
- ❖ Annexure
- ❖ Bibliography

4. Discussion on Research Process:

- ❖ Six Steps
- ❖ Problem Definition
- ❖ Approach Development
- ❖ Research Design Formula
- ❖ Field Work and Data Collection
- ❖ Data Preparation (Editing, Coding, Tabulation and Analysis)
- ❖ Report Generation and Presentation (oral / written)

5. Discussion on Report Format.

6. Effective Report Writing

7. Session Ended with Question Answer Round and Queries Clarification.



LOYOLA ACADEMY DEGREE & PG COLEGE

ALWAL, SECUNDERABAD

DEPARTMENT OF COMMERCE - B.COM COMPUTERS

A REPORT ON GUEST LECTURE BY MR. SHEKHAR S

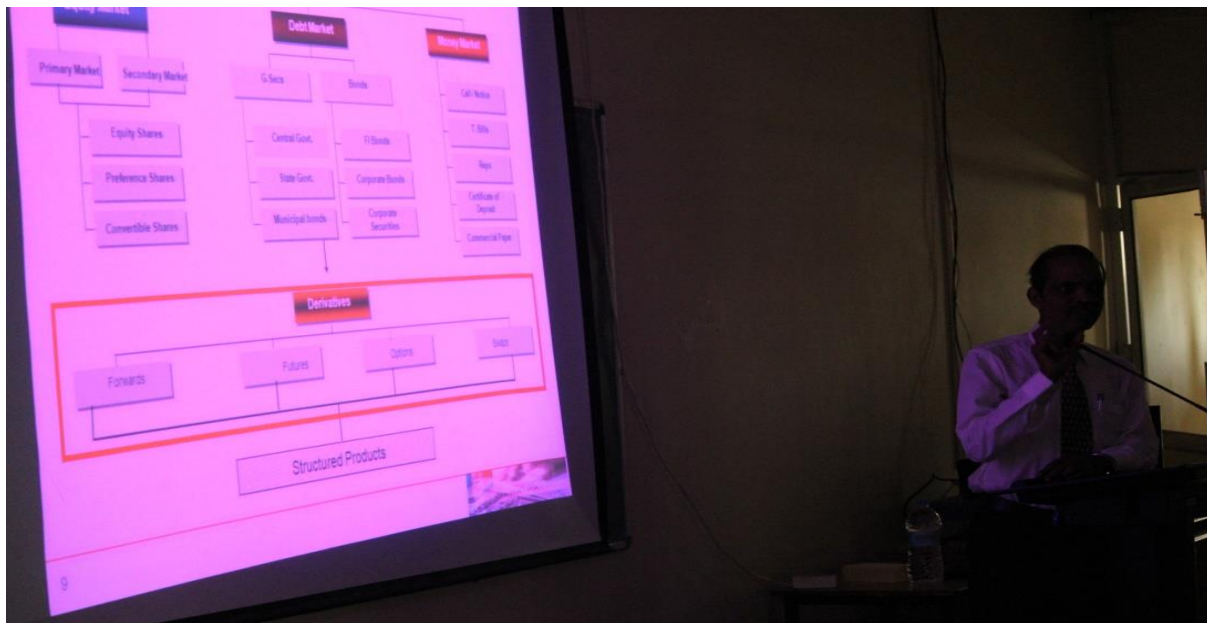
OBJECTIVE: To enhance the knowledge of the students on the topic “Financial Services”.

A guest lecture by Mr. Shekhar S, Freelance financial trainer on “Financial services” was delivered on 6-2-15 at IG seminar hall for the students of B.Com (Hons) I year, B.Com(General) II year and B.Com(Computers) II year II semester.

Mr. Shekhar initiated his lecture session with the meaning of ‘derivatives’, different kinds of markets for trading. The session was made interactive by thought provoking questions posed by him to the student audience.

The session went on by giving the real life examples of derivative trading companies. He conducted the session by presenting a slide show on the procedure that is followed for trading the securities, the legislative and the regulatory bodies in the securities market, the meaning of forward markets, futures, options, hedge, swaps etc.

The lecture has proven to be very informative for the students.





B.COM COMPUTERS REPORT 2015-16

Staff Achievements

- Ms Jacintha Vincent HOD of B.Com (Computers) was given the “**Best Faculty Award 2014-15**” by **Cognizant** for outstanding performance, on 30th June 2015.

FDPs/Workshops/Seminars/Conferences Attended

1. Ms Jacintha Vincent HOD of B.Com (Computers) attended a one day seminar workshop on “Implementation of CBCS in Colleges-Prospects and Challenges” conducted by RBVRR Women’s College, Hyderabad in collaboration with the Telangana State Council of Higher Education (TSCHE) and Indian Council of social Science Research (ICSSR) (Southern Regional Centre) on 27 June 2015.
2. Ms Jacintha Vincent HOD of B.Com (Computers) attended a one day workshop on “Implementation of CBCS in Autonomous Colleges” conducted by St. Joseph’s Degree & P G College, Hyderabad in collaboration with the Telangana State Council of Higher Education (TSCHE) and Indian Council of social Science Research (ICSSR) (Southern Regional Centre) on 25 July 2015.
3. Ms Jacintha Vincent HOD of B.Com (Computers) attended a one day national workshop on “How to get Grade A in NAAC” conducted by Alert Knowledge Services, Gurgaon at Hotel Radisson Blu, Hyderabad on 25 November 2015.
4. Ms Jacintha Vincent HOD of B.Com (Computers) and Mr N Anil Kumar Lecturer in Commerce attended a three-day workshop on “Faculty Enablement Program on Industry Readiness in Soft Skills” conducted by the Telangana Academy for Skill and Knowledge (TASK) at St Mary’s College, Yousufguda from 3 December to 5 December 2015.

Papers Presented

1. Mr N Anil Kumar and Mrs G Shiva Ranjani Yadav Lecturers in Commerce presented a paper on “Work Life Balance in Public and Private Sector” at the third conference on “Contemporary Issues in Marketing, Finance, HRM & IT”, conducted by the Department of Business Management, AV College, PG Centre Hyderabad on 4 and 5 December 2015.
2. Mr N Anil Kumar and Mrs G Shiva Ranjani Yadav Lecturers in Commerce presented a paper on “Women Entrepreneurship and Empowerment – A Sociological Study of Women Entrepreneurs of Telangana” at a two-day national level conference on “Social Entrepreneurship – A Way to Reconstruct the Society” conducted by the Department of Business Management, St Agnes College, Mangaluru on 23 and 24 November 2015.
3. Mrs Sunindita Pan presented a paper titled “India in BRICS – Opportunities and Challenges” in a national seminar on “Business Dynamics – A Paradigm Shift in Policies for Sustainability” organized by St Mary’s College, Hyderabad on 31 October 2015.

4. MrsSunindita Pan Lecturer in Economics presented a paper on “Electronic Banking in India – Opportunities & Challenge” at a one-day national conference on “Trends in Modern Banking” conducted by Hyderabad Business School, Gitam University on 20 November 2015.
5. MrsSunindita Pan Lecturer in Economics presented a paper on “Emergence of BRICS – New Global Economic Order” at two day national level conference on “Application of Statistics in Commerce, Economics and Social Sciences” conducted by Rizvi College of Arts, Science and Commerce, in association with JJT University Rajasthan, on 8-9 January 2016.

Paper Publications

1. MrsSunindita Pan published a paper on “Make in India-Boost to Indian Manufacturing Sector” with ISSN:2350-1464.

Student Achievements

Academic

1. **Milton Raj** (13-2840) and **Ashish Benny Chacko** (13-2826) final year students of B.Com Computers won the **First Prize** in “Web Designing” at the “TechXplosion ’15” conducted by the department of MCA, Loyola Academy on 11 December 2015.
2. **Varun V** (13-2848) second year student of B.Com Computers participated in **Faculty Student Training Programme** on Professional Ethics and Values held at New Delhi from 12-18 October 2015.
3. **M Uday Kumar** second year student of B.Com Computers secured **100% Attendance** in second year and was awarded on 30 January 2015.
4. **Harpreet Kaur** second year student of B.Com Computers secured the **First Rank** in second year and was awarded on 30 January 2015.
5. **M Uday Kumar** second year student of B.Com Computers secured the **Second Rank** in second year and was awarded on 30 January 2015.
6. **Manasa M** second year student of B.Com Computers secured the **Third Rank** in second year and was awarded on 30 January 2015.

Internship

1. **Manasa G** second year student of B.Com (Computers) completed her internship in January 2016 with Paperboat Drinks and Memories and was crowned as **Ace Patroller** of Big Day.

Extracurricular

1. **Pooja** and group second year student of B.Com Computers secured the **Second Prize** in Group Singing at Resonance 2015-16.
2. **Harpreet Kaur** and group second year student of B.Com Computers secured the **Third Prize** in Drama at Resonance 2015-16.

Sports

5. **GrishmaPunna** first year student of B.Com Computers and team secured the **Third Place** in National DueBall Championship for Men And Women held at DSA Outdoor Stadium ,Kurnool, A.P from 15-17 May 2016.
6. **GrishmaPunna** first year student of B.Com Computers participated in Throwball federation of India held at Kota , Rajasthan from 28-31 December 2015-16

Guest Lecture

1. Professor NRK Sastry, Guest Faculty for CA Chapter and visiting faculty for Osmania University addressed the final year students of B.Com (Computers) and B.Com (Professional) on 26 August 2015 at 10:45 am in PG Seminar Hall on the topic “Receivable Management”. He talked about the sources of long term and short term finance, financial markets, working capital management, leading portfolio of banks and the Narsimham Committee.
2. Mr. Abhishikt Sandeep Abraham, Assistant Professor Osmania University addressed the students on the topic “Research Methodology” in 03 March 2016 at 1:45 pm in IG Seminar Hall. He dealt with the concept of Measurement Scales and the methodology to be applied for the conduct of Attitude Measurements and Scaling Techniques.

Industry Visit

The final year students of B.Com (Computers) went on an industrial visit to “Dolphin Foods India Ltd.”, Hayathnagar, Hyderabad, on 26 August 2015. They were accompanied by three faculty members - Ms. Jacintha Vincent, Mr. N. Anil Kumar and Mr. Stephen. They studied the processing of candy and toffee manufacturing unit of the company.

Seminar

The Department of Commerce conducted a one-day seminar on “Changing Paradigms in Academia – Industry Interface” on 7 October 2015 in Inigo Hall. The session began with a welcome address by the Principal Rev Fr Dr K S Casimir and was followed by three technical sessions as follows:

1. Technical Session I: “Employability Skills” by Mr. Desaraju Muralikrishna, Corporate Consultant.
2. Technical Session II: “Analysing Research Methods for Projects” by Prof V Haragopal, Chairman BoS, Department of Statistics, Osmania University.
3. Technical Session III: “Changing Trends in the Economy” by Prof E Narendranath, IPE, Hyderabad.

Innovative Practice

A session on “Android Applications” was conducted on 24 September 2015, by four students viz. Ashish Benny (13-2826), Roneet Joshua (13-2847), Mohan Sai Santosh (13-2832) and Milton Raj (13-2840) of final year B.Com (Computers) to their classmates. They spoke about how effective and how elegant our lives would be if we discovered the true potential of the android apps which we use in our day to day life and gave a presentation on the same.

Career Guidance

The Department of Commerce organized a career guidance program “Corporate Readiness Programme”, which was conducted by Mrs Geetha Venkatraman, Manager HR Cognizant Solutions and Mr Shiva of the same organization for all the final year students, on 29 June 2015 in Inigo Hall at 10 am.

Report on career oriented program

Ms. April Brickell of Pepperdine University visited our campus on Thursday 10 December 2015 and addressed the final year students of B.Com Computers and B.Com Honours in IG 214, at 10 am. Pepperdine University, Graziadio School of Business and Management, is located in California. Ms. April explained briefly about the courses offered, facilities and opportunities for students intending to have a foreign degree. Basically, this university is a business management school offering full-time MBA and MS programs. Students have to clear any one of these exams: GMAT, GRE, TOEFL and IELTS with minimum cut off stipulated by the university. Scholarships are available for outstanding performers. The tuition fees are approximately \$23,000 per term. The university has been listed among the top business schools in Wall Street Journal, US News & World Report, Forbes Magazine, etc. Companies like Raytheon, Baxter, Alta Dena, Consumer Capital Bank, etc., conduct interviews on the campus.

Other Information

Common for all streams in the college

- Telangana Academy for Skill and Knowledge (TASK) conducted an orientation programme for all the final year students at 11 am and second year students at 12 pm on 8 October 2015 in Inigo Hall. The session was addressed by Mr Narendar Reddy, Soft Skills Trainer at TASK. He spoke about the finishing school program designed for a period of 8/12 weeks for students to increase employability.
- Telangana Academy for Skill and Knowledge (TASK) is an initiative taken by the Telangana State government, to bring synergy between academia, industry and government. Loyola Academy is proud to have registered for the same.
- Two faculty members – Ms Jacintha Vincent and Mr N Anil Kumar attended the first ever “Faculty Enablement Program on Industry Readiness in Soft Skills” conducted by TASK at St Mary’s College, Yousufguda from 3rd to 5th December 2015.

Seminar

A one-day seminar on “Teaching, Learning and Evaluation” was organized by the IQAC and

NAAC college committee on October 30, 2015 to offer a better understanding of teaching, learning and evaluation system to the teaching faculty, as the institution prepares itself for third cycle of NAAC re-accreditation.

Loyola Academy Alumni Meet 2015

Every year the alumni meet of Loyola Academy is held on the second Saturday of November. This year the alumni meet was held on 14 November 2015 at 11 am. Lot of planning and coordination was done to make this year's meet a success. It had tremendous response from the earlier batches prior to 2005. This was the outcome of meticulous planning and coordination between a committee specially constituted for this purpose, headed by Rev Fr J Thainese Director of Alumni Association and the alumni from 1978 to 1985 batches. The meet began with a formal programme which included the address by the members of the Jesuit community at Loyola Academy, followed by a virtual tour of the campus and a dance medley by the present Loyolites. After which the alumni felicitated their faculty who had retired. It was indeed heartening to see the respect and gratitude shown by the alumni to its alma mater. Later there were photo sessions of the old batches. The meet ended with a dinner over which lots of memories and pleasantries were exchanged.

Note: Supporting documents and photos for the above follows

GUEST LECTURE ON RECEIVABLES MANAGEMENT

For the students of final year B.Com Computers and Professionals

Speaker:

Professor N.R.K Sastry,

Guest Faculty for CA Chapter

Visiting faculty for Osmania University

Venue:

PG Seminar hall

Loyola Academy

Secunderabad

Date: 26 August 2015

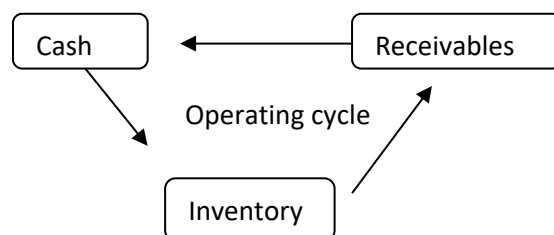
Time: 10:45 am- 1:45 pm

Introduction

Session started with a brief introduction o some important concepts related to finance and receivables management.

Prof. Sastry talked about sources of long term and short term finance, financial markets, working capital management, the leading portfolio of banks and the Narsimham Committee.

1. Presentation on Receivables Management



- Time lag between sales and receivables creates need for working capital

2. Introduction of the topic

- i) Need for receivables
 - a. To increase total sales
 - b. To increase profits
 - c. To meet increasing competition
- ii) Objectives of receivables management

- a. Optimum receivables management
 - b. Equilibrium between demand and supply
- iii) Types of costs associated
 - a. Administrative cost
 - b. Capital cost
 - c. Collection cost
 - d. Default cost

3. Credit policy

- i. Credit standards
- ii. Credit period
- iii. Cash discount
- CUSTOMER EVALUATION
- STEPS IN CREDIT POLICY
 - i. Obtaining financial statements
 - a. Current ratio
 - b. Quick ratio
 - c. Average payment period
 - d. Average collection period
 - e. Capital structure ratio
 - f. Return on equity
- EVALUATION OF CREDIT
 - a. Financial statements
 - b. Bank references
 - c. Trade receivables
 - d. Credit bureaus – credit rating agencies
 - e. Third party guarantee
 - f. Field visit

4. Discussion related to core banking solutions

5. Discussion on collection methods

- i. Del credere agent- for creditors
- ii. Centralised and decentralised
- iii. Post dated cheques
- iv. Bills of exchange
- v. Lock box
- vi. Crop box
- vii. Collection staff
- viii. Debt collection
- ix. Concentration banking

6. Discussion on monitoring receivables

- i. Day sales outstanding
- ii. Ageing schedule
- iii. Collection matrix

7. Discussion on selective inventory control methods

- i. ABC technique
- ii. VED analysis
- iii. Economic order quantity

Session ended with clarification of queries and Q&A round.



Guest Lecture on Research Methodology

Speaker:

MrAbhishikt Sandeep Abraham
M.Com.,MBA.,M.A (Journalism)
Assistant Professor
Osmania University,
Hyderabad.

Venue:

IG Seminar Hall,
Inigo Block,
Loyola Academy UG & PG College,
Hyderabad.

Date: 03rd, March 2016

Time: 1.45p.m to 3.45p.m

8. Introduction:

Session started with a Presentation of a various examples for the Audience (Students) so as to understand the concept of Measurement Scales and the methodology to be applied for the conduct of Attitude Measurements and Scaling Techniques.

9. Attitude Measurement







- ❖ Thurston Scale
- ❖ Guttman's Scale
- ❖ Likert's Scale of Measurement

10. Discussion Scaling Techniques:

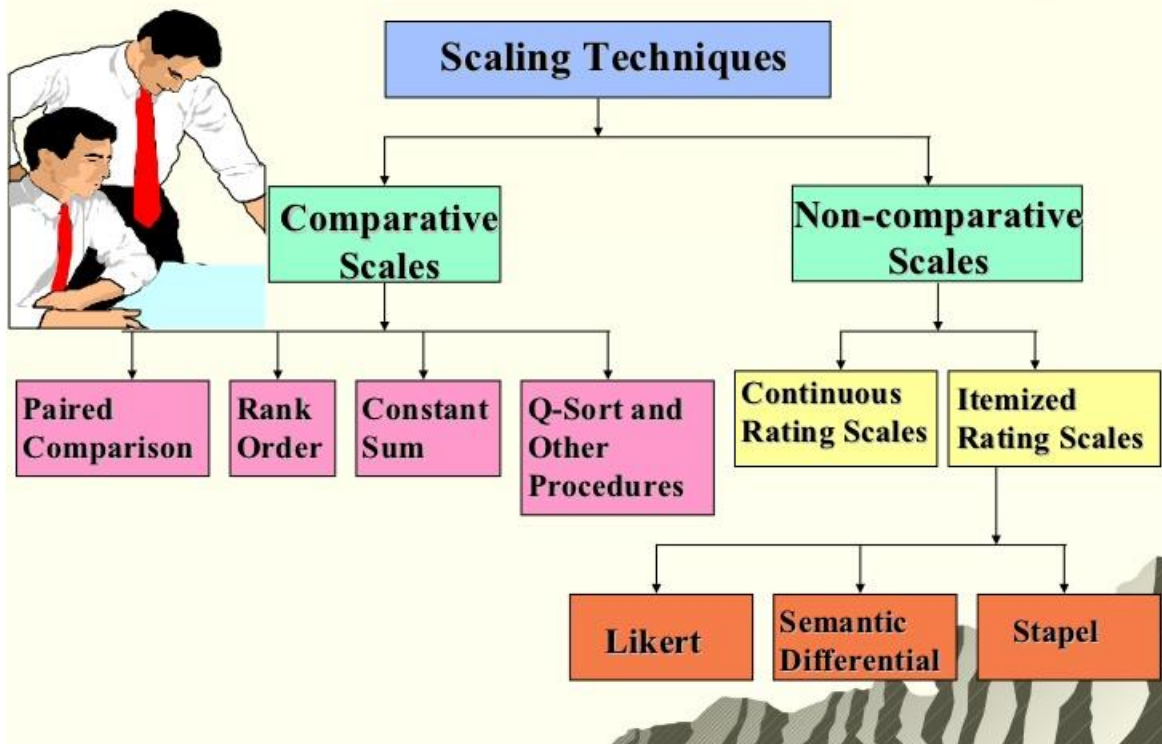
Scale	Basic Characteristics	Common Examples	Marketing Examples	<u>Permissible Statistics</u>	
				Descriptive	Inferential
Nominal	Numbers identify & classify objects	Social Security nos., numbering of football players	Brand nos., store types	Percentages, mode	Chi-square, binomial test
Ordinal	Nos. indicate the relative positions of objects but not the magnitude of differences between them	Quality rankings, rankings of teams in a tournament	Preference rankings, market position, social class	Percentile, median	Rank-order correlation, Friedman ANOVA
Interval	Differences between objects	Temperature (Fahrenheit)	Attitudes, opinions, index	Range, mean, standard	Product-moment
Ratio	Zero point is fixed, ratios of scale values can be compared	Length, weight	Age, sales, income, costs	Geometric mean, harmonic mean	Coefficient of variation

Primary Scales of Measurement

Scale Fig. 8.1

Nominal	Numbers Assigned to Runners				Finish
Ordinal	Rank Order of Winners				Finish
Interval	Performance Rating on a 0 to 10 Scale	8.2	9.1	9.6	
Ratio	Time to Finish in Seconds	15.2	14.1	13.4	

A Classification of Scaling Techniques



11. Discussion on Key aspects of Attitude Measurements

12. Session Ended with Question Answer Round and Queries Clarification.





INDUSTRIAL VISIT REPORT

Date: 26-08-2015

On receiving the letter of permission from “Dolphin Foods India Ltd.”, Hayathnagar, Hyderabad, students with three faculty members (Ms. Jacintha Vincent, Mr. N. Anil Kumar and Mr. Stephen) went on an industrial visit to the candy and toffee manufacturing unit of the company. We all assembled at the college and left in the college bus at 8:50 AM. We reached Dolphin Foods India Ltd. at 10:40 am.

Mr. Majid (Production In-charge) received us at the entrance and gave a brief introduction. The company owns 19 acres of land and manufactures products such as candy, toffee, jelly and biscuits. It markets the products under the brand name “OSHON”. It manufactures around 30 flavours of hand-made and 45 flavours of machine-made candies. 40 kg of batter goes into each cooker as input per batch and they produce 300 batches per day per cooker (4 cookers). 300 workers are employed. The approximate investment made by the company is 150 crores.

During the tour, we interacted with the people and got to know the amount of human element involved in a manufacturing process. Though all the process is done by machines (cookers, conveyors and packaging machines) personal intervention and supervision is necessary for getting quality output. We were thrilled to see how a machine, fixed just before packing, rejects the products based on its impurities such as metal and glass pieces and deformities. This is a very important step. At the end of the tour, we thanked the management of the company for being patient and answering our questions.

On our way back we stopped by at the deer park for lunch and returned to college by 3:45 PM.





Aspire Inspire Achieve
INVITATION

Seminar on

“Changing Paradigms in Academia-Industry Interface”

Date: 7th October 2015

Venue: Inigo Hall, Loyola Academy, Secunderabad.

Organized by

DEPARTMENT OF COMMERCE

LOYOLA ACADEMY DEGREE & PG COLLEGE

Alwal, Secunderabad 500 010

(Autonomous and affiliated to Osmania University)

Re-accredited with “A” Grade with (3.50/4.00 CGPA) by NAAC

A “College with Potential for Excellence” by UGC

www.loyolaacademyugpg.ac.in Ph: 040-27862363/27860077

Welcome Address by

Fr. Dr K. S. Casimir SJ

Principal, Loyola Academy UG & PG (Autonomous) College

Resource Persons:

- **Prof.V VHaragopal**
Chairman Board of Studies
Department of Statistics Osmania University
- **Prof. E. Narendranath**
Institute of Public Enterprise Hyderabad

- **Mr.Murali Krishna**
Corporate Consultant

PROGRAMME SCHEDULE

Wednesday, 7 October 2015

Time : 9:45 AM

Inaugural Session

10:00-11:00 : Welcome address
Fr. Dr K. S. Casmir SJ
Principal, Loyola Academy

Technical Session-I

Topic: Employability Skills

11:00 -12:30 PM : Address by the Resource Person:

CHANGING PARADIGMS IN ACADEMIA – INDUSTRY INTERFACE

A one-day seminar of three sessions was organized by the Department of Commerce, Loyola Academy, on 07-10-2015. The seminar began with a short talk by the Principal Fr. K.S. Casimir who spoke on laws to be poor and laws of success.

The Resource person for the **first session** was **Mr. DesarajuMuralikrishna** who enlightened us on communication and importance of delivering a message in an effective manner. According to him, many students know what they want in life, but miss out on knowing themselves. In his session, we learnt that just knowing good English does not mean that we're good at communicating. "Knowing is only knowing; knowing is not doing; only doing is doing" quoted Mr. Murali.

He gave the formula $C=C$, in which the 1st 'C' stand for 'your communication is a reflection of your personality' and the 2nd 'C' stand for 'your communication should be other's comfort'. He also said that our communication is not our choice of words but how it relates to us.

According to Mr. Murali, the problem in India is not 'unemployment', but 'employability'. He says that communication is not about speaking English, it's about your personality. It is important for a person to be able to accept himself for who he is because, each person is unique in their own way. A person should grow from being yourself to better yourself to the best yourself. He also being us on the 5 things you must avoid to be better yourself i.e., avoid intensifiers, avoid true translation, avoid redundancy, avoid weak verbs, and avoid lengthy sentences.

He also briefed us about the subtle difference between being effective and being efficient. In conclusion, he said that the ones who dare to believe and have the courage to do so, are the ones who will eventually succeed.

The Resource person for the **second session** was **Dr. V.V. Hara Gopal** who holds a doctorate in Statistics. He spoke on Research Methodology and how to go about with research. We were taught about the importance of thinking in research. He briefed us on various methods, characteristics, prerequisites of research. And how to select an appropriate research problem. He quoted Albert Szent, "research is to see what everybody else has seen and to think what nobody else has thought." Research ensures progress of knowledge proven scientifically and not empirically. He also spoke to us about research design and its various forms, limitations, and how to group in a group.

The Resource person for the **third session** was **Prof. Narendra Nath Menon** who spoke about the changing trends in economy. He spoke about the working and importance of understanding the Indian economy. He picked up an article from The Hindu Times dated Oct 6th, 2015. He showed us the various elements taken into consideration while calculating the total expenditure of an economy, the various taxes involved, and the difference between them. He concluded by giving

four reference book namely “Who took my cheese?”, “One minute manager”, “Fish”, “Our iceberg is melting”.

INNOVATIVE/BEST PRACTICES REPORT

Introduction

It was a rather jaw dropping session for our class B.Com-Computers, on 24-sep-2015, when we together took a step forward to set the record straight about how effective and how elegant our lives would be if we discovered the true potential of the android apps which we use in our day to day life. It was all the more special to have our respected H.O.D Ms. Jacintha amidst us.

Members

- Ashish Benny (13-2826)
- Roneet Joshua (13-2847)
- Mohan Sai Santosh (13-2832)
- Milton Raj (13-2840)

The presentation was categorized into three categories where the android applications were divided into Education, Aptitude and General.

- Roneet kick started the session by talking about educational applications which made a really good ice-breaking session for what was about to come.

Applications:-

- ❖ Byjus| Elevate | Programming Hub | Genius Scan |WordWeb| WIKI | Quizlet
-

- It was then Santosh's turn to talk about the aptitude related applications along with interview viewpoint which made it really eloquent and simple for all the students as they reach the gateway of the corporate world.

Applications:-

- ❖ Pocket aptitude | General Knowledge | Logical Reasoning test | Math tricks | Job interview QA | HR question & answers.
-

- As always, students were inflamed with enthusiasm when Ashish talked about general applications which all of us would use for our day to day benefits.

Applications:-

- ❖ Flipkart | Food panda |Walk me u
- ❖ p alarm | Practo| OLA cabs | Naukri.com | Neuro life | Yoga.com | T.O.I

Conclusion

All the categories of applications were very helpful to key up the students into using them in their day to day life.

- The members Ashish, Roneet, Santosh were thankful to Milton, who out of his busy schedule, made the session come alive by making the PPT and AV work without any hindrance.
- The educational applications will help the students to improve their cognitive skills and broaden their intellectual capabilities.
- The aptitude applications will help the student in learning the right thing at the right time before the interviews.
- The general applications gave a nudge to students to use the applications effectively to their comfort and ease their stress by using technology.



Our respected H.O.D Ms. Jacintha was extremely supportive and the session ended with her mesmerizing words.

Report on career oriented program

Date: 10-12-2015

Objective: To know about the courses offered, facilities and opportunities for students intending to have a foreign degree.

Report: Ms. April Brickell of Pepperdine University visited our campus on Thursday 10 December 2015 and addressed the final year students of B.Com Computers and B.Com Honours in IG 214, at 10 am. Pepperdine University, Graziadio School of Business and Management, is located in California. Ms. April explained briefly about the courses offered, facilities and opportunities for students intending to have a foreign degree. Basically, this university is a business management school offering full-time MBA and MS programs. Students have to clear any one of these exams: GMAT, GRE, TOEFL and IELTS with minimum cut off stipulated by the university. Scholarships are available for outstanding performers. The tuition fees are approximately \$23,000 per term. The university has been listed among the top business schools in Wall Street Journal, US News & World Report, Forbes Magazine, etc. Companies like Raytheon, Baxter, Alta Dena, Consumer Capital Bank, etc., conduct interviews on the campus.

Learning Outcome: The students understood the type of degrees, requisite score, scholarship, fee structure etc. to obtain a foreign degree.





REPORT ON ONE DAY SEMINAR “TEACHING-LEARNING & EVALUATION SYSTEM”

Date: 30 October 2015

Place: PG Seminar Hall, Loyola Academy

Objective: To offer a better understanding of teaching, learning and evaluation system to the faculty of the institution.

Report: A one-day seminar of two sessions was organized by the IQAC and NAAC college committee on October 30, 2015 to offer a better understanding of teaching, learning and evaluation system to the teaching faculty as the institution prepares itself for third cycle of NAAC re-accreditation.

The seminar began with welcome address by the Principal, Fr. Dr. K.S. Casimir who spoke on various factors required by students, teachers and learners to be successful in this fast changing environment. He said that 21st century is of knowledge and quality and it is important for a person to have an immigrant, and artisan mind with a continuous focus on learning, unlearning, and relearning. He stressed on developing Intelligent Quotient by enhancing both passion quotient and curiosity quotient.

The resource person for the first technical session was Prof. V. Gopal Reddy, Ex Vice Chancellor – Palamur University and Kakatiya University, who felt that the teaching and learning system in India should be specialized in meeting global demands. The speaker discussed on the need for and benefits of NAAC accreditation; eligibility criteria and evaluation framework for NAAC by autonomous institutions. Besides, the speaker spoke at length about the six key aspects of teaching-learning and evaluation, i.e. student enrollment and profile, catering to student diversity, teaching-learning process, teacher quality, evaluation process and reforms, and student performance and learning outcomes. His in-depth knowledge about the subject along with vast experience in various fields of education left a positive impact on the audience.

The Resource person for the second technical session was Dr. P. Ammani, Associate Professor, NICMAR who spoke about the innovative teaching methods. She felt that people make lot of assumptions of education and of late institutions are struggling to make students employable. She discussed about the navaratnas to innovative teaching which include open up lessons, think outside the classroom box, get personal, tap into students digital expertise, get real with projects, expect and help students to be teachers, help and expect teachers to be students, measure what matters, and power to the students. The audience enjoyed the session as it was very lively and informative as well.

Learning Outcome: The staff thoroughly enjoyed the one day seminar as the speakers were able to converge both the practical and theoretical knowledge with wit, humour, and case studies.

B.COM (COMPUTERS) REPORT 2016-17

Faculty Achievements

Paper Presentation

1. Mr P Rajkumar Reddy presented a paper on “A Study on Financial Inclusion – PMJDY Pradhan Manthri Jan Dhan Yojana” in the international seminar on “Technology Driven Paradigms in Commerce” organized by the Dept of Commerce & BBA Loyola Academy, on 9-10 December 2016.
2. Ms B Sahithya presented a paper on “Harnessing Companies to utilize Data Driven Marketing – A Perspective” in the international seminar on “Technology Driven Paradigms in Commerce” organized by the Dept of Commerce & BBA Loyola Academy, on 9-10 December 2016.
3. Mr P Rajkumar Reddy presented a paper on “GST and its implications – A Perspective” in two-day international seminar on “Commerce Education – New Paradigms in Accounting and Finance” organized by Dept of Commerce Osmania University Hyderabad on 27-28 February 2017.
4. Mrs MVB Sailaja presented a paper on “Social Media and its Impact” in the international seminar on “Technology Driven Paradigms in Commerce” organized by the Dept of Commerce & BBA Loyola Academy, on 9-10 December 2016.
5. Mrs G Shiva Ranjani Yadav presented a paper on “A Study of IFRS” in the international seminar on “Technology Driven Paradigms in Commerce” organized by the Dept of Commerce & BBA Loyola Academy, on 9-10 December 2016.
6. Mrs G Shiva Ranjani Yadav presented a paper on “GST and its implications – A perspective” in the two-day international seminar on “Commerce Education – New Paradigms in Accounting and Finance” organized by the Dept of Commerce Osmania University on 27-28 February 2017.

FDPs/Workshops/Seminars/Conferences Attended

1. Ms Jacintha Vincent, MrsSunindita Pan, and MrsShivaranjani Yadav participated in the international seminar on “Technology Driven Paradigms in Commerce” organized by the Dept of Commerce & BBA Loyola Academy, on 9-10 December 2016.

Paper Publications

2. MrsSunindita Pan published a paper on “E-commerce in India-Issues and Challenges” in the International Journal of Research in Economics and Social Sciences (IJRESS), Volume 6, Issue 9, September 2016, with ISSN:2249-7382.
3. MrsSunindita Pan published a paper on “Business Incubation in India” in the International Research Journal of Marketing and Economics, Volume 3, Issue 8, August 2016, with ISSN:2349-0314.

4. MrsSunindita Pan published a paper on “Emergence of BRICS-New Global Economic Order” in the International Research Journal, Volume 5, No. 2 89-91, Jan-Jun 2016, with ISSN:2231-6124.
5. MrsSunindita Pan published a paper on “Mobile Banking in India” in the International Journal of Management and Social Sciences Research (IJMSSR), Volume 5, No. 8, August 2016, with ISSN:2319-4421.

Parent-Teacher Meeting

- PTM was conducted in the odd semester for the all the students of the department on 21 August 2016 for the parents to know about their ward’s progress in the college.
- PTM was also conducted in the even semester for the students of the department who were having shortage of attendance, internal marks and discipline issues on 31 January 2017.

Innovative Practice

Inspirational Talk Show (ITS) is a programme conducted by the students for the students to empower them to emerge stronger to face challenges in their professional and personal life. The inaugural session of Inspirational Talk Show (ITS) was held on 3 August 2016 in IG-214 at 3 pm on the topic “Marks are Mere Numbers” by Ms Tejaswi Kidambi final year student of the department of 2014-17 batch.

The second session of Inspirational Talk Show (ITS) was held on 12 August 2016 in IG-214 at 3 pm on the topic “Say Yes To No” by Mr M Uday Kumar year student of the department of 2014-17 batch.

Student Achievements

Academic Achievements

1. **B Sandhya and Supraja** second year students of B.Com (Computers) presented a paper on “The Paradigms of E-Commerce, Issues and Challenges” in the international seminar on “Technology Driven Paradigms in Commerce” organized by the Dept of Commerce & BBA Loyola Academy, on 9-10 December 2016.
2. **Harpreet** second year students of B.Com (Computers) presented a paper on “Digital Marketing” in the international seminar on “Technology Driven Paradigms in Commerce” organized by the Dept of Commerce & BBA Loyola Academy, on 9-10 December 2016.
3. **Harsh, G Vasu Dev, Ch Kavya and Ankith P** first year students of B.Com (Computers) participated in the international seminar on “Technology Driven Paradigms in Commerce” organized by the Dept of Commerce & BBA Loyola Academy, on 9-10 December 2016.
4. **Kurien Abraham, P Chekreeshwar, Harishankar C N, Adarsh Pasagadula, Syam Kurian and Pooja** second year students of B.Com (Computers) participated in the international seminar on “Technology Driven Paradigms in Commerce” organized by the Dept of Commerce & BBA Loyola Academy, on 9-10 December 2016.

5. **Kurien Abraham** secured the **First Rank** for second year while **PoojariChekreeshwar** secured the **Third Rank** and **B SreeNandana Reddy** secured **Best Student in Continuous Improvement** and were awarded the same on the college annual day held on 28 January 2017.
6. **B Sandhya** second year student of B.Com (Computers) secured the **First Prize** in Web Designing at Technostav organized by the Dept of MCA Loyola Academy on 23 February 2017.

Outreach Activities

1. **Adarsh Pasagadula, Harishankar C N and Vasu Dev** second year students of B.Com (Computers) participated in “Hyderabad Blind Walk 2016” by pledging to donate their eyes, organized by World Blind Walk – Project Vision.

Internship

1. **Manasa G** final year student of B.Com (Computers) completed her internship from 1 May 2016 to 5 June 2016 with Mist n Creams.
2. **Uday Kumar** final year student of B.Com (Computers) completed his internship from 22 April 2016 to 21 May 2016 with 100pins.com.
3. **Adarsh Pasagadula (111715028024)** final year student of B.Com (Computers) was a **Camp Facilitator** with KAARMIC Education Services Private Limited for the Young Leaders Camp conducted from 18 April to 18 May 2017.

Extra-curricular Activities

- **PoojariChekreeshwar** second year student of B.Com (Computers) secured the **Second Prize** in Quiz and awarded on 16 July 2017 at Loyola Academy.

At Resonance 2016 the following students won laurels for the department:

- **Meghana** final year student secured **Third Prize** in Mehendi.
- **Harpreet** final year student secured **Second Prize** in Ad-Mad.
- **Harpreet, Tejaswi** final year students and **Harishankar C N** second year student secured **Third Prize** in Quiz.
- **Tejaswi** and group final year students secured **Third Prize** in Group Dance.
- **Pooja** and group second year students secured **Third Prize** in Group Dance.
- **Shiva S** first year student secured **Second Prize** in Ad-Mad.
- **PoojariChekreeshwar** second year student secured **First Prize** in Slam Poetry.
- **Harishankar C N** second year student secured **Third Prize** in Debate.
- **Grishma** second year student secured **Second Prize** in Solo Dance (Non Classical).
- **Ankith P** first year student secured **Best Prize** in Resonance.
- **Gayathri, Pooja, Harsh, Ch Kavya, Ankith P and Tejaswi** participated in the T-Shirt Designing competition conducted by Loyola Academy in 2016-17.

- Manasa M final year student won the **Best Write-up** on “What must be done to stop burning garbage in the city?” conducted by a popular English daily.
- **Kurien Abraham, Adarsh Pasagadula, Harishankar C N** second year students were the **Winners** in Maverick conducted by Deloitte while **Harpreet** of final year was also the winner. **Ch Kavya** first year student participated in the same event.
- **Kurien Abraham** second year student qualified in “Hunar ’17: A Nation-Wide Hunt for India’s Best Leader’s Crew” at the national level on 25 February 2017 conducted by iFEELjaro education.

Sports Achievements

- **Harsh Varma** first year student of B.Com Computers has the following achievements:
 1. He was the **Runner Up** in Badminton U-19 Boys Doubles conducted by Medak District Badminton Association from 8-10 July 2016.
 2. He was a participant at U-17 and U-19 Badminton Championship 2016 conducted by Medak District Badminton Association at Warangal from 28-31 July 2016.
 3. He was part of Badminton team of Osmania University at the Inter-University tournament held at Madurai Kamaraj University from 3-7 October 2016.
 4. He secured **Third Prize** in Hand Ball at Inter-College Tournament for Men Organised by Osmania University on 21 January 2017.
 5. He won the **First Prize** in Badminton during the Annual Sports Day 2016-17.
- **Manogna** first year student of B.Com Computers has the following achievements:
 6. She secured **Third Prize** in 2nd Telangana Senior Inter-District Volley Ball Championship for Women held from 5-8 December 2016.
 7. She was part of the Volley Ball team of Osmania University at the Inter-University tournament held at University of Calicut from 24-29 December 2016.
- **Grishma P** second year student of B.Com Computers has the following achievements:
 8. She participated in 27th Federation Cup Throw Ball Championship 2016-17 held at Kurnool from 26-28 August 2016.
 9. She participated in the 2nd Senior Inter-District Volley Ball Championship held at Suryapet from 5-8 December 2016.
 10. She participated in the 3rd Senior Inter-District Throw Ball Championship 2016-17 held at Nizamabad from 17-18 December 2016.
 11. She participated in the Inter College Sports and Games 2016-17 in Volley Ball held at St.Martin's College from 20-21 December 2016..
 12. She participated in the 39th Senior National Throw Ball Championship 2016-17 held at Delhi from 7-10 January 2017.
- **GSupriya** first year student of B.Com Computers has the following achievements:
 13. She successfully completed **HBC60 km Countryside Run** in The Great Hyderabad Cyclothon-II organized by the Hyderabad Bicycling Club on 22 January 2017.
 14. She was awarded a **Certificate of Appreciation** at Hyderabad Runners – University of Hyderabad Club Run 2017 on 19 February 2017.
 15. She completed **RASTA 5K Run for Safety** conducted by St.Martin's College on 26 February 2017.

16. She received Certificate of Appreciation for successfully completing the HBC 13 KM Queens Ride conducted by Hyderabad Bicycling Club Women on Wheels, held at Hyderabad on 5 March 2017.
17. **Sajin G Thomas, T Kundan Reddy, Satwik and others** of first year B.Com Computers won the **First Prize** in Foot Ball at the Inter College Tournament for Men at Osmania University held from 19-21 November 2016.
18. **G Sri Hari** first year student of B.Com Computers secured the **Third Prize** in 12th National Taekwondo Championship conducted by Taekwondo Board of Telangana from 15-16 October 2016.
19. **A Goutham Kumar** first year student of B.Com Computers participated in KAI NATIONAL CHAMPIONSHIP organized by Telangana Sports Karate Do Association held at Victory Playground Indoor Stadium, Hyderabad on 9 April 2017.

B.COM (COMPUTERS) REPORT 2017-18

Staff Achievements

Faculty Development Programme

1. Ms Jacintha Vincent HOD of B.Com (Computers) attended Faculty Development Programme on “Python Programming” organized by the Dept of Computer Science, Aurora Degree & PG College, Chikadpally, Hyderabad on 16 September 2017.
2. Ms Jacintha Vincent HOD of B.Com (Computers) attended Faculty Development Programme on “Research Process, Publications, Evaluations & Challenges in Research” organized by the Dept of MCA, Loyola Academy on 21 October 2017.
3. Mrs Sunindita Pan, Mrs M V B Sailaja and Ms Binnuri Sahitya attended a Faculty Development Programme - Train The Trainer (TTT) programme in “Banking” conducted by TCS through its Academia Interface Programme (AIP) from 1 – 5 August 2017.

Paper Presentation

1. Mrs Sunindita Pan presented a paper on “Entrepreneurship & Innovation in Indian Economy” in UGC sponsored two-day national seminar on “Innovation Management – A Strategic Imperative for Growth” organized by the Dept of Commerce & Business Administration, P B Sidhartha College of Arts & Science, Vijayawada on 22-23 August 2017.
2. Mr P Rajkumar Reddy presented a paper on “A Comparative Study of Non-Performing Assets in Public (SBI) and Private (ICICI) Sector Banks” in two-day national seminar on “Emerging Trends in Indian Banking Sector – Innovations and Inclusions”, organized by University Post-Graduate College, Osmania University, Secunderabad on 8-9 February 2018.
3. Mr P Rajkumar Reddy presented a paper on “A Study on Consumer Perception on Health Drinks” was published in International Journal of Multidisciplinary Educational Research (IJMER) Volume 7 on 3 January 2018, ISSN:2277-7881 Impact Factor: 5.818
4. Ms Jacintha Vincent presented a paper on “ERP: A Key to Accelerate Growth in Higher Education Institutions” at international conference titled "Integrated International Immersion Conference (IIIC): Igniting Novel Ideas to Generate Opportunities (INIGO)" conducted by Loyola Academy from 23-28 January 2018, which was published in International Journal of Research & Analytical Reviews (IJRAR) ISSN: 2349-5138E-ISSN: 2348-1269
5. Ms Jacintha Vincent presented a paper on “ICT and Skill Based Learning in Higher Education” at the national seminar on “Revised NAAC Framework The Road Ahead towards Excellence in Quality Education” conducted by Bhavan’s Vivekananda College, Sainikpuri, which was published in Newman International Journal of Multidisciplinary Studies Vol 5 Special Issue 4 April 2018 with ISSN: 2348-1390.

6. MrsSunindita Pan presented a paper on “India as a Digital Economy” in two-day national seminar on “Contemporary Issues and Challenges in Finance, Marketing and Taxation” organized by Keshav Memorial Institute of Commerce & Sciences, on 23-24 January 2018.

Paper Publications

1. MrsSunindita Pan published a paper on “SBI Bank Merger – Issues and Challenges” in Desh Vikas, ISSN: 23941782, Volume 4, Issue 2 July-September 2017.
2. MrsSunindita Pan published a paper on “Entrepreneurship and Innovation in Indian Economy” in the Electronic Interdisciplinary International Research Journal (EIJR) with ISSN:2277-8721.
3. Mr P Rajkumar Reddy published a paper on “A Study on Consumer’s Perception on Health Drinks” in International Journal of Multidisciplinary Educational Research (IJMER) January 2018, ISSN:2277-7881 Volume 7 Issue 1(2)Impact Factor: 5.818
4. Mr P Rajkumar Reddy published a paper on “GST and its implications – A Perspective” in International Journal of Multidisciplinary Educational Research (IJMER) 15 October 2017, ISSN:2277-7881 Impact Factor: 5.818
5. MrsSunindita Pan published a paper on “Trends in E-Recruitment in India” in the International Research Journal of Marketing and Economics, Volume 4, Issue 4, April 2017 with ISSN:2349-0314.
6. Ms Jacintha Vincent presented a paper on “ERP: A Key to Accelerate Growth in Higher Education Institutions” at international conference titled "Integrated International Immersion Conference (IIIC): Igniting Novel Ideas to Generate Opportunities (INIGO)" conducted by Loyola Academy from 23-28 January 2018, which was published in International Journal of Research & Analytical Reviews (IJRAR) ISSN: 2349-5138E-ISSN: 2348-1269
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TS-SET

- Mr P RajKumar Reddy qualified the Telangana State – State Eligibility Test conducted by Osmania University on 11 June 2017.

Seminar

The department organized “INFOCOM 2K18 – Enrich, Explore, Excel”, a two-day Intra-College Level seminar on 5-6 January 2K18 to empower the students in planning, organizing and leadership skills. Various sessions were held on “Personality Development and Goal Setting” by Mr Rajesh Pershad, “Peer Pressure and Stress Management” by Ms Arundhati Ann G and “ERP

and SAP” by Mr Jude Xavier. The afternoon sessions were held for various competitions organized by the students of the department for other department students of Loyola Academy.

Counselling

- A session on “Counselling” by Ms Arundhati Ann G and Mr Rizwan Malik was held for the first year girls and boys of the department separately to delve into inter-personal relations and personal inhibitions on 22 January 2018.
- Another session on “Counselling and Health” was conducted by Rev Fr Kulandaisamy for all the 6 classes of the department on 24 January 2018.

Parent-Teacher Meeting

- PTM was conducted in the odd semester for all the students of the department on 27 August 2017 for the parents to know about their ward’s progress in the college.
- PTM was also conducted in the even semester for the students of the department who were having shortage of attendance, internal marks and discipline issues on 17 February 2018.

Best Practice

Inspirational Talk Show (ITS) is a programme conducted by the students for the students to empower them to emerge stronger to face challenges in their professional and personal life. The third edition of Inspirational Talk Show (ITS) was held on 4 August 2017 in IG-214 at 3 pm on the topic “How to Handle No” by Mr M Uday Kumar an ex-student of the department of 2014-17 batch.

Student Achievements

Academic - Papers/Posters/Modules presented at Seminars/Workshops/Conferences

- The following presented papers at the international conference titled "Integrated International Immersion Conference (IIIC): Igniting Novel Ideas to Generate Opportunities (INIGO)" conducted by Loyola Academy from 23-28 January 2018:
 1. Jyothi Srinivasan (111716028016) second year student of B.Com (Computers) presented a paper on "The New Age of Marketing: Digital Marketing".
 2. Shiva Samudrala(111716028092) and Kushal Raj Javaji(111716028080) second year students of B.Com (Computers) presented a paper on "Trends in Digital Marketing: A Perspective".
 3. Talari Amrutraj(111716028107) and P Gajendra Rao (111716028087) second year students of B.Com (Computers) presented a paper on "Impact of Human Values on Organizational Productivity".
 4. Andrew William (111715028028) and Dondhi Chaitanya Goud (111715028038) final year students of B.Com (Computers) presented a paper on "E-Payments and Security Issues".

5. PoojariChekreeshwar(111715028064) final year student of B.Com (Computers) presented a paper on "Trends in Indian Tourism: A Perspective".
- Other papers presented
6. Karunakar Rangu (111716028047) second year student of B.Com (Computers) presented a paper titled “Digital Payments” at the two-day International Conference on “Paradigm Shift in Taxation, Accounting, Finance and Insurance, organized by Bhavan’s Vivekananda College of Science, Humanities and Commerce, Secunderabad on 8-9 December 2017.
 7. Karunakar Rangu (111716028047) paper titled “Digital Payments” was published in the International Organization of Scientific Research (IOSR) Journals, Special Issue.
 8. Shiva Samudrala (111716028092) and Kushal Raj Javaji (111716028080) second year students of B.Com (Computers) presented a paper on "Indian Retail Industry" organized by the Dept of BBA Loyola Academy on 1 December 2017.
- The following made poster/module presentation at the international conference titled "Integrated International Immersion Conference (IIIC): Igniting Novel Ideas to Generate Opportunities (INIGO)" conducted by Loyola Academy from 23-28 January 2018:
1. S Steve Nishanth (111717028095), M C Sachith(111717028078) and T Prudhvi(1117170280100) first year students of B.Com (Computers) presented a poster on "Make a Difference" and **won the first prize.**
 2. TarunVannan R (111717028097) and Tressa Shanaya D Cruz(111717028068) first year students of B.Com (Computers) presented a poster on "E-Waste" and **won the second prize.**
 3. Vishal Kumar (111716028034) and Jerry Sai Vamshi (111716028046) second year students of B.Com (Computers) presented a poster on "Self Employment".
 4. Deepak Kumar Yadav (111717028039) and AsmitaDarnal(111717028006) first year students of B.Com (Computers) presented a poster on "E-Payments".
 5. Kavya (111716028007) presented a poster on Digital Marketing and was awarded the **second prize.**
 6. Karunakar Rangu (111716028047), Gopidi Vasudev Reddy (111716028041) and KomuravellyVamshi(111716028051) second year students of B.Com (Computers) presented a poster on "Insurance".
 7. C Jayalaxmi (111716028008) and Janagam Rohini (111716028015) second year students of B.Com (Computers) presented a poster on "Digital Marketing".
- *** Aman Arye Mahesh (111716028029), Deevakar Kumar Jha (111716028037) and Nisha Pareek(111716028025) second year students of B.Com (Computers) presented a module on "Different Versions of Windows"
- Other posters presented
8. Karunakar Rangu (111716028047) second year student of B.Com (Computers) made a poster presentation on “Green Accounting” at the two-day International Conference on “Innovations in Commerce and Science”, organized by Nizam College, Hyderabad on 29-30 November, 2017.

Academic - Participation at Seminars/Workshops/Conferences

The following were the members at "Perspective" an intra-college conference conducted by the dept of B.Com (Hons) Loyola Academy on 28-29 November 2018.

1. Shiva Samudrala (111716028092) second year student of B.Com (Computers)
2. Kushal (111716028080) second year student of B.Com (Computers)
3. PoojariChekreeshwar (111715028064) final year student of B.Com (Computers)
4. Karunakar(111716028047) second year student of B.Com (Computers)
5. Shiva Samudrala(111716028092) and Kushal (111716028080)second year students of B.Com (Computers) participated in “Ad-Mad” at “Adession – Innovation Through Integration” conducted by the Dept of B.Com (Advertising, Sales Promotion & Sales Management, Loyola Academy on September 2017.
6. T Sushma Devi (111716028072), Pooja Varma (111716028058) and G Vasudev Reddy(111716028041) second year students of B.Com (Computers) participated at the international conference titled "Integrated International Immersion Conference (IIIC): Igniting Novel Ideas to Generate Opportunities (INIGO)" conducted by Loyola Academy from 23-28 January 2018:

Language Proficiency

1. G Vasudev Reddy (111716028041) second year student of B.Com (Computers) received his Sanskrit Praveksha Exam Certificate on 27 August 2017 conducted by Telangana Samskrutha Bharathi in February 2017.

Internships

1. Shiva Samudrala(111716028092) second year student of B.Com (Computers) successfully completed his “**Virtual Digital Marketing Internship**” at Cryptava Digital Marketing Solutions from 21 December 2017 to 20 January 2018.
2. Shiva Samudrala(111716028092) second year student of B.Com (Computers) has also received a **Certificate of Awesomeness** by Eduperience Campus Ninja Program held in the month of January and February 2018.
3. Shiva Samudrala(111716028092) second year student of B.Com (Computers)was the **Campus Ambassador** for Garuda Polyflex Foods Pvt Ltd.
4. Shiva Samudrala (111716028092) second year student of B.Com (Computers)was **Volunteer** for Women Empowerment Cell, Loyola Academy.

Outreach Activities

1. Shiva Samudrala(111716028092), G Vasudev Reddy (111716028041)and PoojariChekreeshwar(111715028064) second year andfinal year studentsof B.Com (Computers) participated in "Clean India Campaign" conducted by Loyola Academy under the SwachataPakwada in 2017-18.

2. PoojariChekreeshwar(111715028064) final year student of B.Com (Computers) participated in "Swacch Pakhwada-17" conducted by Loyola Academy under the SwachataPakwada in 2017-18.
3. G Supriya (111716028012) second year student of B.Com (Computers) participated in the 5km Great India Marathon 2017 - Run for Indian Army on 4 June 2017.
4. G Supriya (111716028012) second year student of B.Com (Computers) participated in the 5km Cycling conducted by the Youth for Anti Corruption - Say No to Drugs on 6 August 2017.
5. G Supriya (111716028012) second year student of B.Com (Computers) participated in the 24th Golden Mile Run-2017 held at Osmania University on 3 September 2017 in one mile event U-19 category.
6. G Supriya (111716028012) second year student of B.Com (Computers) successfully completed Hyderabad Bicycling Club conducted as Gandhi Jayanthi Ride on 2 October 2017.
7. G Supriya(111716028012) second year student of B.Com (Computers) participated in the cyclathon event My Vision-Corruption Free India held at Hyderabad on 5 November 2017 during the Vigilance Awareness Week.

Extracurricular Activities

1. Kurien Abraham (111715028048) final year student of B.Com (Computers) secured the **First Place** in "Hunar '17: A Nation-Wide Hunt for India's Best Leader's Crew" organized by iFEEL at the Collegiate level and has qualified for the Zonal level, on 29 November 2017.
2. Kurien Abraham (111715028048) final year student of B.Com (Computers)secured the **First Place** in "Case Study Challenge" as part of "Hunar '17: A Nation-Wide Hunt for India's Best Leader's Crew" organized by iFEEL at the Zonal level and has qualified for the National level, on 17 December 2017.
3. Kurien Abraham (111715028048) final year student of B.Com (Computers) participated in "Innow8" as part of Hunar '17: A Nation-Wide Hunt for India's Best Leader's Crew" organized by iFEEL at the National level, on 25 February 2018.
4. SyamKurien (111715028074) final year student of B.Com (Computers) participated in "Spell Bee" conducted by Dept of B.Com General in 2017-18.

The following students participated in "Resonance - Celebration of Life" an intra college level annual cultural fest in 2017-18:

5. GrishmaPunna(111715028015) final year student of B.Com (Computers)**won the First Prize** in Non-Classical Dance.
6. Adarsh Pasagadula (111715028024) final year student of B.Com (Computers)**won the Second Prize** in Puzzle Making.
7. SyamKurien (111715028074) and team of B.Com (Computers)**won the Third Prize** in Group Singing.
8. SyamKurien (111715028074) final year student of B.Com (Computers) participated in Slam Poetry.

9. SyamKurien (111715028074) and team students of B.Com (Computers) Section B participated in Band.
10. SyamKurien (111715028074) and team students of B.Com (Computers) Section B participated in Drama.
11. Karunakar(111716028047) and team students of B.Com (Computers) Section A participated in Drama.
12. Kurien Abraham (111715028048) final year student of B.Com (Computers) participated in Quiz.
13. GrishmaPunna(111715028015) and group students of B.Com (Computers) Section A participated in Folk Dance.
14. Pooja (111715028086) and team students of B.Com (Computers) Section B participated in Group Dance.
15. Pooja (111715028086) and team students of B.Com (Computers) Section B participated in Folk Dance.
16. Pooja (111715028086) final year student of B.Com (Computers) participated in Film Making.
17. Pooja (111715028086) final year student of B.Com (Computers) participated in Solo Dance (Non-Classical).
18. Gayathri (111715028007) final year student of B.Com (Computers) participated in Solo Dance (Classical).
19. Karunakar(111716028047) second year student of B.Com (Computers) participated in Content Writing and Best Out of Waste.
20. Vydehi(111716028073) second year student of B.Com (Computers) participated inADMAD and Rangoli.
21. Ankith P(111716028030) second year student of B.Com (Computers) participated inDebate.
22. PoojariChekreeshwar(111715028064) final year student of B.Com (Computers) was an **Organizer** as the Head Boy, while Shiva Samudrala(111716028092) and Vasudev (111716028041) second year students of B.Com (Computers) were**Volunteers** at the event.
23. Ankith P (111716028030) second year student of B.Com (Computers) was **member** of the Organizing Committee for National Level Father Balaiah Memorial Basketball and Volleyball from 6-9 February 2017.
24. Shiva Samudrala(111716028092) second year student of B.Com (Computers)received **Extraordinary Student Contribution** for academic year 2017-18 on Awards Day at Loyola Academy.

National Cadet Corps (NCC)

1. Ankith P (111716028030) second year student of B.Com (Computers) participated in the Annual Training Camp – III (TSC-IUC)from 8-17 June 2017.
2. Ankith P (111716028030) second year student of B.Com (Computers) participated in the Annual Training Camp – VI (LIDC) from 7-16August 2017.

3. G Supriya (111716028012) second year student of B.Com (Computers) passed the **Certificate** examination in "Ä" Grade held on 18 August 2017 under the authority of the Ministry of Defence, Govt of India.
4. N Pallavi (111717028053) first year student of B.Com (Computers) has been selected for the ATC-XIII camp from 1-10 December 2017 held at BTG Secunderabad.

National Service Scheme (NSS)

The following students were part of NSS for 2017-18:

1. Shanaya Tress D Cruz (111717028068) (New) first year student of B.Com (Computers)
2. Sai Prem Kumar (111717028088) (New) first year student of B.Com (Computers)
3. G Vasudev Reddy (111716028041) (Old) secondyear student of B.Com (Computers)
4. J Rohini (111716028015) (Old) secondyear student of B.Com (Computers)
5. C Jayalaxmi (11171602808) (Old) secondyear student of B.Com (Computers)
6. M Divya (111716028021) (Old) secondyear student of B.Com (Computers)
7. K Hadassah (111716028017) (Old) secondyear student of B.Com (Computers)
8. Shiva Samudrala (111716028092) (Old) secondyear student of B.Com (Computers)
9. Deevakar Kumar Jha (111716028037) (Old) secondyear student of B.Com (Computers)
10. Vishal Kumar (111716028034) (Old) secondyear student of B.Com (Computers)
11. M Sai Chandu ((111716028082) (Old) secondyear student of B.Com (Computers)
12. S Thanish Bharath (111716028095) (Old) secondyear student of B.Com (Computers)

Sports

1. G Srihari (111716028043) second year student of B.Com (Computers) won a **Gold Medal** in the 7th India Open Taekwondo Cup 2017 conducted by the Taekwondo Board of Telangana, held at Kotla Vijaya Bhaskar Reddy Stadium, Yousufguda, Hyderabad on 10-11 June 2017.
2. G Srihari (111716028043) second year student of B.Com (Computers) received a Certificate of Participation in the **Guinness World Record Attempt** on the occasion of the 71stIndependence Day 2017 held on 12 August 2017 at Pallavi Model School, Boduppal,
3. G Srihari (111716028043) second year student of B.Com (Computers) won a **Bronze Medal** at the 12th National Taekwondo Championship 2016 conducted by the Taekwondo Board of Telangana, held at Gachibowli indoor stadium, Hyderabad on 15-16 October 2017.
4. G Srihari (111716028043) second year student of B.Com (Computers) successfully completed the "Kukkiwon's 1st Dan Taekwondo **Promotion Test** on 28 December 2017.
5. G Srihari (111716028043) second year student of B.Com (Computers) was selected as **General Secretary/Organiser** for the Taekwondo Board of Ranga Reddy District, affiliated to the Taekwondo Board of India.
6. G Srihari (111716028043) second year student of B.Com (Computers) won a **Gold Medal** in Black Belt (Dan 1) in the age group of 19 of 62 kgs at the International Taekwondo Championship organized by Sports Taekwondo Organization of India at Goa on 27 -28 January 2018.

7. G Srihari (111716028043) second year student of B.Com (Computers) was the **Runner Up** at the Inter-College Tournament for men organized by the Dept of Physical Education Osmania University on 31 January 2018.
8. G Srihari (111716028043) second year student of B.Com (Computers) won the **Gold Medal** in the 3rd Telangana State Taekwondo Challenge Trophy on 14 April 2018.
9. A Goutham Kumar (111716028028) second year student of B.Com (Computers) successfully completed the “Kukkiwon’s 1st Dan Taekwondo **Promotion Test** on 14 June 2017.
10. A Goutham Kumar (111716028028) second year student of B.Com (Computers) won the **Gold Medal** In Senior Division of WTA in the under 58 category organized by Medchal Malkajgiri District Taekwondo Championship 2018 at Balaji Functional Hall, Keesara, on 24 January 2018.
11. A Goutham Kumar (111716028028) second year student of B.Com (Computers) won the **Third Place** at the Inter-College Tournament for men organized by the Dept of Physical Education Osmania University on 31 January 2018.
12. Grishma Punna (111715028015) final year student of B.Com (Computers) participated in the 40th Senior National Throwball Championship held at Vikas Group of Institutions, Vijayawada from 24-27 December 2017.
13. Grishma Punna (111715028015) final year student of B.Com (Computers) secured the **First Place** in the 4x100m Relay Girls during Arena 18, National Annual Sports Meet of BITS Pilani Hyderabad Campus.
14. Harsh Verma (111716028045) second year student of B.Com (Computers) was the **Runner** in the Men's Singles conducted by the Medak District Badminton Association from 9-11 June 2017.
15. Harsh Verma (111716028045) second year student of B.Com (Computers) participated in the Men's Singles & Doubles conducted by the 3rd Telangana State Men & Women Badminton Championship 2017 from 10-12 August 2017.
16. Harsh Verma (111716028045) second year student of B.Com (Computers) won the **Gold Medal** in Badminton in the U-21 Men's Singles at the 4th Federation Cup Youth Games 2017 at Roorkee (Uttarakhand) from 1-3 December 2017.
17. G Supriya (111716028012) second year student of B.Com (Computers) attended the summer coaching camp in basketball conducted by the South Central Railway Sports Association from 1-31 May 2017.
18. K Manogyna (111716028020) second year student of B.Com (Computers) secured the **First Position** in Volley Ball at the Telangana State Formation Day Celebration – 2017 Competition held at Gymkhana Ground from 29 May to 2 June 2017, organized by the District Youth & Sports Office, Hyderabad District.
19. Vydehi (111716028073) second year student of B.Com (Computers) won the **Third Place** in Basket Ball at the Inter College tournament for Women held at St Francis College for Women on 10 October 2017.

20. K Manogyna(111716028020) second year student of B.Com (Computers) was selected for the Osmania University Volley Ball team and represented at the tournament held at Kannur University, Kerala from 20-26 October 2017.

21. K Manogyna(111716028020) second year student of B.Com (Computers) was part of the Volley Ball team at the Osmania University Inter Zonal Tournament for Women and won the **Second Place** held at Govt Degree College, Siddipet from 22-23 October 2018.

Sports List

Inter-College Level

1. Prem Sai	I year	111717028088
2. Durga Prasad	I year	111717028111
3. Vivian C	II year	111716028101
4. Joel Kenneth	II year	111716028081
5. Kundan	III year	111715028078
6. Sajin T	III year	111715028071
7. Satvik	III year	111715028030
8. David Vial	III year	111715028037
9. Ankitha	III year	111715028084
10. GrishmaPunna	III year	111715028015
11. Sandhya	III year	111715028020
12. Nikitha	III year	111715028095
13. Manogyna	II year	111715028020
14. Harsh Verma	II year	111715028045
15. Sri Hari	II year	111715028043
16. Goutham	II year	111715028028

University Level

1. Manogyna	II year	111715028020
2. Ankitha	III year	111715028084

National Level

1. GrishmaPunna	III year	111715028015
2. Harsh Verma	II year	111715028045
3. Sri Hari	II year	111715028043
4. Goutham	II year	111715028028

B.COM (COMPUTERS) REPORT 2018-19

Staff Achievements

Faculty Development Programme/Workshops Attended

1. Mrs Shobha Rani attended a one-day national workshop on “Product and Technology Incubation” organized by the Dept of Computer Science, St Pious Degree & PG College for Women, Nacharam, Hyderabad on 20 December 2018.
2. MrsKakani Ketana participated in a two-day workshop on “Big Data Analysis and Data Mining”, organized by Dept of Statistics, Osmania University, 29-30June 2018.
3. Ms Jacintha Vincent, Mrs Sunindita Pan, Mr Rajkumar, Mrs G Shivaranjani Yadav and Mrs Shobha Rani participated in a one-day workshop on “Inverstors Awareness” organized by Dept of Commerce – B.Com International Accounting & Finance in collaboration with Institute of Company Secretaries (ICSI), Hyderabad Chapter at Loyola Academy on 25 March 2019.
4. Mrs G Shivaranjani Yadav participated in a one-day workshop on “Research Methodology” organized by Dept of Commerce – University College for Women, Koti Hyderabad 1 February 2019.

Paper Publication

1. Mrs Shobha Rani published a paper on “A Comprehensive Survey on Security Issues in IOT” in International Journal of Research and Analytical Reviews (IJRAR), Volume 5 Issue 4 December 2018, UGC approved with an impact factor of 5.75
2. Mrs Shobha Rani published a paper on “Data Storage in Cloud Computing” in International Journal of Research and Analytical Reviews (IJRAR), Volume 5 Issue 4 December 2018, UGC approved with an impact factor of 5.75
3. Mrs Sunindita Pan published a paper on “Analytical Study of Indian Banking Sector” in the International Journal of Multidisciplinary Educational Research (IJMER) in Volume 8, Issue: 1 January 2019 with JISRAF impact factor of 6.014, Index Copernicus Value5.16 and International Scientific Indexing Value 2.286
4. Mrs Sunindita Pan published a paper on “Analysis of Various Change Management Models in Indian Context” in national conference on “Leadership Summit” held on 17-18January 2019 by Pratibha Institute of Business Management, with ISBN: 978-81-923768-7-5, Volume 8, January 2019.

Paper Presentation

1. Mrs Sunindita Pan presented a paper on “Analysis of Various Change Management Models in Indian Context” in national conference on “Leadership Summit” held on 17-18 January 2019 by Pratibha Institute of Business Management, with ISBN: 978-81-923768-7-5, Volume 8, January 2019.
2. Mrs Sunindita Pan presented a paper on “Socio-Economic Impact of Digitization in India” in UGC sponsored national seminar on “Human Dimension in Information Age” held on 20-22 February 2019 by Acharya Nagarjuna University.
3. Mrs Sunindita Pan published a paper on “Business Environment in VUCA World” in national seminar on “Issues and Challenges in VICA World” 23 March 2019, by ICBM – School of Business Excellence.

Seminar

INFOCOM 2K19 (1-2 February 2019)



The Department of B.Com Computers organized “INFOCOM 2K19 – Enrich, Explore, Excel”, a two-day Inter-College Level fest on 1-2 February 2K19 to empower the students in planning, organizing and leadership skills. Various sessions were held on “AI and Blockchain:

Transformative Technologies Setting” by Mr Vivek Menon, “Time Management” by Ms Arundhati Ann G, “My Journey in Corporate” by Ms Manasa M and “Emerging Trends in Commerce” by Dr A Patrick. Competitions were held in the afternoon at the inter-college level conducted by the students of the department. The technical sessions enriched the students with their knowledge and the competitions explored the innate potential of the students in planning, organizing and to excel in their endeavours.

Counselling

Counselling for Boys

by Mr Joemon Babu



Counselling for Girls

by Mrs Eva Joemon



- A session on “Interpersonal Skills” by Mrs. Eva Joemon and Mr Joemon Babu was held for the first year girls and boys of the department separately on 25 July, 2018 at 10:20 am. in their respective class rooms.
- Another session on “Intrapersonal Skills” by Mrs. Eva Joemon and Mr Joemon Babu was held for the second year girls and boys of the department separately on 26 July, 2018 at 10:20 am. in their respective class rooms.
- A third session on “Leadership and Success” by Mrs. Eva Joemon and Mr Joemon Babu was held for the third year girls and boys of the department separately skills on 2August, 2018 at 10:20 am. in their respective class rooms.

Career Guidance

Career Skills Workshop on 29 June 2018



- A session on “Career Skills Workshop: Introduction to Campus Placement Interviews” by Mrs. Arundhati Ann G was held for the third year students of the department on 29 June, 2018 at 9:30 am. in PG Seminar Hall.

Career Development Skills Workshop on 6 July 2018



- “Career Skills Development” workshop by Mrs. Arundhati Ann G was held for the third year students of the department on 6 July, 2018 at 9:30 am. in Inigo Hall.

Parent-Teacher Meeting

- PTM was conducted in the odd semester for all the students of the department on 25 August 2018 for the parents to know about their ward's progress in the college.
- PTM is to be conducted in the even semester for the students of the department who were having shortage of attendance, internal marks and discipline issues in the fourth week of February 2019.



Inspirational Talk Show (ITS) is a programme conducted by the students for the students to empower them to emerge stronger to face challenges in their professional and personal life. The third edition of Inspirational Talk Show (ITS) was held on 22 February 2019 in IG-324 at 3 pm on the topic “How to Change Yourself” by Mr P Chekreeswar an ex-student of the department of 2015-18 batch.

Industrial Visit





- The final year students of B.Com Computers Section-A went on an industrial tour to Angel Plasto Craft at Cherlapally, on 24th July, 2018 comprising of 49 students accompanied by two faculty members - Mr Raj Kumar and Ms B Sahithya. The tour aimed for the students to gain knowledge about the process of manufacturing.



- The final year students of B.Com Computers Section-B went on an industrial tour on 4th August, 2018 comprising of 60 students accompanied by their HoD Ms Jacintha Vincent to Anand Food Products Company Limited, Saidabad. The tour aimed at studying the working of a factory and the various tools and techniques used by the management for the smooth functioning of the factory.

Academic - Participation at Seminars/Workshops/Conferences

1. **Pankaj Sankla** final year student of B.Com (Computers) cleared his “Foundation Programme Examination” conducted by The Institute of Company Secretaries of India in June 2018.
2. **Karunakar Rangu** final year student of B.Com (Computers) participated as a contributing member in Perspective organized by the Dept of B.Com Honours on 28th and 29th August 2018.
3. **Samudrala Shiva and Kushal Javaji** final year students of B.Com (Computers) participated as delegates representing Germany in the Harbinger Business Summit: 2018-19 Chapter conducted by the Dept of BBA on 3rd and 4th August 2018.
4. **Samudrala Shiva** final year student of B.Com (Computers) completed his certification on “The Fundamentals of Digital Marketing” on 10th February 2019.
5. **Samudrala Shiva** final year student of B.Com (Computers) is the Gonemad Campus Ambassador for GPF Pvt Ltd from 1st April 2018 to 31st March 2019.
6. **A Sai Kiran** (111717028028) second year student of B.Com (Computers) participated in the Magic Youth Club as the Event Coordinator for 2018-19.
- 7.

Internships

1. **Samudrala Shiva** final year student of B.Com (Computers) completed his internship from The Rising Bharat as Public Relation Intern from 15th May 2018 to 15th July 2018.
2. **Vydehi V** final year student of B.Com (Computers) interned with VOICE4Girls from 1st May 2018 to 15th May 2018 as a Counsellor at Jadcherla.
3. **Samudrala Shiva** final year student of B.Com (Computers) interned with VOICE4Girls from 1st May 2018 to 13th May 2018 as a Counsellor at Bhikanoor.

Outreach Activities

1. **Vasudev Reddy and Samudrala Shiva** final year students of B.Com (Computers) participated in the National Health Convention 2018 conducted by the Catholic Health Association of India On 28th and 29th September 2018.

Extracurricular Activities

1. **Cheviti Kavya** final year student of B.Com (Computers) has the following achievements:
 - She was awarded **Miss Telangana 1st Runner Up** on 13th May 2018 conducted by Hyderabad Models at Country Club Hyderabad. She also won the Miss Talent round at the same event.
 - She was the Chief Guest at Bullitera Awards in December 2018 held at Shilpakala Vedika.

- She was also the Chief Guest at Hamstech College on 22nd February 2019 at 6 pm to award the graduating students in Fashion Designing.
- 2. **Samudrala Shiva and Kushal Javaji** final year students of B.Com (Computers) also won the **First Prize** in AD Making Contest at the Anuncio – The AD World, organized by the Dept of B.Com Advertising, Sales Promotion & Sales Management for the year 2018-19.
- 3. **Samudrala Shiva, Kushal Javaji and M Krishna Chaitanya** final year students of B.Com (Computers) won the **Second Prize** in ADZAP at Fiducia – Career Expo 2K19 organized by the Dept of B.Com International Accounting & Finance on 10th and 11th January 2019.
- 4. **Kushal Javaji** final year student of B.Com (Computers) won the **First Place** in Verbum Crucis as part of Euphoria 2018 organized by the Dept of Commerce St Mary's College on 7th September 2018. He also participated in Etude-De-Cas at the same venue.
- 5. **M Krishna Chaitanya** final year student of B.Com (Computers) created a short film titled Guptam in November 2018 which was written, directed and edited by him, based on Schizophrenia – Mental Disorder and was widely appreciated.
- 6. **K Bharath Reddy, Karunakar Rangu and Vasudev Reddy** final year students of B.Com (Computers) won the **Second Prize** in Quiz at Fiducia – Career Expo 2K19 organized by the Dept of B.Com International Accounting & Finance on 10th and 11th January 2019.
- 7. **Kushal Javaji** final year student of B.Com (Computers) participated in “Etude-De-Cas” in Euphoria 2018 organized by the Dept of Commerce, St Mary's College on 7 September 2018.
- 8. **Karthik, Harsh, Kenneth, Diwaker, Vamshi K, Shashidhar, Ankith P and B Vishal Kumar** final year students of B.Com (Computers) participated in various events like Business Quiz, Airport Quiz and Treasure Hunt while **Harsh** participated in Young Manager at Manus 2K19 organized by the Dept of Business Administration, Andhra Loyola College on 7th and 8th February 2019. All of them were finalists at the event.

National Cadet Corps (NCC)

1. **Ankith P** final year student of B.Com (Computers) has the following achievements:
 - He passed the NCC “B” certificate held in 2018.
 - He participated in International Yoga Day on 21st June 2018.
 - He was attached to 4 JAKLI, H2 47 INF BDE, Mehdiapatnam from 3rd to 15th September 2018.

- He attended the Advance Leadership Camp-III (SSB Screening Capsule) held at Thamna from 10th to 21st January 2019.
- He has successfully completed the Comprehensive All-round Development and Enrichment Training (CADET) Programme held at ALC Thane, Gujarat from 12th to 13th January 2019.

Sports

1. **Vydehi V** final year student of B.Com (Computers) was part of the College Basketball team and secured the **First Place** at the National Annual Sports Meet Arena 2019 at BITS Pilani Hyderabad Campus.
2. **Vydehi V** final year student of B.Com (Computers) was part of the College Basketball team and secured the **Third Place** at the Inter-College Tournament for Women held at Osmania University on 17th and 18th September 2018.
3. **S Prem Kumar and Durga Prasad** second year students of B.Com (Computers) was part of the College Football team and were the **Winners** at the Inter-College Tournament for Men held at Osmania University on 4th and 6th September 2018.
4. **S Prem Kumar and Durga Prasad** second year students of B.Com (Computers) was part of the College Football team and were the **Runners** at the Fr Balaiah Memorial Tournament for Men held at Loyola Academy on 21st and 22nd February 2019.
5. **Morphan Kumar** second year student of B.Com (Computers) was part of the College Volleyball team at the 4th Telangana State Youth Inter-District Volleyball Championship held at Education Hub, Gajwel from 17th– 20th February 2019.
6. **D Venkatesh** second year student of B.Com (Computers) was part of the Junior National T20 Cricket Championship held at Panaji, Goa from 26th – 28th June 2018.

(PHOTOS)

Career Skills Workshop on 29 June 2018



Follow up sessions

Introducing yourself
Principles to follow during a group discussion
Answering interview questions
Dressing for the occasion
Resume building
Cover letter writing



Counselling for Boys by Mr Joemon Babu



Counselling for Girls by Mrs Eva Joemon



Industrial Visit Final Year Students of B.Com Computers Section-A on 24 July 2018



Industrial Visit Final Year Students of B.Com Computers Section B 4 August 2018



INFOCOM 2K19 (1 and 2 February 2019)
INAUGURAL PROGRAMME(1 February 2019 at 9:40 am)
PRAYER SONG



LIGHTING OF THE LAMP



PRINCIPAL, HOD AND RESOURCE PERSON



PRINCIPAL



VICE PRINCIPAL



AUDIENCE



SESSION I: AI AND BLOCKCHAIN: TRANSFORMATIVE TECHNOLOGIES
RESOURCE PERSON: MR VIVEK MENON



SESSION II: TIME MANAGEMENT
RESOURCE PERSON: MS ARUNDHATI ANN G



SESSION III: MY JOURNEY IN CORPORATE
RESOURCE PERSON: MS MANASA M



SESSION IV: EMERGING TRENDS IN COMMERCE
RESOURCE PERSON: DR A PATRICK



EVENT: CODING



EVENT: TALENT SHOWCASE



EVENT: BRAINSTORMING



EVENT: AD-BUZZ



VALEDICTORY PROGRAMME (2 February 2019 at 3 pm)



Head Of Department:

Ms. Jacintha Vincent

Signature

B.COM (COMPUTERS) REPORT 2019-20

Staff Achievements

Faculty Development Programme/Workshops Attended

5. Ms Jacintha Vincent attended a two-day international workshop on “Cyber Security and Ethical Hacking” organized by Bhavan’s Vivekananda College, Hyderabad on 27-28 February 2020.
6. Mrs Sunindita Pan attended a one-day national workshop on “Relevance of Social Sciences in the Age of Technology” organized by St Francis College for Women, Hyderabad on 25 November 2019.
7. Mrs Kakani Ketana attended a two-day national conference on “Data Science – A Statistical Perspective” organized by Dept of Statistics, Osmania University on 27-28 December 2019.
8. Mrs Shobha Rani attended an outreach programme for college teachers “Data Analytics with R Programming” organized by Bhavan’s Vivekananda College, Hyderabad on 15 February 2020.
9. Ms Jacintha Vincent and Mrs Shobha Rani attended a Faculty Development Programme on the “Use of LMS in Teaching and Learning” organized by Little Flower Degree College, Hyderabad on 9 December 2019.
10. Ms Jacintha Vincent, Mrs Shobha Rani, Mrs Kakani Ketana, Ms Neha Yadav Sisram and Ms Binnuri Sahithya attended a Faculty Development Programme on the “Research Methodology” organized by Loyola Academy, Secunderabad on 20 January 2020.
11. Mrs Kakani Ketana and Ms Neha Yadav Sisram attended a Faculty Development Programme on the “MOODLE” organized by Loyola Academy, Secunderabad on 14-15 February 2020.
12. Mrs Sunindita Pan attended a Faculty Development Programme on the “IOT (Internet of Things)” conducted by Vorton Techsolutions Pvt Ltd, at Loyola Academy, Secunderabad on 6-7 February 2020.

Paper Publication

5. Mrs Shobha Rani published a paper on “An Analytical Study of Big Data in Education” in Journal of Emerging Technologies and Innovative Research (JETIR), UGC approved Journal No. 63975, Volume 6 Issue 6 June 2019, with an impact factor of 5.87
6. Mrs Shobha Rani published a paper on “Challenges in Cloud Computing: A Review” in International Journal of Research and Analytical Reviews (IJRAR), UGC approved Journal No. 43602, Volume 6 Issue 2 June 2019, with an impact factor of 5.75

7. Mrs Shobha Rani published a paper on “Analytical Study on Big Data in Education” in International Journal of Research and Analytical Reviews (IJRAR), UGC approved Journal No. 63975, Volume 6 Issue 6, 4 June 2019, with an impact factor of 5.87

Papers Presented

1. Ms Thakur Satya Priya presented a paper on “A Study on Ethics in Advertising” at the international conference on “Unfolding Contemporary Marketing: A Roadmap for the Future Innovation” organized by the Dept of Commerce, St Joseph’s College, Bengaluru on 10 December 2019.
2. Ms Thakur Satya Priya presented a paper on “Role of Women in Making Digital India” at the two-day international conference on “Women Empowerment: Innovative Methods and Strategies in Higher Education” organized by the National Institute of Technology, Warangal on 6-7 March 2020.
3. Ms Thakur Satya Priya presented a paper on “Women Initiatives – Startups” at the national seminar organized by the Dept of Business Management, St Joseph’s Degree & PG College, Hyderabad, on 30 November 2019.
4. Ms Thakur Satya Priya presented a paper on “A Study on the Success of Cause Marketing Adopted by Paytm at the national seminar organized by the Dept of Commerce, Pingle Govt College for Women, Warangal on 22 November 2019.
5. Ms Binnuri Sahithya presented a paper on “Consumer Perspective on Mobile Payment Applications” two-day national seminar “Emerging Trends in Banking, Insurance and Tourism” organized by Dept of Commerce, Osmania University on 28-29 June 2019.
6. Mr P Rajkumar Reddy presented a paper on “A Study on Preference towards Usage of Mobile Walllets” in two-day national seminar “Emerging Trends in Banking, Insurance and Tourism” organized by Dept of Commerce, Osmania University on 28-29 June 2019.
7. Mrs Sunindita Pan Reddy presented a paper on “Indian Economy Amidst Global Crisis” in two-day national seminar “Global Turbulence: India’s Preparedness” organized by Dept of Commerce and Business Administration, Acharya Nagarjuna University Ongole Campus, Prakasham District on 26-27 February 2020.

NET

1. Mr P Rajkumar Reddy qualified National Eligibility Test for Assistant Professor held on 26 June 2019, declared on 12 July 2019 and issued on 29 November 2019.

Seminar

INFOCOM 2K20

13-14 March 2020



The Department of B.Com Computers organized “INFOCOM 2K20 – Enrich, Explore, Excel”, a two-day Inter-College Level fest on 13-14 February 2K20 to empower the students in planning, organizing and leadership skills.

This year the seminar was conducted in collaboration with “The Altruistic Trinity (TAT) and organization founded by Mr Aneesh Kale. TAT is an organization that conducts talks for school and college going students to build their confidence and make them passionate about what they do.

It was inaugurated by Mr Aneesh Kale, Founder – The Altruistic Trinity (TAT), Rev Fr Dr P Anthony, Principal and Ms Jacintha Vincent HOD of B.Com Computers. Various sessions were held on “Mapping Vision for Effective and Efficient Learning” by Mr Aneesh Kale, “To Be An Entrepreneur” by Ms Rachel Reddy, “Big Data Analytics” by Mr Murali Krishna and “Anxiety and Depression” by Dr Hari Kumar. Competitions were held in the afternoon at the inter-college level conducted by the students of the department.

The technical sessions enriched the students with their knowledge and the competitions explored the innate potential of the students in planning, organizing and to excel in their endeavours.

The seminar concluded with a valedictory programme to honour the students who excelled in various competitive events.

Guest Lecture

A guest lecture on “Orientation for Projects” was conducted for all the final year students of B.Com Computers by Dr A Patrick Asst Professor, University College of Commerce, OU on Friday, 8 November 2019 from 11 am to 1 pm in PG Seminar Hall.



Best Practice

Inspirational Talk Show (ITS) is a programme conducted by the students for the students to empower them to emerge stronger to face challenges in their professional and personal life. The fifth edition of Inspirational Talk Show (ITS) was held on 22 February 2020 at 3 pm in IG-324 on the topic “How to Identify and Handle Child Abuse” by Mr Jerry Sai Vamshi an ex-student of the department of 2016-19 batch.



Counselling

Counselling for Boys by Mr Joemon Babu



Counselling for Girls by Mrs Eva Joemon



- A session on “Impulse and Self-Control” by Mrs. Eva Joemon and Mr Joemon Babu was held for the second year girls and boys of the department separately on Wednesday, 13 November, 2019 at from 10 am to 12 pm in Admin Block Room Number 10 and 11 respectively.
- Another session on “Self-Motivation and Leadership” by Mrs. Eva Joemon and Mr Joemon Babu was held for the third year girls and boys of the department separately on Tuesday, 19 November, 2019 at from 10 am to 12 pm in Admin Block Room Number 10 and 11 respectively.
- A third session on “Self-Awareness and Interpersonal Skills” by Mrs. Eva Joemon and Mr Joemon Babu was held for the first year girls and boys of the department separately on Wednesday 20 November, 2019 at from 10 am to 12 pm in Admin Block Room Number 10 and 11 respectively.

Career Guidance

Career Readiness Programme on 6 November 2019



A session on “Career Career Readiness Programme” by Mrs. Arundhati Ann G, Director Lyceumm Enterprise was held for the third year students of the department on 6 November, 2019 from 9:30 am. to 3 pm in Loyola Hall.

Session on Internships

Mentor Mind conducted a session on internships for the students of second and final year on 11 December 2020. Mr Clinton D’Souza an alumni of B.Com Honours conducted the session regarding the internships which bridges the gap between the students and employee in the online work field.

Career Guidance

IMS Learning Resources conducted a session for the second year students on the choices that are available after graduation for commerce stream, on 9 January 2020. The talk was delivered by Mr Bhaskar from IMS Learning Resources, an institution which enhances and accelerates career growth.

Flipped Classroom

Flipped Classroom-1



The students of final year B.Com Computers section A had a flipped classroom on Wednesday, 23 October 2019 in the first hour. The lesson was conducted by Sai Kiran on the topic “WAP Architecture” in E-Commerce.

Flipped Classroom-2



The students of final year B.Com Computers section B had a flipped classroom on Wednesday, 23 October 2019 in the second hour. The lesson was conducted by Sree Padmavalli on the topic “WAP Architecture” in E-Commerce.

Industrial Orientation

1. Industrial Orientation Section A



Industrial Orientation Report

Purpose: To make the students understand about the industry and the skill gap that exists among students to make them career ready.

Report: The orientation was held for the final year students of B.Com Computers Section A, on 4 July 2019 at 2:10 pm by the resource person from Acumen Connect named Mr Shubham Paramesh. The company mainly focuses on the students to make them ready for the industry.

The orientation was primarily based on industrial selection programme. He discussed about the research done by them and that they identified students falling into 4 categories:

1. Herd mentality: Students are not at all aware of the opportunity they get and they keep on focusing on others.
2. Job hoppers: Some students start going for a job for a few days and then he/she may not be satisfied with the job. Thus, he/she switches to other better jobs.
3. Mismatch: They are students who take or study a particular course and do a differently entire job which is irrelevant irrespective of the course he/she studied.
4. They are few students who tend to pursue higher education due to high package expectations.

The missing elements in the education system are as follows:

1. Lack of practicality
2. Lack of encouraging new ideas
3. Talent is ignored

4. No proper communication skills

These elements were discussed by the class. In order to possess a job we need to know in which sector there is a high demand. The sector in which there is a very high demand right now is e-commerce. There are many people working for the e-commerce sector due to high demand.

He even said that in order to bridge the gap between student after graduation, different programs have to be organized.

The students were informed about the ten skills identified by the World Economic Forum and was also elaborated. The resource person then talked about the 6 stages in the industrial learning unit, which are orientation, learning kit, industrial visit, interactive session, real case study and certificate.

An activity was given to the students after dividing them into random groups. The students were then questioned about how they were able to communicate and complete the task assigned to them. As orientation was the first stage, he said that the remaining would be completed in the next few days. A learning kit would be given to the students giving all details of the industrial visit. In the industrial visit the students will have interactive session with the employees. And on completion of the visit a real case study report has to be written, which has to be submitted within 4 days after it has been assigned to the student. If students respond and depict very well he/she will be called for an internship. And after all the process is completed, a certificate will be issued to those who have successfully submitted the case study report. The company would provide all the facilities to the students on a payment of Rs.650/- per student.

Review: It was a very interesting session knowing about the outside world and to be aware of the demands and skill sets that are required to make a mark in the industry.

2. Industrial Orientation Section B



Industrial Orientation Report

Purpose: To make the students understand about the career choices and industry requirements to make them career ready.

Report: On 5th July, 2019 an orientation was held for the final year students of B.Com Computers Section B, at 1:00 pm by resource persons from Acumen Connect named Mr Shubham Paramesh and Mr Sharan, on the various career options available and to provide guidance regarding their career choices. Acumen Connect, is an education centric start up that aims to create opportunities across different streams of expertise to enable young professionals to make informed career choices.

The seminar was conducted in three sessions. The first session was kick-started by Mr Shubham who introduced the students to a new form of communication - hand gestures, that was supposed to be followed during the session. He then spoke about the 3 categories that people usually fall under and then eventually asked the students to identify the category that they belong to.

In the second session he spoke about how students are unaware of the various sectors, expertise required and the various skill understanding gap that exists between the company and the students, due to which the students remain unaware of the different opportunities available. This was followed by instructions as to how the students could acquire the skill sets required and how Acumen assists them in doing so by providing various programmes to help the students. He also mentioned that one such program called the Industry Connect program will be apt for the students of B.Com (Computers) department. This program is aimed at providing students with knowledge beyond conventional education where students are taken on industrial tours and are explained about how it will be associated with the subjects they've been taught. They also discuss, debate and interact on real-life case studies and solve practical industrial challenges, making students well-equipped with applying knowledge.

The 3rd session was a practical one. The students were divided into 7 groups and were given an activity as "The Marshmallow Challenge", where students were given spaghetti sticks, a roll of tape and thread. They were then asked to make a structure as tall as they could and place the marshmallow on top and were given 15 minutes to complete it.

After the task was completed by all the groups, the students were asked about the challenges they faced during the activity. The purpose of this activity was to stimulate a work environment and help students understand the various challenges that would come their way while working as a group in an organization.

The resource person explained about 10 skills that students will need to thrive in an industry or an organization and how they can be developed through their programme which is scheduled to be conducted in July.

Review: The students thoroughly enjoyed the session and all their doubts were clarified. The session was not only interesting but also provided useful insight to the students about the various industrial requirements and how they could be well equipped.

3. Industrial Orientation

The second year students of Section A had an industrial orientation programme on 9 December 2019 in the morning, while the second section had it in the afternoon to make them understand about the skill-gaps that exist between academia and industry.

Industrial Visit

1. Industrial Visit – Section A

Introduction: The final year students of B.Com Computers Section-A comprising 46 students accompanied by two faculty members Mr P Rajkumar and Ms Binnuri Sahithya, went on an industrial tour on 24th July, 2019 to Masqati Dairy, Charminar.

Masqati Dairy was set up in the year 1965 by Ibrahim bin Abdullah Masqati. It commenced with dealing in whole milk and toned milk having 10 buffalos and 5 cows. It got registered as a partnership firm in the year 1994 among the six sons of Ibrahim Bin Abdullah masqati. Today their wide range of dairy products include milk, curd, lassi, flavored milk, cream, ghee, khawa, butter, ice-cream, paneer, butter milk, mithai etc which are produced with the milk of over 3500 buffalos. The company is processing over 1.5 lakh liters of milk every day. The annual turnover is approx 200 crores. In 2016 emergence of the masqati as a market leader of dairy products in Telangana has taken place.

Objective: To understand the manufacturing process and to stress on the five point principle i.e. layout of the plant, HR prospects, best case practices, waste management and operations management. The key purpose was to inculcate knowledge about the field.

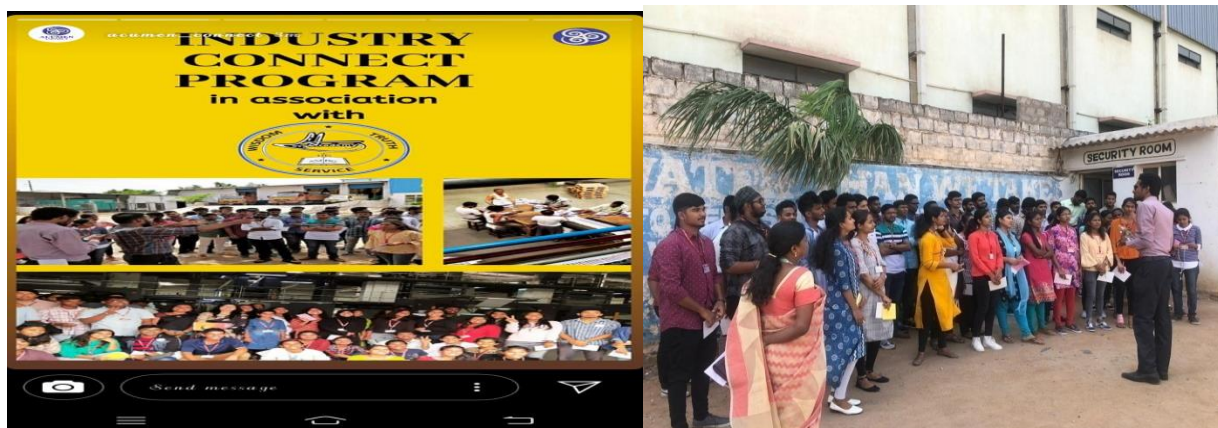
Report: The industrial visit to the dairy unit was from 11:30 am to 3:00 pm on July 24 2019. To begin with the industrial site, the students were guided about was the safety instructions and discipline criteria. The visit started with showing about supply chain management in detail. To be precise, we were shown butter processing first, wherein we learnt about various aspects such as separating the milk under separators, cream separators, pasteurization, homogenizer and to the end, sterilization. Secondly we were shown the curd pasteurization wherein insulation tanks transfer, temperature adjustments, mixing, filling, poly filling, incubation, shifting to cold storage, dispatch etc were included. Thirdly we were shown about how the processing of pasteurization, ghee, badam milk and ice-cream was done and how the cold storage is maintained.

The plant layout is pretty huge and all the machine arrangement was separated according to the types of products they are dealing with. HR prospects were clearly being depicted to us by the way of activities they were involved in. They are utilizing the resources through their efficient knowledge by reducing the cost involved which eventually didn't have any affect on them when market changes occurred. The waste is also being utilized in the best way, like using it as fertilizers, bio gas etc and the rest through the waste dumping routes.

After all the processing activities were shown we were taken to the farm where there were around 1800 buffalos. Eventually we had the important Q & A session where students asked all possible questions regarding the industry and many useful solutions were obtained.

Outcome: We learnt that one of the things that make Masqati Dairy the leading source of dairy products in Telangana is the value placed on efficiency in the whole process. The resource person with whom we spoke expressed a genuine passion in sharing his industrial expertise with us. The whole visit was a fun process, yet was an important source of learning as it gave us an exposure to real-time industry. This also helped us to learn about the five point principle. Overall it was quite worthwhile visiting the industry, as we gained lot of practical inputs through the industry exposure.

2. Industrial Visit – Section B



Introduction: The final year students of B.Com Computers Section-B comprising 52 students accompanied by their HoD Ms Jacintha Vincent and Faculty Ms Thakur Satya Priya, went on an industrial tour on 24th July, 2019 to Tata Water Plus, Cherlapally.

Objective: To provide first-hand knowledge to the students about the industries and how they work with their products at different levels of processing.

Report: The students accompanied by 2 faculty members and representatives from Acumen Connect reached Tata Water Plus at 10:30 am. Every student was given a notepad and pen to write their observations. The industry representatives briefed the students about the industry regarding the five point principle which is the plant layout, human resources, best business practices, waste management and operations management. The students were also cautioned about do's and don'ts while inside the industry. After the introductory session the students were divided into two batches and taken into the factory.

The first unit which was 20 litres water cans named as "Jar segregation". The unit was divided into 3 zones i.e. first red zone, it is where the jars are washed with standardization of ACF-2, MGF, ACF1 which was primary filtration. Second, was the yellow zone i.e. the jars are washed again and tested named as "white board testing" where they check to see if the jars are properly washed and that there is no damage of jars. Third, was the green zone i.e. where the jars are properly cleaned and sent for the filtering and labeling process. And the workers working there were semi skilled and the resources used was water. After completing the first unit visit, the second batch moved into the first unit.

The second unit named as "Quarantine area" which was Labeling and sealing of 20 litres water cans and manufacturing of 1 litre water bottles. An explanation about the sealing levels of water bottles was given, with the students interacting with him by asking few questions and taking solutions from him. The students moved to production area where 1 litre water bottles were manufactured and explained about the various levels of manufacturing process. The primary level does printing of labels on water bottles and second level does the packing of water bottles in cartons, and the last stage was storage of water bottles in plalets i.e. warehousing and it is called as "Palatization". Finally the students moved into the last unit where dispatch of water packets and storage were carried on by the skilled workers.

After completing the industrial visit, the students assembled in front of the and there was a Q&A session. The students came to know about **CMU** i.e. "Contract Manufacturing Unit" where few companies merge together to work as in one industry in different units and manufacture their product. The companies were identified as "Aquafina, Twin Cities Mineral Waters Pvt Ltd and Tata Water Plus.

The workers work in 2 shifts and if there is more work, then they work in 3 shifts. They only have national holidays and the total list of holidays in a year is 14 only.

Outcome: The industry visit helped the students to understand the methods of filtration, branding, packaging and waste management. The students also learnt about waste management, inventory management and labour management. Finally they also learnt how technology is used in the industry to make the work processes easier.

3. Industrial Visit – Second year students

The second year students also went on an industrial visit to Masqati Dairy, Charminar on 28 January 2020 to learn about the various processes in the dairy industry.



Parent-Teacher Meeting

- PTM was conducted in the odd semester for the all the students of the department on Saturday 31 August 2019 for the parents to know about their ward's progress in the college.
- PTM was also conducted in the even semester for the all the students of the department on Saturday 7 March 2020 for all the students who have shortage of attendance and who failed in more than two subjects in mi-semester exams.

Campus Visit

The students of the dept were taken on a campus visit on 18-20 September 2019 to know the topography of the college.



Student Achievements

Academic - Participation at Seminars/Workshops/Conferences

4. **A Sai Kiran** (111717028028) final year student of B.Com (Computers) received a Certificate of Appreciation as the Club Representative of the Art Club at Loyola Academy in 2019-20.
5. **A Sai Kiran** (111717028028) final year student of B.Com (Computers) participated in the Harbinger Business Summit: 2019-20 Chapter and has been given the **Highest Commendation** award conducted by dept of BBA on 29 & 30 August 2019.
6. **Manisha and Pasha** attended a 10 day theatre workshop on “Intensive Sadhana” conducted by Dept of Mass Communication, Loyola Academy from 6-17 January 2020.
7. **Sunder Patra, Pasha, V Ajay, R Vijay Kumar, M Yeshwardan Reddy, R Shridhar Naik and Jonathan Pillai** participated in Mathematics Olympiad held at Loyola Academy on 10 January 2020.

Internships

1. **A Sai Kiran** (111717028028) second year student of B.Com (Computers) interned with VOICE for Girls from 30 April 2019 to 13 May 2019 at Thirumalayapalem.

Sports

7. **Bigin P Binu** (111719028033) first year student of B.Com (Computers) participated in the WKF Karate-1 Series A Championship 2019 held at Santiago De Chile, from 20-22 September 2019.
8. **Bigin P Binu** (111719028033) first year student of B.Com (Computers) won the **Gold Medal** in the 17th WKI International Karate Championship-2019 held at Swarna Bharathi Indoor Stadium, Visakhapatnam, from 22-24 November 2019.

Head of Department:

Ms. Jacintha Vincent

Signature