

DEPT REPORT (Academic Year 2012-13)

Staff achievements

Ms. Jacintha Vincent attended a national seminar on Training in Lay Collaboration, at the South Zone level, conducted by the Society of Jesus (Jesuits) at Satyodayam, Tarnaka, Secunderabad.

Mrs. Dr N.Deepa has published a paper on “Physical infrastructure in development of Andhra Pradesh” in journal of “banking information technology and management” Dec. 2012.

Planet

As a part of PLANET (Projects of Loyola Academy for Neighborhood, Empowerment and Transformation) programme, first year BBA students offered their services at the Home for the Aged run by the Little Sisters of the Poor, at New Bhoiguda during the first week of January 2013.

DEPT REPORT (Academic Year 2013-14)

Seminars

The department of BBA and other streams of Commerce, organised “SYNAPSE” on 18 and 19 December 2013 at the college campus. Over 400 students from various prominent colleges of Hyderabad attended the event.



Workshop

The department of BBA and other Commerce streams, in collaboration with the National Small Industries Corporation limited (Government of India) organized one day workshop on “Entrepreneurship Development” at Loyola Academy on 22 August 2013.

Planet

As a part of PLANET (Projects of Loyola Academy for Neighborhood, Empowerment and Transformation) programme, first year BBA students visited Don Bosco Navjeevan (Home for the street children and Rehabilitation Centre), Secunderabad.

Student Achievements:

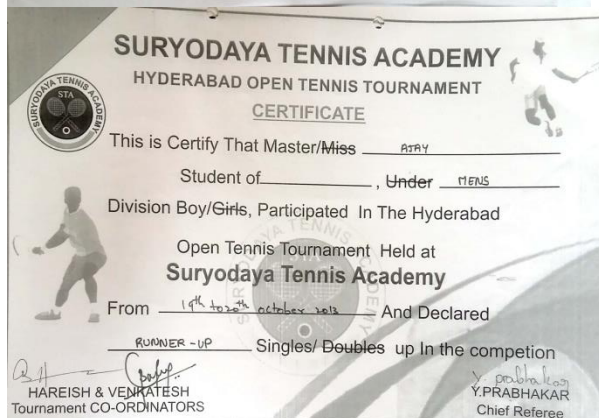
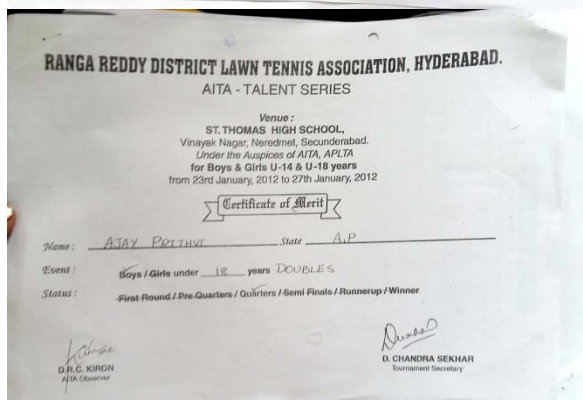
Pranavi (111713029005) of first year BBA participated in the GREEN Olympiad 2013.

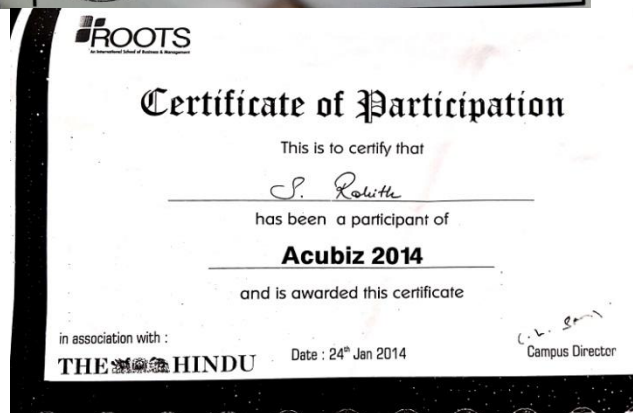
Rohith (111712029054) of second year BBA participated in the Quiz conducted at the annual cultural fest Resonance organized by Loyola Academy and secured the 2nd position. He participated in Fact & Furious conducted by St. Francis College for women. He participated in Logo quiz organized by SNIST- SPAROHAA-2014 and secured the 1st position, also participated in Business-quiz. He participated in the ACUBIZ 2014 conducted by ROOTS. He secured 2nd position in CSI event organized by Badruka College of Commerce and Arts.

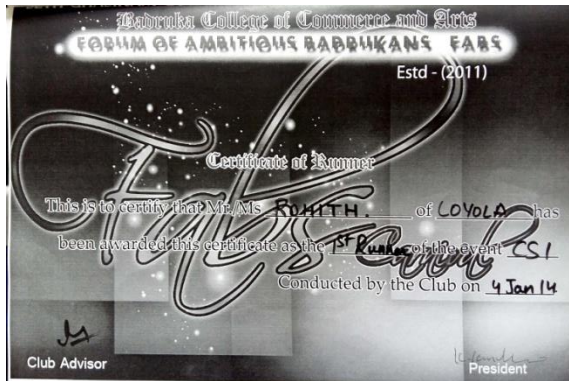
Stephen Wesley (111712029069) of second year BBA has contributed in organizing the commerce fest 'SYNAPSE' organized by Loyola Academy. He secured 2nd position in the Quiz and awarded 'Best' event volunteer at the Annual Cultural fest RESONANCE-2013 organized by Loyola academy. He was a semi-finalist in Deloitte-JA India Business Challenge 2012 organized by the JA Titan. He secured the 2nd position in Assembling the PC event organized by St. Francis College for women.

Sports Achievements

Ajay Pruthvi (111713029040) of first year BBA has participated in the tournament conducted by Rama's Tennis Academy and was a semi-finalist in the event Men's Singles. He participated in the open Tennis Tournament held at Suryodaya Tennis Academy and declared as a runner-up in doubles competition. He participated in the Tennis organized by Ranga Reddy District Lawn Tennis Association and was a quarter-finalist. He also participated in the Vasishta Open Tennis Tournament organized by Vasishta Tennis Academy and was declared as the Winner under the Singles-men's category.







DEPT REPORT (Academic Year 2014-15)

1. Department Activities

Seminars

The department of BBA together with the Department of Commerce organized a two-day National Seminar on “Emerging Trends in Commerce” (Sponsored by UGC) on 22-23 August 2014 at Loyola Academy Degree & PG College Alwal. The seminar was organized in collaboration with the Department of Commerce, Osmania University.



The department of BBA together with the Department of Commerce organized Seminar on Ethical Hacking, Digital Marketing and Financial Services on 13th November 2014.

Guest Lectures

The department of BBA together with the Department of Commerce organized a Guest Lecture on Research Methodology by DR A. Patrick on 17th July 2014.

Career Counseling

The department of BBA together with the Department of Commerce organized Career Counseling on Chartered Accountancy by Project Prefix on December 4th 2014.



2. Staff achievements

Ms Phebi Priyadarshini presented a paper titled “Recruiting, Retaining, and Rewarding Talent – A HR Challenge” during the two day national seminar conducted by Department of Human Resource, St Joseph College, Trichy in January 2015.

Ms Dolly Isaac presented a paper, “Role of Micro Finance in Development of Telangana Region” during the two day national seminar conducted by Department of Commerce, Loyola Academy in August 2014.

Placement

Vani, Ansu, Sravanthi, Anusha, Ranadheer of final year BBA were selected by ICICI during the campus placement drive.

Abilash of final year BBA were selected by Genpact during the campus placement drive.

Arun Pal of final year BBA were selected by Sutherland during the campus placement drive.

Aliasgar and Rohit of final year BBA were selected by Amazon during the campus placement drive.

Kavya and Khaja of final year BBA were selected by Convergys during the campus placement drive.

3. Student Extension Services:

NSS

Meenal (14029015), Prabhatha (14029018), Spandana (14029020), Pradeep (14029033), and Kushal (14029036) have volunteered for NSS (National Service Scheme) during the academic year.

NCC

Suman (14029025), Archana (13029024), Vijay Kumar (13029046), Sai Sagar (13029041) and Nagaraju (14029031) enrolled for NCC (National Cadet Corps) during the academic year.

Planet

As a part of PLANET (Projects of Loyola Academy for Neighborhood, Empowerment and Transformation) programme, first year students of BBA had a privilege of participating in Pulse Polio Immunization Programme conducted by state government on 22nd & 23rd February 2015. Students visited 3000 houses around Alwal Railway Station, Venkatapuram, Surya Nagar, Subhash Nagar, Citizen Colony, and Vazra Enclave and immunized 1250 children.





4. Student Achievements

Rohit of III year BBA stood first in Business quiz – “Samavarthan” conducted by MVSR (Maturi Venkata Subba Rao) Engineering College (part of Matrusri Educational Society); Logo quiz- “Spardhaa - National Level Techno Management Symposium” conducted by Sree Nidhi Institute of Science and Technology (SNIST) ; Logo quiz - “Pragnya 2k14” conducted by Gokaraju Rangaraju Institute of Engineering & Technology. He also stood as Runner up for Business quiz – “Ideep” conducted by JNTU; National level techno general quiz – “Adastra- 2014” by SNIST.

Stephen Wesley of III year BBA stood first in an event “Pehchaan Koun – Identify the Personality” in St Joseph Fest conducted during December 2014. He also stood as a runner up for an event “Assembling PC” conducted separately by St Joseph Degree College and St Francis Degree College. He also won Consolation Prize for “Best UG Student” from Dhruva College of Management.

Rohit and Stephen Wesley of III year BBA won IT quiz 'Abhiyaan' conducted by Aurora Degree and PG College. Both the students also stood as runner up for General quiz "Samavarthan" conducted by MVSR; Funds Engineer quiz "CMR Techno carnival" by CMR Engineering College; Business quiz "St Pious Degree College"; and Business Simulation "Dhruva College of Management".

Rohit and Abhilash of III year BBA stood as runner up for Fashion Business Quiz 2014 conducted by National Institute of Fashion Technology; Business quiz Dec 2014 conducted by JNTU.

Shanthan and Nishanth of III year BBA stood as runner up for Mock Stock Exchange conducted by Aurora Degree College.

Sriram, Jitender Singh, and Vijay Kumar of II year BBA stood as runner up for Delloite Quiz conducted in Loyola Academy.

Jitender Singh of II year BBA stood First in Empresa- Transcendence on 9th January 2015 held at St Francis College for Women.

Vikas of I year BBA stood as runner up at Filmy Funda- FAB DIMENSIONS 2015 held at Badruka College.

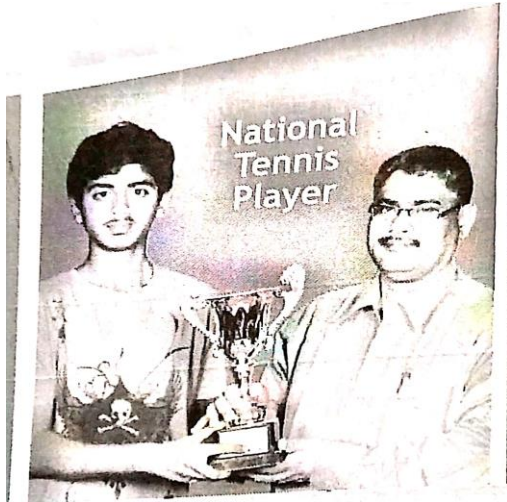
Dhanunjay Sahoo and K. Suresh participated in Business Quiz, and GK Quiz, respectively at Aurora Degree College

Sports Achievements

Nemakkal Ajay Pruthvi, a student of BBA II year played at the International Circuit level and underwent specialized training at the California Tennis Academy. He also participated in nearly ten National Circuit and invitation tournaments during January-February 2015. He was a Runner up at Men's Doubles held at Meera Memorial Tennis Tournament from 1st to 3rd February 2014.

Tarun Kumar, a student of BBA II year, participated in Telangana State Level Athletics Tournament, held from 29th to 31st December 2014.

Suman Mishra, a student of BBA II year, Stood as runner up in throwball, Annual Sports day held at Loyola Academy on 24th January 2015.

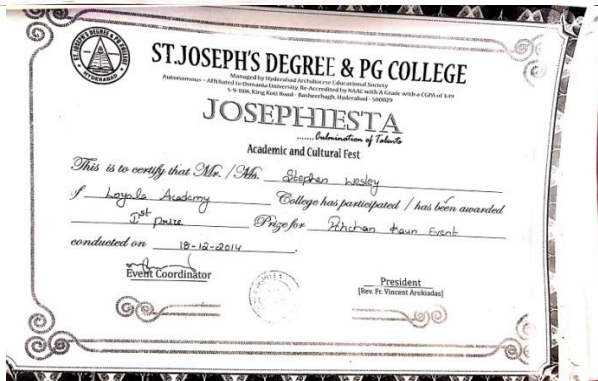


విజేతలు అజయ్, నిస్సి

పరిష్కరించిన టెన్నిస్ ట్రోఫీ

కొండరాజు, తనయు: పోస్ట్ ఓపెన్ టెన్నిస్ ట్రోఫీలో అజయ్, నిస్సి లాంటి విజేతలుగా నిలిచారు. కార్తీకంలో జరిగిన పురుషుల సింగిల్స్ ఫైనల్లో అజయ్ 7-5తో జైతే గెలిచాడు. అంతకుముందు సెమీఫైనల్లో అజయ్ 7-5తో రాజాపై, జులైస్ 7-3తో ముప్పిడి నగ్గారు. కార్తీకంలో అజయ్ 7-4తో కృష్ణ వారెగిల్లై, రాజా 7-1తో ప్రదీప్ గిడుపై, ముప్పిడి 7-2తో అదిరాజు నందుపై, జులైస్ 7-5తో నంబూరిపై గెలిచింది. మహిళల సింగిల్స్ ఫైనల్లో నిస్సి లాంటి 7-6 (3)తో పొమ్మలాయపై గెలిచింది. సెమీఫైనల్లో నిస్సి లాంటి 7-0తో ప్రాశ్నాపై, పొమ్మలాయ 7-1తో నంబూరిపై నగ్గారు.

అజయ్






JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
COLLEGE OF ENGINEERING HYDERABAD (AUTONOMOUS)
DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES
PRESENTS


IDEEP
A Business Conclave
(Under TEGP II)

Merit Certificate

This is to certify that Mr/Ms. Rohith
of Loyola
Academy college studying in _____
has adjudged in _____
Business Quiz event at IDEEP
held on March 28th & 29th, 2014.


HEAD OF THE DEPARTMENT
Dr. Parvathi. V


PRINCIPAL
Dr. A. Vinaya Babu


CMR TECHNICAL CAMPUS
(Affiliated to JNTU Hyderabad, Approved by AICTE, New Delhi)
Hyderabad, India. Phone: 040-23551111


TECHNO CARNIVAL 2014
• UNLEASH THE TALENT

Certificate Of Participation

This is to certify that Mr/Ms. Stephen Wesley
of Loyola Academy has participated in the event Business
Quiz in TECHNO CARNIVAL 2014, Second National Level Student Techno - Cultural Fest held during
21st - 22nd February, 2014 at CMR Technical Campus, Hyderabad.


Co-ordinator


Head of the Dept.


Dr. A. Raji Reddy
Director

DEPT REPORT (Academic Year 2015-16)

1. Department Activities

Seminars

A one-day seminar 'Changing Paradigms in Academia-Industry Interface' was organized by the Department of Commerce & BBA, Loyola Academy, on October 7, 2015. The seminar began with a short talk by the Principal Fr. K.S. Casimir who spoke on laws to remain poor and laws of success. The Resource person for the first session was Mr. D. Murali krishna who enlightened the students on communication and importance of delivering a message in an effective manner. The Resource person for the second session was Dr. V.V. Hara Gopal who holds a doctorate in Statistics. He spoke on Research Methodology and how to go about with research. The Resource person for the third session was Prof. Narendranath Menon who spoke about the changing trends in economy. He spoke about the working and importance of understanding the Indian economy.





Guest Lectures

A session on the operational functions of Bombay Stock Exchange was conducted for the second year and final year students of BBA on 25 August 2015 at 11.45 am in PG Seminar Hall, by Mr. Santosh Reddy from BSE, Mumbai. The speaker, Mr. Santosh Reddy spoke at length about the various facets of the stock exchanges in India, and the Bombay Stock Exchange in particular and also threw light on the working & functioning of the same. A brief insight was given on investments in shares, debentures, mutual funds, bonus shares, commodities etc.



A session on various concepts of Research Methodology was conducted for the second year and final year students of BBA on 15 September 2015 at 10.45 am in PG Seminar Hall, by Mr. Sandeep, teaching faculty at Osmania University. The speaker, Mr. Sandeep spoke at length about the various tests of sound measurement, and the concept of scale. A brief insight was given on importance of attitude scales, Thurston's scales, Likert's scale, Guttman's scale, radio scales and opinion scales.



Industrial Visit

The students of final year BBA visited BHEL (Bharat Heavy Electricals Ltd) on 13th July 2015 for their industrial visit. The tour around the machines in the blocks got the students to understand the huge scale of operations that go about in manufacturing/assembling a product. To conclude, the students enjoyed the visit which was motivational and knowledge-oriented. They thanked the college authorities for such an opportunity.



Career Counseling

A brief orientation session on CMA (Certified Management Accountant) course was conducted for the final year students of BBA and commerce on 14 September 2015 at 2.45 pm in Inigo Hall by Mr. Ram from Miles Educational Institution. The speaker, Mr. Ram expressed his views on employability skills, and emphasized on having a professional degree to get into the corporate world. The main focus of the talk was on CMA course content, duration, and varied job opportunities.

A session on MPP course was conducted for the second and final year students of BBA on 22 January 2016 by Mr. Prof Rajeev Malhotra, an economist and a former civil servant in the field of governance and public policy. Masters Programme in Public Policy (MPP) is a two year masters programme offered by Jindal School of Government and Public Policy (JSGP), New Delhi, India, which help the students in improving their grounding in economics, political science, philosophy, ethics and sociology for policy analysis, design and development delivery.

On the 12 February 2016, the final year students of BBA along with final year B. Com General and Computers had an orientation program by a team of professors from SSIM. SSIM (Siva Sivani Institute of Management) is a NAAC accredited national level management institute based in Hyderabad and has been offering PGDM programs for more than 20 years.

On the 5th of March 2016, the final year students of BBA along with final year B. Com Professionals had an orientation program on 'Design Thinking for Entrepreneurship' conducted by the team of LearnEd, including Mr.Sriram Kakarla, Mr.Clinton D'souza and Ms.Swetha Akhnoor. LearnEd is an organization that focuses on student human resource development with a vision to enable progressive careers through personalized connections and customized work experience solutions.



Innovative/Best Practices

It is necessary for all students to read the progress that is being made from day to day in the affairs of our country and in the affairs to the world. Reading a newspaper makes a person fit to participate usefully in a cultivated society. Newspapers are a credible and an important source to aware oneself of the ongoing in the economy of not only our country but also of other nations. BBA final year students are encouraged to read few newspaper articles on various topics, on a regular basis, during various lecture hours to get a better understanding of the happenings across the globe.

Parent-Teacher Meet

The department of BBA organised a Parent-teacher meeting on Sunday, 23rd August 2015 in Inigo Hall, Loyola Academy between 9.30am to 4pm. The main purpose of meet was to create a common platform, where teachers and parents come together to enrich the student's educational experiences and discuss variety of issues, regarding all round development of students. The meeting was organised under guidance and presidentship of Principal Fr. Dr. Casimir SJ.

2. Student Extension Services:

NCC

Suman (14029025), Archana (13029024), Sai Sagar (13029041) and Nagaraju (14029031) enrolled for NCC (National Cadet Corps) during the academic year.

Planet

As a part of PLANET (Projects of Loyola Academy for Neighborhood, Empowerment and Transformation) programme, first year students of BBA had a privilege of participating in Pulse Polio Immunization Programme conducted by state government on 21 and 23 February 2016. Students visited 3250 houses around Mahatma Function Hall, Girls Hostel in Bolakpur, Shekar Clinic at Musheerabad, Bolakpur Slums, Jamai Masjid, Decent School, Mandi Galli, Choto Majid, Indra Nagar, Anjaman School, Gulsan Nagar, Yadiri Nagar Slums and immunized 4,450 children.

The Santa

BBA second year students volunteered an event "THE SANTA", a social service initiative by the students, on 24 Dec 2015 with a motive to feed homeless people around Hyderabad on the eve of Christmas. Nearly 9500 rupees was collected and 500 people were served (1 veg biryani, 2 cupcakes and 1 water packet).



Placement

Vijay Kumar, Shashidhar of final year BBA were selected by Wipro during the campus placement drive.

Valentina Shanmugham and Pooja of final year BBA were selected by Genpact during the campus placement drive.

Suruch of final year BBA were selected by Wells Fargo during the campus placement drive.

Pranavi, Neetu and Priyanka of final year BBA were selected by Unisys during the campus placement drive.

Student Achievements:

K.Shashidhar Reddy (DBA) of final year BBA participated in Anveshana-“National Training Programme on Guiding Research Projects-Methodology” held at Aurora’s Graduate College, Moosarambagh.

Jitender Singh (DBA) of final year BBA stood first for Empresa “Arthashastra 2015” St. Francis College For Women; He also stood as runner up for CSI “FABS DIMENSIONS 2015” held at Badruka College of Commerce and Arts; and also finished his JA India Business Challenge 2015.

N.V. Prabatha (NBA 18) of second year BBA stood as runner up for rural le carte “Nirvahana-Managaement Meet” held at Aurora Degree & PG College. She stood as second runner up for AD SELFIE “Nirvahana- Managaement Meet” held at Aurora Degree & PG College. She stood second in the event “Rural Ecarte” and third in the event “Ad-selfie” and also participated for MIME “BLOOM 2015” held at St. Mary’s Centenary Degree College.

Tarun Kumar (DBA 38) of final year BBA stood First in DISHA-IPL Bidding “BHAVANOTSAV 2015-2016 “conducted by Bhavan’s Vivekanada College, sainikpuri, Secunderabad. He also participated in “Bemus-15” a National level Inter-Collegiate Commerce Festival held at Andhra Loyola College, Vijayawada from 7-8 September, 2015. He was also part of District level RGKA Rural Competitions 2015-16 for 800 and 400 meters held at saroor nagar sports complex 2nd Telengana State Cross Country Championship 2015 organised by khammam district athleteics

association; and Muqabla – all India under graduate students festival conducted by dhruva college of management.

Hannah Chillara (NBA 51) of second year BBA stood second in the event “Jingle with English” conducted by St Mary's College. She stood as runner up for MIME “RESONANCE 15-16” conducted by Loyola Degree College; English competition “BLOOM 2015” held at St. Mary’s Centenary Degree College; and also participated “Nirvahana- Managaement Meet” held at Aurora Degree & PG College.

Vikas (NBA 50) of second year BBA stood second in the event “Quiz” conducted by Badruka College of Commerce and Arts; and stood first in essay writing (English) and second runner up for quiz in “RESONANCE 15-16” conducted by Loyola Degree College.

Kushal Taunk (NBA 36) of second year BBA stood first in MIME “BLOOM 2015” held at St. Mary’s Centenary Degree College. He also stood for runner up for MIME “RESONANCE 15-16” conducted by Loyola Degree College; and also participated for talent hunt “ BLOOM 2015” held at St. Mary’s Centenary Degree College.

Sujith Reddy (NBA 49) of second year BBA stood as runner up for flower arrangement “RESONANCE 15-16” conducted by Loyola Degree College.

Sanjay (NBA 45) of second year BBA stood as second runner up for quiz “ RESONANCE 15-16” conducted by Loyola Degree College.

Sports Achievements

Archana Singh (DBA 24) of final year BBA is ranked CADET unit 2(T) BN. NCC. and represented as NCC Directorate at the Annual NCC Rebulic Day Camp and The Prime Minister Rally held at New Delhi. She participated for Annual Training Camp 7 IUC (RDC) at Bison Training Ground, Secunderabad; ATC -10 (PRE RDC-1) at Bison Training Ground, Secunderabad; ATC-11(PRE RDC-2) at Bison Training Ground, Secunderabad.

A. Mounika (DBA 01) of final year BBA stood first in National Level Inter-Collegiate basketball tournament held at St.Francis College for Women; Inter College Sports and Games 15-16 (basketball) held at osmaina university; Independence cup (basket ball) held at narayanguda YMCA. She received best player award for the senior inter district tournament held at mahubooobbad. She also participated for Sakshi Arena One, The Youth Festival 2016; and South West Zone and All India Inter- university Tournament held at SRM University, Chennai; and National Level Women Sports Competition organized by RGKA at Hyderabad.

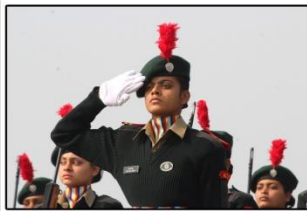
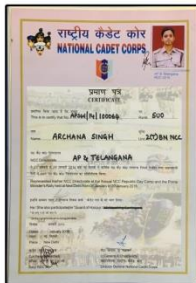
Suman Kumari Mishra (NBA 25) of second year BBA is ranked CADET unit 2(T) BN. NCC and participated for International Day of yoga; NCC annual training camp-1 at Bison Training Ground, Secunderabad; ATC-1(1UCTSC) at Bison Training Ground, Secunderabad; ATC -3 (TSC/IUC) at Bison Training Ground, Secunderabad; and ATC-10 at Bison Training Ground, Secunderabad.



REPUBLIC DAY CAMP 2016



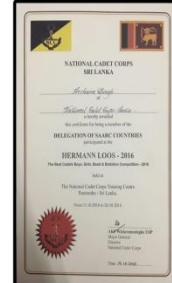
In this 2015-16 academic year Loyola Academy NCC division reached to new mile stone. Our NCC Cadet Ms. Archana Singh, DBA 24 is participating Republic Day Parade in New Delhi.

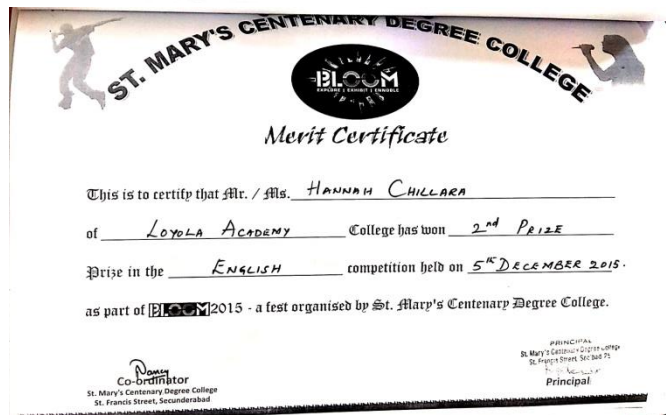
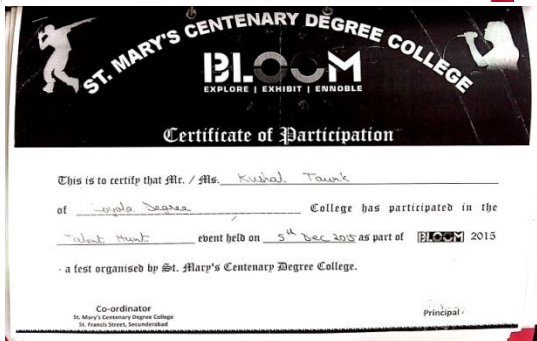
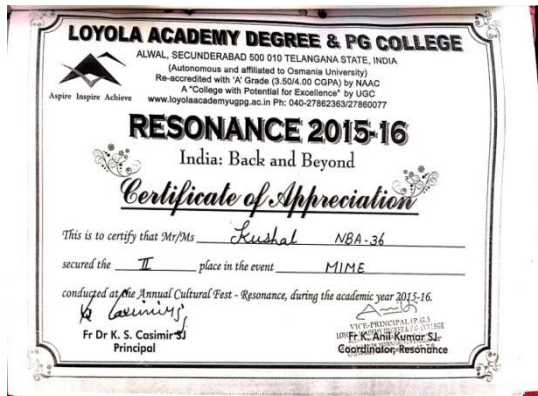


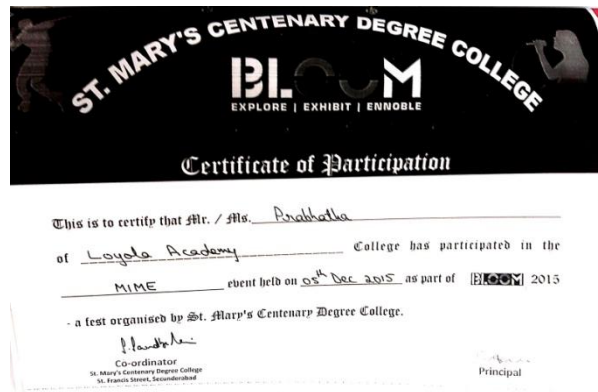
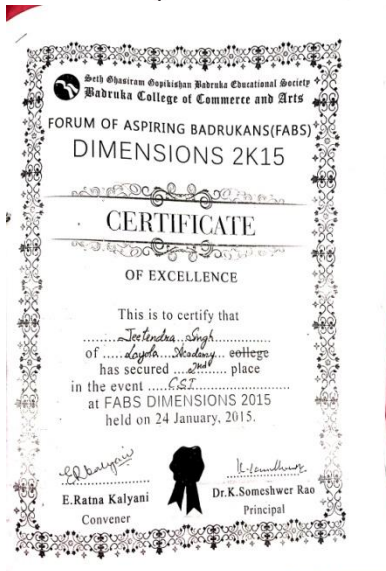
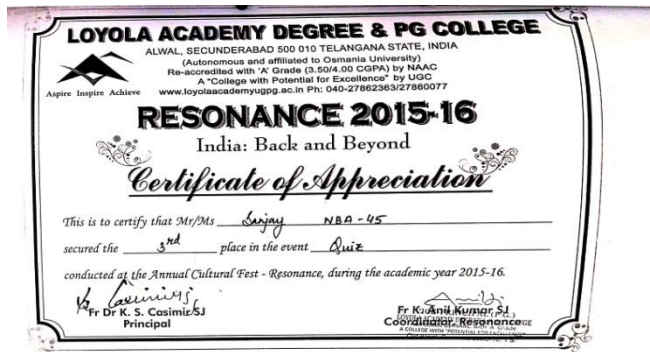
YOUTH EXCHANGE PROGRAMME 2016

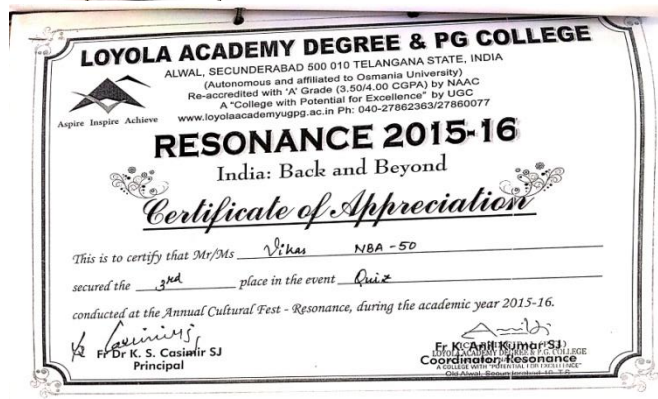
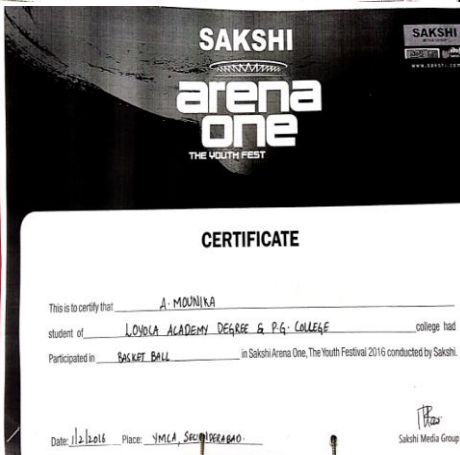
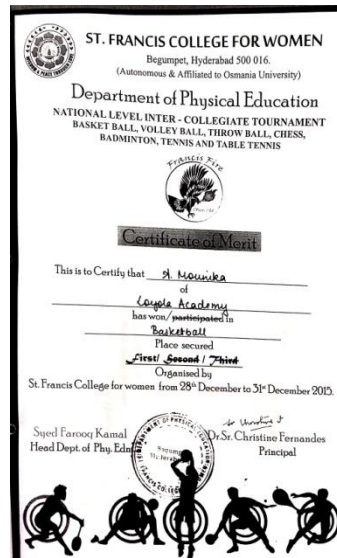
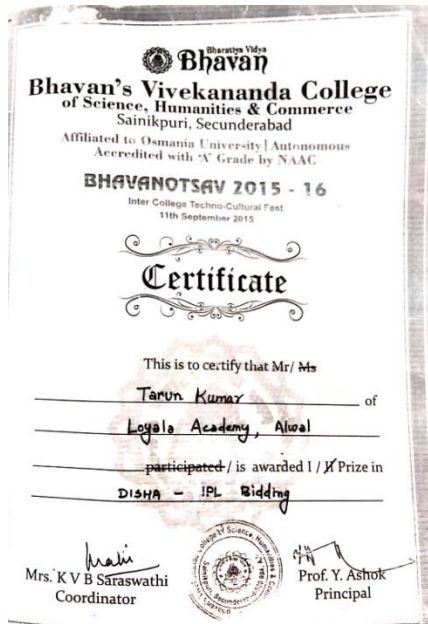


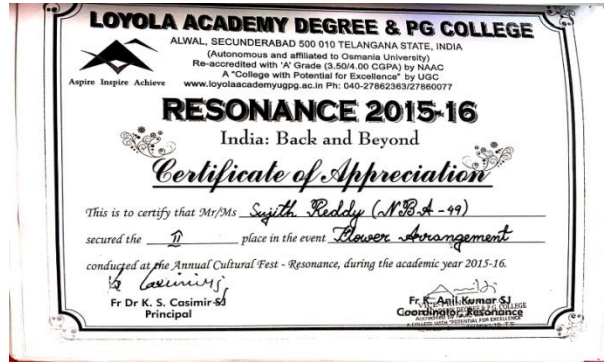
SRILANKA

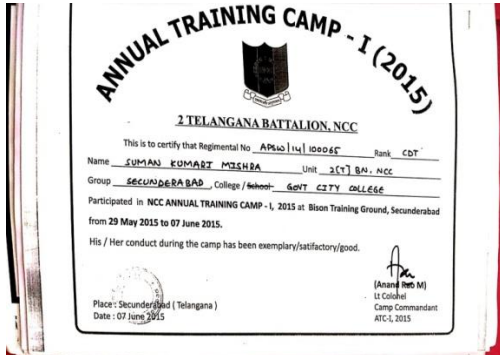












DEPT REPORT (Academic Year 2016-17)

1. Department Activities

Seminars

The department of B.B.A together with the Department of Commerce organized a two-day International Seminar on “Technology-Driven Paradigms in Commerce” on 9-10 December 2016 at Loyola Academy Degree & PG College Alwal. The objective was to develop in the students an overall understanding of the impact of technological advancements in the era of globalisation and to provide a unique platform for the industry, teaching fraternity and the student community to forge an alliance by contributing their views to the existing world of knowledge, so as to make an impact on society. Around 900 students, research scholars and professors participated in this two day seminar.

Guest Lectures

The girl students of I and II year BBA had a special talk on 'Students and Relationships' on 27 July 2016 in Inigo block room no 204. The speaker Ms Pearl spoke at length on various issues related to students and their relationships.



A guest lecture was organized for the final year students of BBA on 11 February 2017 in PG seminar hall at 11am. Mr. Sannu Francis, an alumni of Loyola Academy, was the speaker for the two hour session. The students thoroughly enjoyed the session as the speaker was able to highlight on various HR related topics.

Career Counseling

Deloitte, as a part of its CSR (Corporate Social Responsibility) program, organized a brief orientation session on various soft skills for the final year students of BBA on 25 November 2016. The day long program was planned to give brief insights about resume writing, interview skills, body language, communication, and interpersonal skills. The students thoroughly enjoyed the session as the team was able to stress the need of enhancing interpersonal skills.

Industrial Visit

On 7th September, 2016, the final year BBA students visited Parle-G contract manufacturing unit, Saidabad, Hyderabad. The industrial visit to Parle was an enriching experience for students in getting live exposure to manufacturing processes.



Parent-Teacher Meet

The department of BBA organised a Parent-teacher meeting on Sunday, 21st August 2016 in Inigo Hall, Loyola Academy between 9.30am to 4pm. The main purpose of meet was to create a common platform, where teachers and parents come together to enrich the student's educational experiences and discuss variety of issues, regarding all round development of students. The meeting was organised under guidance and presidency of Principal Fr. Dr. Casimir SJ.

2. Student Extension Services:

NCC

Mohana Krishna (16029006), and Manideepak (15029046) enrolled for NCC (National Cadet Corps) during the academic year.

NSS

Jerusha Nina (16029002) and Ivan Raj (15029047) have volunteered for NSS (National Service Scheme) during the academic year.

Planet

As a part of PLANET (Projects of Loyola Academy for Neighborhood, Empowerment and Transformation) programme, students of B.B.A took up tuitions in poor orphanages and Govt. Schools in around Alwal and Lal Bazaar, Secunderabad. Students equipped orphan children with the knowledge and skills for them grow and lead successful and productive lives.



2. Staff achievements

Mrs. P. Phebi Priyadarshini, Mrs. Chalcedony Kaitha, Mrs. Lalitha, and Ms. Pooja Kalla participated in the two-day International Seminar “Technology-Driven Paradigms in Commerce”

conducted by the department of Commerce & BBA on 9-10 December 2016 at Loyola Academy Degree & PG College Alwal.

3. Placement

Pathagani Madhurya, and Suman Kumari of final year BBA were by Genpact during the campus placement drive.

Shivam Agarwal of final year BBA was selected by Amazon during the campus placement drive. Vikas Kumar Singh, and Sravya of final year BBA were selected by Delloitte during the campus placement drive.

Manisha Bachu, Pallavi Reddy, Amulya Thumma, and Akhil Ponugoti of final year BBA were selected by Sutherlands during the campus placement drive.

Vaishnavi Prabhatha Nimmalagadda of final year BBA were selected by Uber during the campus placement drive.

4. Research by Students

George (16029032) and Pranavi (16029056) of first year BBA presented a paper titled 'The Dynamics of Commercial Metamorphosis in the Mercantile Age' in the two-day International Seminar "Technology-Driven Paradigms in Commerce" conducted by the department of Commerce & BBA on 9-10 December 2016 at Loyola Academy Degree & PG College Alwal.

5. Student Achievements:

Sanjay (14029045) of final year BBA stood first in quiz "RESONANCE 16-17" and "MELANGE 2016" conducted by Loyola Degree & PG College. He also stood runner up for filmy quiz "INFOCUS 2016" conducted by Loyola Degree College. He also participated for business quiz, share bazaar, sell it to win it held by "PRATIBIMBH-2017" "rejoice your talents" held at Badruka College of Commerce and Arts.

Vikas Kumar Singh (14029050) of final year BBA stood first in business quiz, Young Manager, and second in Ad Guru in "MELANGE 2016" conducted by Loyola Degree College. He also stood first in filmy quiz and AD- MAD in "INFOCUS 2016" conducted by Loyola Degree. He was certified at Amazon for being a STAR in "English Phones Skill" during PEAK 2016 and also stood second runner up for Pop culture quiz "LA FIESTA" held by St. Francis College for Women.

Sai Charan Alluri (15029023) of second year BBA stood as runner up for brand buzz "AROMA" held by St. Anns degree and PG college for women. He also participated for thunders@traders , finance "JUJU" held by St. Anns degree and PG college for women.

Minu Maria Philip (NBA 13), Bridget Barton (NBA 02) of second year BBA participated for rhythm of footsteps "AROMA" held by St. Anns degree and PG college for women.

Manmohan Singh (16029036) Rohit Baid (16029048) of first year BBA participated for nature bucket list challenge "AVANI" held by St. Francis College for Women.

Inara Bhalesha (16029005) of first year BBA stood first in 'Sell it to win it' and 'Business Quiz' in "PRATIBIMBH-2017" "rejoice your talents" held at Badruka College of Commerce and Arts. She

also participated for Share bazaar in “PRATIBIMBH-2017” and Eco quiz, nature bucket list challenge “AVANI “ held by St. Francis College For Women.

Sports Achievements

V. Priya Reddy (15029018) of second year BBA stood as runner for 45th senior inter dist. handball championship for men and women 2016.

Vinitha Swaraj Mankar of first year BBA participated in Volleyball-South Zone Inter-University Tournament held at University of Calicut, Kerala from 24th-29th December 2016.

Suman Kumari Mishra (14029025) of final year BBA is ranked CADET unit 2(T) BN. NCC. she has cleared the certificate “B” examination held under the authority of Ministry of Defence , Government of India. She participated for International Day of yoga; NCC annual training camp-6 (TSC IGC) 2016-17 at Bison Training Ground, Secunderabad; and NCC annual training camp-1 at Bison Training Ground, Secunderabad.

A. Supriya (16029004) of first year BBA was the best CADET and gold medalist for AP and Telangana – senior wing Air Force and was given the opportunity to be a part of Navy Chief meeting. She was also a part of the total contingent of Andhra Pradesh and Telangana for RDC 2017 New Delhi.



राष्ट्रीय कैडेट कोर
NATIONAL CADET CORPS

प्रमाण - पत्र 'सी'
CERTIFICATE 'C'

सं. No. APSW/14/113560 रैंक Rank C/SGT

नाम Name A SUPRIYA पुत्र/पुत्री Son/Daughter of A RAVINDER

यूनिट Unit 2 (T) Air Sqn (T) NCC जन्म तिथि Date of Birth 14/10/1998

College: LOYALA ENGG COLLEGE
NCC Directorate: ANDHRA PRADESH & TELANGANA

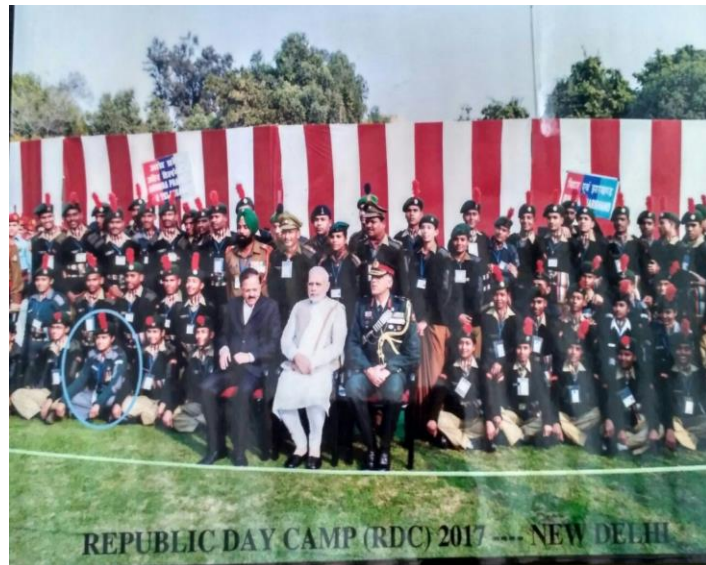
प्रमाणित किया जाता है कि ऊपर लिखित कैडेट ने रक्षा मंत्रालय, भारत सरकार के प्राधिकार के अधीन सन् 20.17 में हुई प्रमाणपत्र 'सी' परीक्षा में पास कर ली है।
This is to certify that the above mentioned Cadet has passed the Certificate 'C' Examination in Grade held in 20 17 under the authority of ministry of Defence, Government of India.

क्र. सं. Ser. No. APSIC CERT/14/2922

स्थान Place SECUNDERABAD

दिनांक Date 18 Aug 2017

उप-माहिदेशक, राष्ट्रीय कैडेट कोर
Dy. Director General, National Cadet Corps.



ANNUAL TRAINING CAMP - VI (TSC IGC) 2016-2017

2 TELANGANA BATTALION, NCC

This is to certify that Regimental No. APSW/14/100065 Rank CADET

Name SUMAN K MISHRA Unit 2 (T) BN NCC

Group SECUNDERABAD College / School GOVT. CITY COLLEGE

Participated in NCC ANNUAL TRAINING CAMP - VI (TSC IGC) 2016-17 at Bison Training Ground, Secunderabad from 20 July 2016 to 29 July 2016.

His / Her conduct during the camp has been exemplary/satisfactory/good.

(Shashikant Y Jadhav)
Colonel
Camp Commandant
ATC - VI (TSC IGC)

Place : Secunderabad (Telangana)
Date : 29 July 2016

राष्ट्रीय कैडेट कोर
NATIONAL CADET CORPS
DIRECTORATE OF ANDHRA PRADESH & TELANGANA

प्रमाणपत्र
CERTIFICATE

प्रमाणित किया जाता है कि संख्या No. APSW/14/100065 रैंक Rank COT

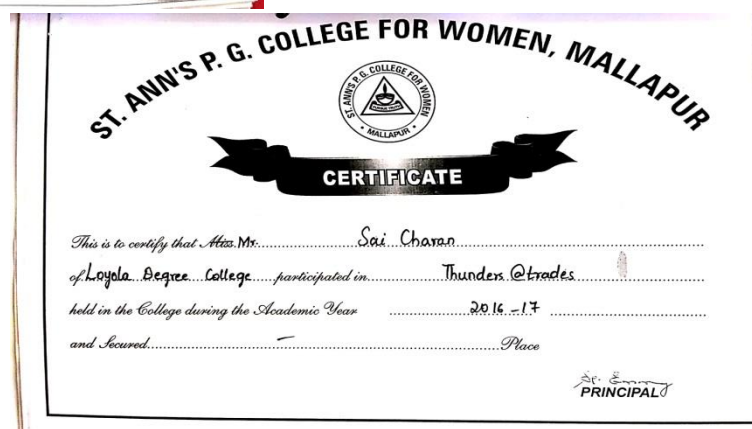
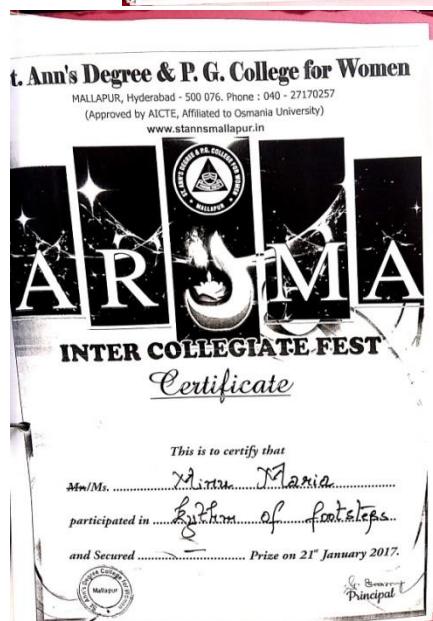
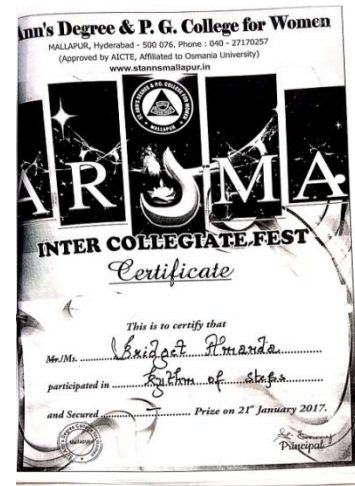
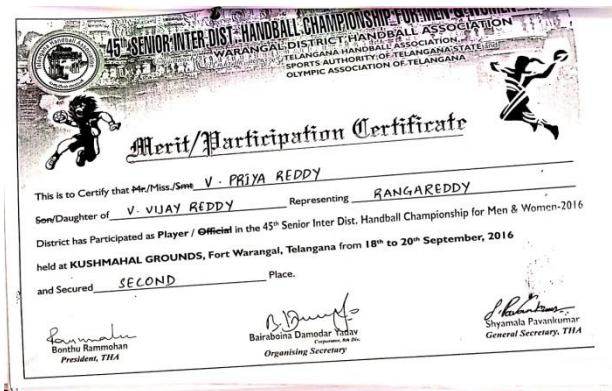
नाम Name SUMAN K MISHRA यूनिट Unit 2 (T) BN NCC

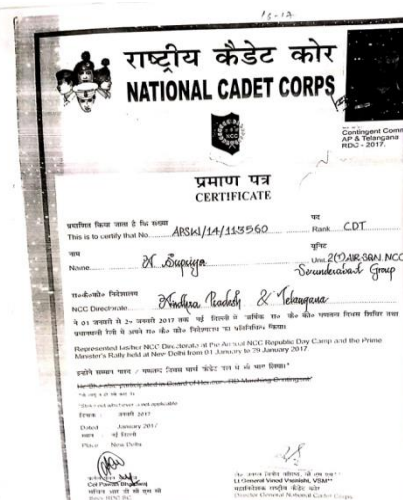
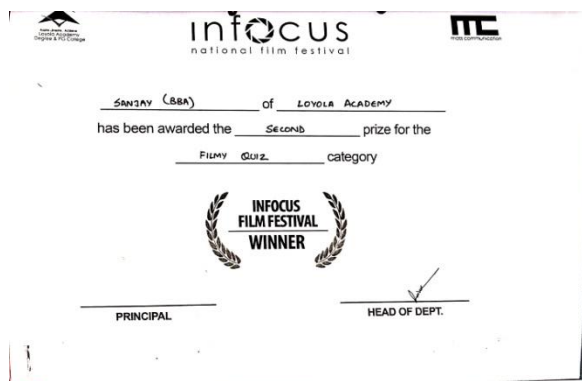
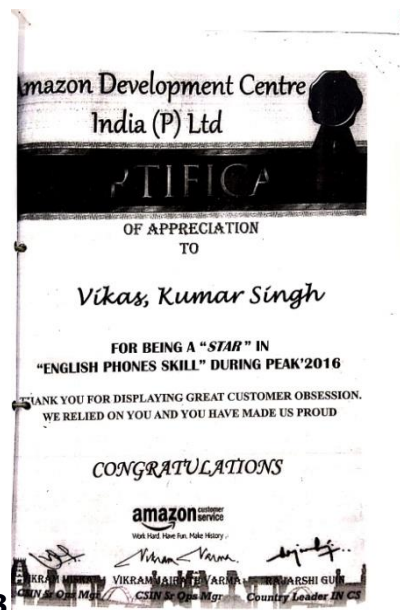
ने अंतर राष्ट्रीय योग दिवस २१ जून २०१६ में भाग लिया।
Participated in International Day of Yoga on 21 June 2016.

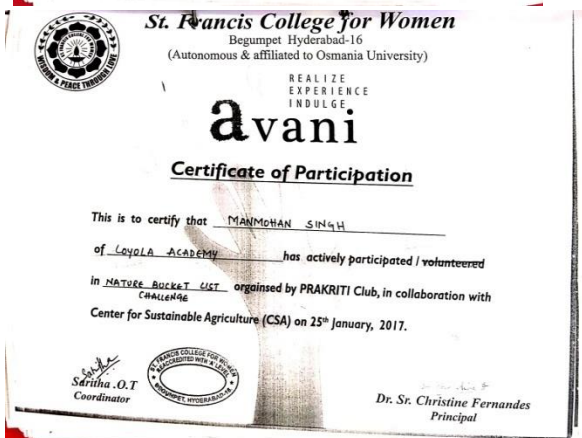
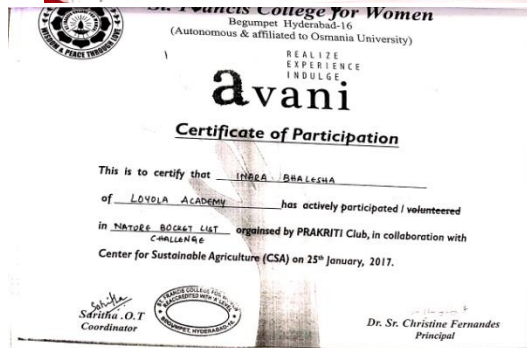
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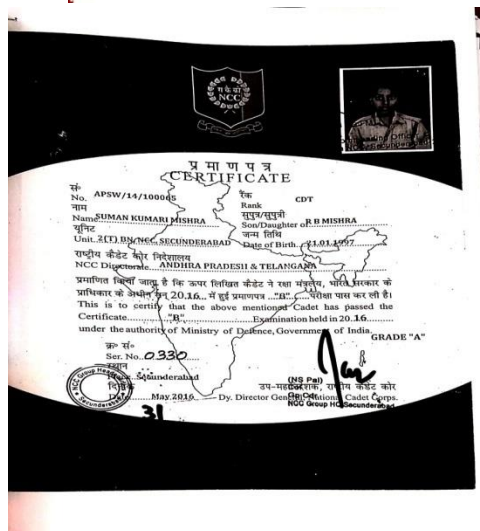
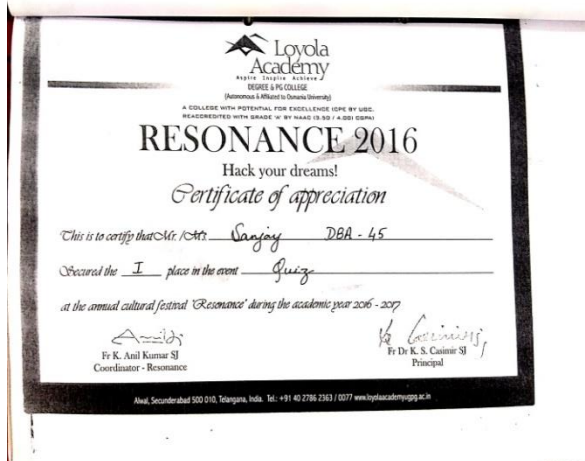
स्थान Place

CO UNIT









Department of BBA (Academic Year 2017-18)

1. Departmental Activities:

Industrial Visits:

- On 29 January, 2018 the second year BBA students visited the manufacturing unit of Modern Foods Limited, to gain a better insight on various concepts of production processes.



- On 29 June, 2017 the students of final year BBA visited Syngenta India Limited, to understand how various activities related to marketing, financing, and human resource are carried out in a company, and gained a real first hand experience of how a people and system oriented organization works.





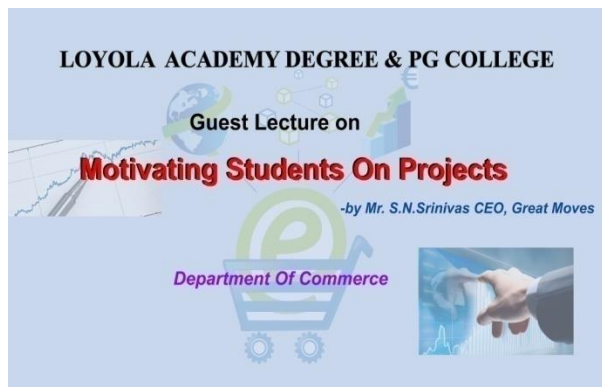
Guest Lectures:

- Final year BBA students along with the other commerce streams had a special talk on 'Entrepreneurship' on 14 February 2018 in PG Seminar Hall, Loyola Academy. The speaker, Mr Prasanth Lingam, shared his entrepreneurial journey and inspired the students to take up entrepreneurship for a social cause.



- The students of I and II year BBA had a special talk on Gender Sensitization issues on 24 January 2018. The speakers, Mrs Eva Joemon and Mr Joemon spoke at length on various issues related to addictions, peer pressure, and relationships, separately to girls and boys respectively.
- The NSS wing of Loyola Academy organised a special talk on 'Road Safety Awareness' on 8 January 2018 in the Inigo Hall. All the first year students of various departments, including BBA, were a part of the programme.
- The girl students of I year BBA had a special talk on 'Students and Peer Pressure' on 21 September 2017. The speaker, Mrs Pearl, was able to professionally address practical problems associated with peer pressure.

- The students of II and III year BBA had a special talk on 'Motivating Students to Projects' on 22 June 2017 in Inigo Hall, Loyola Academy. The speaker, S.N. Srinivas enlightened the students on various issues related to self motivation, projects and internship.



Seminars/Conferences:

The department of BBA organised COLLAB 2K17, a two-day inter-departmental seminar on 30 Nov and 1 Dec 2017. It is a collaborative enterprise being endeavoured by the Dept. of BBA in association with other academic disciplines within the bounds of Loyola Academy, “on the structural transformation of the Indian economy by achieving comprehensive industrial growth.”

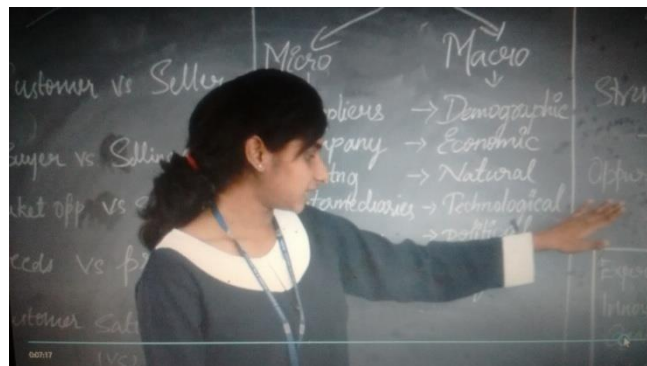
Innovative and Best practices of Dept:

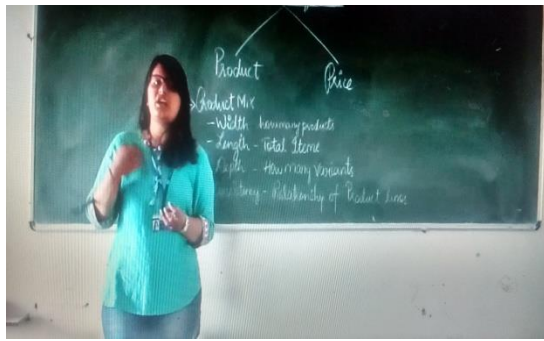
- The department of BBA initiated a departmental activity - ‘The Harbinger’ (‘Globality in Profundity’) during the academic year 2017-18 to get equipped on various issues & affairs of relevance to the global business community. ‘The Harbinger’ is a open publication that aims to equip its readers with requisite information on key issues of relevance to the global business community and to help them capture the diversity of the global business frontier. The department has conducted this event on 28 June 2017, 14 July 2017, 22 September 2017, 14 December 2017, and 2 February 2018.





- The second year students of BBA came up with an innovative idea of presenting video lectures during the end of second semester (26 February 2018 to 5 March 2018), with an intention to revise all the theoretical concepts they studied in the class room. Although students are highly varied in their academic abilities and motivation, they voluntarily contributed to this innovative learning style, and divided themselves into seven groups with each group focusing on one subject/topic.





- As a part of the Integrated International Immersion Conference (IIIC), an international seminar, held in the premises of Loyola Academy Degree & PG college, during 23 February, 2018 to 01 March, 2018 the students of BBA presented four different modules in line with their discipline and relevance. The themes selected for the modules include Corporate Social Responsibility, Core Competencies, Entrepreneurship, and Technology and Business Administration. All the modules were well appreciated.





Parent-Teacher Meet:

The department of BBA organised a Parent-teacher meeting on Sunday, 27 August 2017 in Inigo Hall, Loyola Academy between 9.30am to 4pm. The main purpose of meet was to create a common platform, where teachers and parents come together to enrich the student's educational experiences and discuss variety of issues, regarding all round development of students. The meeting was organised under guidance and presidentship of Principal Fr. Anthony SJ and Vice Principal Fr. Joji Reddy SJ.

Workshops attended by students

Students from the department of BBA were encouraged to participate in the one day workshop, BIO-INCUBATOR, a joint initiative of Agri Biotech Foundation & a-IDEA, NAARM, on 15 Dec 2017, to get real first hand information about Entrepreneurship Development initiatives.



Internship

An internship is an opportunity offered by an employer to potential employees, called interns, to work at a firm for a fixed, limited period of time. It is primarily an opportunity to test drive a career

without making any serious commitments. It provides the students with experiences, lessons, and the tools they need to get a full-time gig in the future.

As a part of course curriculum, the students of BBA are encouraged to do internship with any registered organization, as of late, employers are much more likely to hire someone with internships and work experience rather than someone with a generic resume, lacking experience.

2. Staff Achievements

Mrs P. Phebe Priyadarshini co-authored and presented a paper titled “ERP- A Key to Accelerate Growth in Higher Education Institutions” at International Seminar, 'Integrated International Immersion Conference (IIIC)' organised by Loyola Academy Degree & PG college, during 23 February, 2018 to 01 March, 2018. The paper is published in IJRAR Journal.

3. Student Extension Services:

NSS

Leela (17029016), Nissan (17029017), Theresa (17029028), Sini Sam (17029026), Shruthi (15029020) and Ivan (15029047) have volunteered for NSS (National Service Scheme) during the academic year.

NCC

Niharika (111717029008), Vinay Karthik (111717029043), Mohana (111716029006), and Manideepak (111715029046) enrolled for NCC (National Cadet Corps) during the academic year.

Planet

As part of Planet (Projects of Loyola Academy for Neighbourhood, Empowerment and Transformation) First year BBA students visited 'Birds of the Air', Ashram, located near Nagaram, Bandlaguda, run by Fr. Paul to help the disabled elderly people, on 26 February, 2018.





The Santa

On the occasion of Christmas, the students of the dept. of BBA pooled up Rs. 10,000, initially to buy food and other necessities for the poor of the city. But they found it even more pertinent to help one of the security guards whose mother was in the hospital undergoing treatment for a heart ailment.

On the eve before the college's Christmas Holidays, the students, with best wishes and regards for a speedy recovery of his mother, approached the security guard and handed the money over to him. This caused him great joy and left him in cheers.



4. Placement:

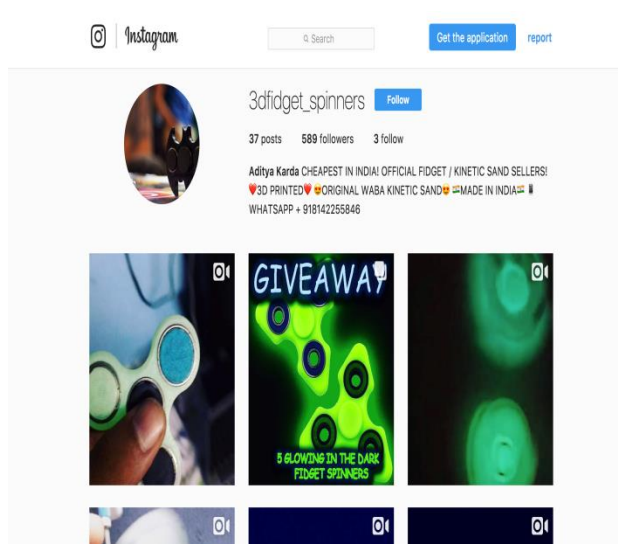
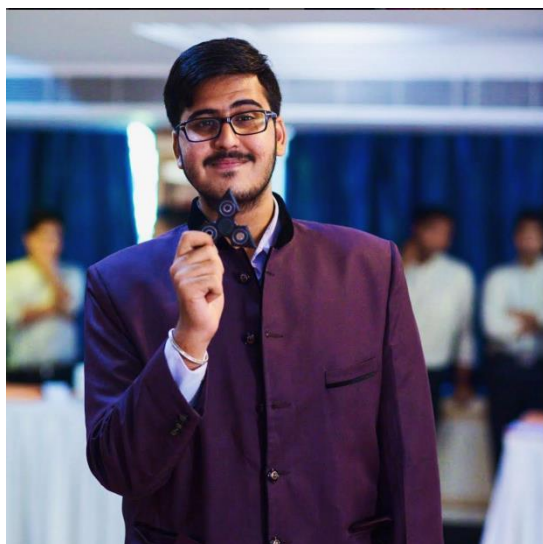
Meenakshi (111715029011) and Yash (111715029052) of final year BBA were selected by Deloitte for Taxation process during the campus placement drive.

Ivan (111715029048) and Neharica (111715029057) of final year BBA were selected by Franklin Templeton during the campus placement drive.

Bridget (111715029002), Abd (111715029024) and Yashasvi (111715029022) of final year BBA were selected by Amazon during the campus placement drive.

5. Entrepreneurial Initiative by Students

Aditya (111716029026) of BBA second year together with his friend Roshan started a small business of manufacturing and selling Fidget Spinners in India during summer 2017, capitalising on the fact that there were no big sellers. With the help of 3D Printing they were able to manufacture INDIAN FIDGET SPINNER, and were able to earn a profit after tax around Rs 8 lakhs.



6. Research by Students

George P Babu (111716029032), student from second year BBA, has the following paper presentations to his credit:

- A paper titled “DLT- Driven Global Supply Chains: Truncating Transnational Supply Chain Barriers, Amplifying Trade Volumes And Increasing Global GDP” was presented at the International Seminar 'Integrated International Immersion Conference (IIIC)' organised by Loyola Academy Degree & PG college, during 23 February, 2018 to 01 March, 2018. The paper was well appreciated and is published in IJRAR Journal.
- “ICOs: A Paradigm Shift in Seed Funding” emphasizing on the seismic changes in early-stage startup funding being caused by the global crypto-currency boom, was presented at the National Seminar on 'Entrepreneurship in the Modern Millennium' organized by Indian Institute of Management & Commerce on 10 February 2018. The paper too was well appreciated and is published in IJRCS Journal.
- "The Indian NPA Crisis & GOI-Sponsored TARP” criticizing government of India's capital infusion and bailout initiatives of the past as 'mercy capital' with respect to public sector banks, was presented at the two-day national seminar 'Banking - Innovations & Inclusions' organized by University PG College on 8th and 9th February 2018.
- “Blockchain & Decentralized Organizational Structures” was presented at the two-day International conference 'Global Opportunities & Challenges in Commerce’ organized by St Joseph College on January 20 & 21, 2018. The paper was well appreciated and is published in IJETSR Journal.
- “The Fiasco of the American Laissez-Faire Financial Regulatory Regime: A Crisis-by-Crisis Critique of the impact of Deregulation in American Financial Markets” was presented at the two-day International conference 'Paradigm Shift in Taxation, Accounting, Finance and Insurance' organized by department of commerce, Bhavan's Vivekananda College on December 8 & 9, 2017. The paper was well appreciated and is published in IOSR Journal.
- He also authored a paper titled “ DLT-Driven BFSI Technological Conventions”, which is accepted for online publication in March 2018 issue of IJIRMF journal.

Pranavi Manyam (111716029057) from second year BBA presented a paper titled 'Start-Ups- A Gateway In A Conducive Incubation Mechanism' at the International Seminar 'Integrated International Immersion Conference (IIIC)' organised by Loyola Academy Degree & PG college, during 23 February, 2018 to 01 March, 2018.

Mohana Krishna (111716029006) from second year BBA presented a paper titled 'Marine insurance- Emerging trends in marine insurance and risks involved in marine insurance and marine perils' at the International Seminar 'Integrated International Immersion Conference (IIIC)' organised by Loyola Academy Degree & PG college, during 23 February, 2018 to 01 March, 2018.

Sumithra Choudhary (111716029023), Udbhav (111716029055), Soumya (111716029014), Sai Priya (111716029020), Preethi (111716029017), Sowjanya (111716029003) presented abstracts at the International Seminar 'Integrated International Immersion Conference (IIIC)' organised by Loyola Academy Degree & PG college, during 23 February, 2018 to 01 March, 2018. All the abstracts were published in the IIIC proceedings book.

7. Student Achievements:

Academic Achievements:

Rohit Baid (111716029048) of BBA second year cleared the subjects – Management Accounting, Cost Accounting, and Managerial Economics as a part of CIMA and looking forward for completion of further levels.

Non-Academic Achievements:

Meenakshi (111715029011) from final year BBA participated in National Level Leadership Competition, **Hunar 2017**, organized by Jaro Education, Mumbai with correspondence with iFEEL Institute, Lonavala (Institute for Future Education, Entrepreneurship and Leadership). As many as 7000 students from different streams participated in the competition from all over India from 5 different zones, and Meenakshi was one among the top 15 finalists.

Sushmitha (111717029010) from first year BBA participated in solo dance event in Josephiesta, Culmination of Talents, organised by St. Joseph's Degree & PG College on 16 December 2017. She also participated in group dance event of **Muqabla**, All India UG Students Festival 2018, conducted by Dhruva College of Management on February 10, 2018.

Minka (111717029012) of BBA first year participated in Primicerius 2017, National Level Management Fest, organised by **Bhavan's Vivekananda College** on 22nd & 23rd December 2017.

Gayatri (111717029005) and Minka (111717029012) of BBA first year participated in Essay Writing Competition, organised by Loyola Academy under Swachh Bharath (Swachhata Pakhwada) Initiative during the academic year 2017-18.

Resonance, the annual Loyola student cultural festival, the department won second prize in the individual event of **Quilling** (Kushboo 111716029011), and group events **What Happens Next**

(Yash (15029052), Abd (15029024), Sharmista (16029021), Nazia (16029024), Minka (17029012)); **Debate** (George (16029032), Mohana (16029006), Pranavi (16029057), Minka (17029012), Nissan (17029017); and **Film Making** (Aditya (16029026), Vignesh (15029040), Ashwin (16029043), Vinay Karthik (17029043))

Nehaarica Naidu (111715029054) of year third BBA has participated in the Maverick organized by Deloitte and was declared as the winner.

Sports Achievements

Sai Nikitha Chikkala (111715029016) of final year BBA is ranked among top 10 in All India Women's Rankings of Lawn Tennis, and continues to participate in many national and international tournaments.

Priya Reddy (111715029018) of final year BBA secured 3rd place in Long Jump in the Inter Departmental tournaments held during September 2017. She also participated in Volleyball Inter College Tournament and BHEL Open Tournament during October 2017.

Hruday Sagar (111715029057) of final year BBA (a part of college football team) won gold in Osmania University Inter-collegiate football tournament.

Supriya (111716029004) of BBA second year won bronze medal in the 9th south zone shooting championship held at Chennai during September 2017. The 10m air rifle shooting event had participants from 7 states. She also secured 4th position in the IV Telangana state level shooting championship in junior women category; and was qualified for the 61st National Shooting Championship held at Trivandrum, and became a Renowned Shooter, in the junior women category.

Vinitha Swaraj (111716029025) of BBA second year (member of college volley ball team) participated in Youth Nationals held at Khandwa, Madhya Pradesh. She also participated in South-zone Inter University at Kannur University, Kannur, Kerala; and won 4th place in Osmania University Inter-collegiate tournament.

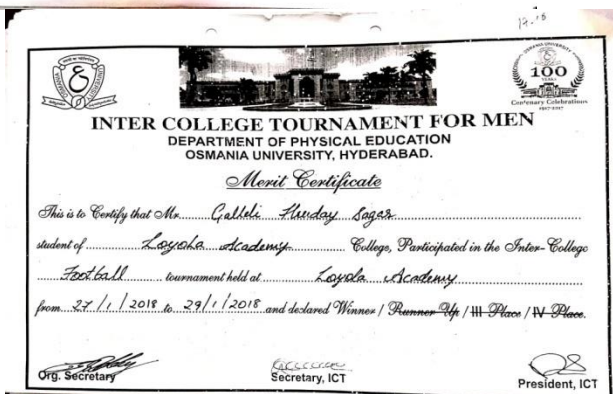
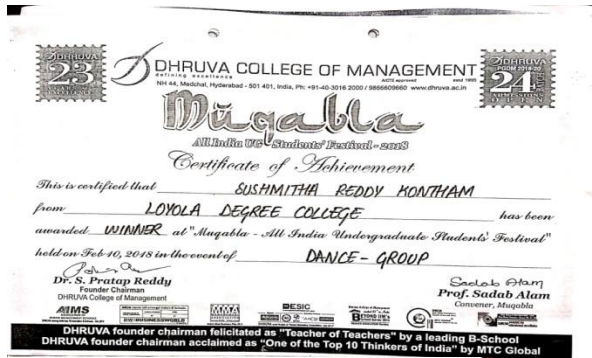
G Suraj Kumar (111716029031) and Shubhankar Reddy (111716029051) of BBA second year participated in Student Olympic Association National games 2017 basketball tournament held at Aurangabad, Maharashtra, and won gold medal for Telangana. He also got selected to represent Indian team in Malaysia during 22 December to 25 December 2017.

Suraj and Shubhankar were a part of the college basket ball team that won first place in Osmania university inter collegiate tournament held at Bhavan's College, Sainikpuri, Hyderabad; St. Joseph's inter college tournament St. Joseph's college, Koti, Hyderabad; Invitation tournament at Secunderabad Club, Secunderabad; Invitation tournament at Mahendra Ecole Central, Jeedimetla; Sakshi Arena tournament at Sreenidhi Engineering College; and 3X3 Red bull tournament at Muffakamjha college, Hyderabad. The college team secured second place at Father Balaiah tournament held at Loyola Academy, Sec-bad during the third week of February 2018.

Lloyd Jude. K (111716029034) of BBA second year participated in the 3rd Mumbai Mayor Cup Mini Football Senior National Championship 2017 for the State of Rajasthan and secured 4th position in the league and was selected to represent India at WMF world cup Tunisia 2017 .

Manasa (11171029029) of first year BBA (member of college volley ball team) participated in Junior nationals held at Kolkata, West Bengal; and secured fourth place in Osmania University Inter-collegiate tournament.

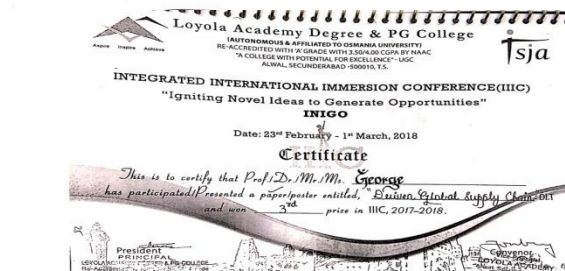
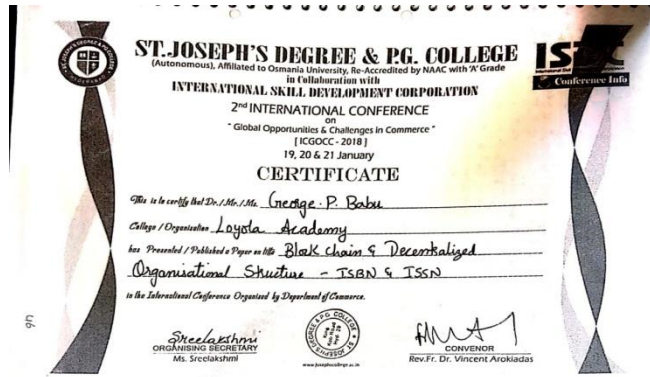





Certificate of Excellence
This is to certify that
Mrs / Ms Anuska* Venguz
has qualified and participated in
'Innov8' as part of
Hunar'17: A Nation Wide Hunt for India's best Leader's Crew.
at the National Level.
On the 25 day, in the month of February, in the year 2017.

(Authority's Sign)


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Department of BBA (Academic Year 2018-19)

1. Departmental Activities:

Field Trips:

The students of final year BBA visited NSR DAIRY, Guduppad, Telangana, on 15 December 2018 for their industrial visit. The tour around the production unit enabled the students to understand various processes involved in production.



The students of second year BBA visited Syngenta India Ltd on 5 July 2018 for their industrial visit. The students were able to understand how various activities related to marketing, financing, and human resource are carried out in a company, and gained a real firsthand experience of how a people and system oriented organization works.



Seminars/Conferences:

The first annual Harbinger Business Summit: 2018-19 Chapter was organized by the dept. of BBA – Loyola Academy, on August 3 & 4, 2018 aiming at capturing and exploring the consequences of the trade war initiated by the US in April this year against its allies and trade partners. The summit, themed: “Globalization Post Pax Americana: The Culmination of the American-led World Order in Trade”. The purpose of the summit is to set-up a platform and a domain for the sharing of requisite information on key issues of relevance to the global business community, and to help students capture the diversity of the global business frontier. Day 1 of the summit focused on the macroeconomic situation world over in the event of a trade war, while day 2 emphasized on the incidence of trade war on global companies.



After the prolific inception of COLLAB 1.0, the First Edition in 2017, the department of BBA has returned this year with COLLAB 2.0 on 30th and 31st January 2019. This year the theme for COLLAB 2.0 was “Opportunities & Innovations Triggering Economic Value Creation in an Indian Industrial Context”. Dr Col V.R.K Prasad, chancellor of ICFAI University, Meghalaya along with Mr. K.J.A Swarup former GM (HR), ITC Limited, PSPD were the chief guests for the two day event.



Guest Lectures:

A Gender Sensitization Lecture was organised for the second and third year students of the department of BBA, Loyola Academy on 12 July 2018. The speakers, Mr. Joemon Babu, and Mrs Eva Joemon, spoke to boys and girls respectively, about leadership and success, and most importantly, elucidated the interdependence between the two.



The first year boy students of the dept. of BBA had an extensive counseling session on 'Personality Development' 1 August 2018. The first year boy students of the dept. of BBA and Bcom IAF had an extensive counseling session that spanned over two hours, presided over by a well-known EQ Trainer with over 18 years of experience in the field, Mr. Joemon Babu.



The students of second and final year BBA together with Bcom Generals had a special talk on 'Entrepreneurship' on 1 September 2018 in Loyola Hall, Loyola Academy. The speaker, Mr. Vijay Burton, MD & CEO, AFS Technology Services, shared his entrepreneurial journey and inspired the students to take up entrepreneurship, by throwing light on various opportunities that entrepreneurs could capitalize on by overcoming the hurdles. Mr Vijay gave an eventful insight of the startup scenario in India, along with some major pitfalls in policy and the government's role in creating a conducive environment for the startup ecosystem to grow and expand. Mr Vijay also shared with students his entrepreneurial experiences of the last 12 years and focussed on ethical business management and also about changing the society's perception of businessmen as robbers. Most importantly, he focused on the need to have knowledge about various govt offices, permits and people to hire, to get a company registered and functioning.



Career Counseling:

As career decisions play a pivotal role in shaping the future growth and overall development of students, the department of BBA and Bcom IAF has organized a career guidance session on 13th July 2018 in the PG seminar hall for the final year students of the departments. Mrs. Arundhati Ann Malik, a well-known trainer with an experience of over 20 years, was the resource person for the session. She spoke at length on the needed skill set for job interviews.



The department of BBA organized a career guidance session on 19 July 2018 for the second and final year students. The two hour session held on 19 July, 2018 in the Inigo hall at Loyola Academy Degree and PG College was conducted by Mr. Luvieen, co-founder of Mentor Mind, along with two of his associates Ms. Alankrita and Ms. Anisha. The session started with Mr. Luvieen giving an introduction about what exactly MentorMind focuses on which, is a menternship. He said that MentorMind is an e-Learning process, presently in partnership with the Uber and aims at mentoring students into acquiring job based skills.



Innovative and Best practices of Dept:

The department of BBA initiated a departmental activity - 'The Harbinger' ('Globality in Profundity') during the academic year 2017-18 to get equipped on various issues & affairs of relevance to the global business community. 'The Harbinger' is a open publication that aims to equip its readers with requisite information on key issues of relevance to the global business community and to help them capture the diversity of the global business frontier. The department has conducted this event for all first, second and final year students on 23 July 2018, 16 August 2018, 18 September 2018, and 20 December 2018.



Workshop:

The students of third year BBA had a two day workshop on Digital Marketing on 6 & 7 July 2018. The two day workshop on Digital Marketing is designed to create awareness among students to be more effective in developing and executing digital marketing strategies.

Acumen Connect, an online Ed-Tech platform, organised a two-day workshop on 'Digital Marketing' to the final year students of BBA on 6 & 7 July 2018. Mr. Nagarjuna, Ms. Aishwarya, and Mr. Rishab were the trainees for the workshop. The purpose of the workshop was to impart knowledge and to enlighten the students about the current trends and the usage of the technology which are used in marketing a product or a service. Considering, 'Marketing Management' as the core subject, it had been very informative and had given a great exposure to all the students about the evolution of marketing.





Internship

An internship is an opportunity offered by an employer to potential employees, called interns, to work at a firm for a fixed, limited period of time. It is primarily an opportunity to test drive a career without making any serious commitments. It provides the students with experiences, lessons, and the tools they need to get a full-time gig in the future. As a part of course curriculum, the students of BBA are encouraged to do internship with any registered organization, as of late, employers are much more likely to hire someone with internships and work experience rather than someone with a generic resume, lacking experience.

2. Student Extension Services:

NSS

Leela (1117029016), Nissan (1117029017), Theresa (1117029028), Sini Sam (1117029026) have volunteered for NSS (National Service Scheme) during the academic year.

NCC

Niharika (111717029008), Vinay Karthik (111717029043) enrolled for NCC (National Cadet Corps) during the academic year.

The Santa

On the occasion of Christmas, the students of the dept. of BBA pooled up approximately Rs. 6,000, and visited the NGO unit, TAPASVI (Talented Aspirants People's Action for the Society to Vigorous India, Hyderabad) on 23rd December 2018. They bought 3 Rice Bags, and 15 litres of cooking oil for the Children's home. Students also volunteered to empty their respective wardrobes by giving away used clothes/blankets (in good condition) to Tapasvi old age and orphan's home. The students spent meaningful time with the children offering Christmas cake, biscuits and snacks. This caused the orphans great joy and left them in cheers. The students also learned a 'great lesson' from the textbook of philanthropy – Life! In all good hope, may these be the seeds of altruistic leanings in them!



Parent-Teacher Meet:

The department of BBA organised a Parent-teacher meeting on Sunday, 24 August 2018 in the respective classrooms, Loyola Academy between 9.30am to 4pm. The main purpose of meet was to create a common platform, where teachers and parents come together to enrich the student's educational experiences and discuss variety of issues, regarding all round development of students. The meeting was organised under guidance and president-ship of Principal Fr. Anthony SJ and Vice Principal Fr. Balaswamy SJ.

Academic Achievements:

Non-Academic Achievements:

Aditya Karda (111716029026) from third year BBA participated in Loyola Academy Model United Nations 2018 representing USA delegating team organized by Loyola Academy (MBA). He was also awarded for his benevolent gesture in donating blood organized at Loyola Academy.

Pranavi Manyam from third year BBA participated in Loyola Academy Model United Nations 2018 representing USA delegating team organized by Loyola Academy (MBA) and has been conferred the award of “Best Position Paper”.

Rohith L Baid (111716029) from third year BBA participated in Loyola Academy Model United Nations 2018 representing Turkey delegating team organized by Loyola Academy (MBA).

K.M Sowmya (111716029) from third year BBA participated in Loyola Academy Model United Nations 2018 representing Turkey delegating team organized by Loyola Academy (MBA).

Ahmed Ali Khan (111716029) from third year BBA participated in Loyola Academy Model United Nations 2018 representing Turkey delegating team organized by Loyola Academy (MBA).

Sai Priya (111716029020) from third year BBA participated in Resource Mobilization for Humanitarian causes organized by Indian Development foundation as IDF Student Ambassador. She participated in Elevator Pitch & B-Plan presentation as a part of Hunar 2.0- In Search Of GEN Entrepreneurs, A nation Wide Entrepreneurship Challenge at the zonal level. She also started an entrepreneurial initiative of ‘Blooming Buds.’

Preethi Goud (111716029017) from third year BBA participated in Elevator Pitch & B-Plan presentation as a part of Hunar 2.0- In Search Of GEN Entrepreneurs, A nation Wide Entrepreneurship Challenge at the zonal level.

Supriya (111716029004) from third year BBA secured 1st position in the V Telangana state level shooting championship in junior women category, held between 13th to 18th August 2018, at Hyderabad.

Mudita (111717029014) from second year BBA participated in INFOCOM in the event Ad-Buzz and secured 3rd place at the inter college level organized by department of B.Com Computers. She participated in events like MIME securing the 2nd position, AD-MAD securing the 2nd position organized by Loyola Academy. She participated in AD-MAD organized by department of B.Com Advertising, Sales Promotion and Sales Management securing the 2nd place at the ANUNCIO-THE AD WORLD. She participated in Perspective v2.0 event an intra college conference organized by the Department of B.Com Hons, Loyola Academy. She also participated in various other events like Rangoli, AD-DEBATE, Drama, Cosplay.

Aradhana Mishra (111717029004) from second year BBA participated in INFOCOM in the event Ad-Buzz and secured 3rd place at the inter college level organized by department of B.Com Computers. She participated in events like MIME securing the 2nd position, AD-MAD securing the 2nd position organized by Loyola Academy. She participated in AD-MAD the 2nd place and On Spot PORTfolio securing the 1st place organized by department of B.Com Advertising, Sales Promotion and Sales Management at the ANUNCIO-THE AD WORLD. She was also recognized for participating and showcasing her talent in the National Level performance art competition held as part of Indywood Talent Hunt’18. She participated in Human Resource event held by Bhavan’s Vivekananda College. She participated in Perspective v2.0 event an intra college conference

organized by the Department of B.Com Hons, Loyola Academy. She also participated in various other events like what happens next and western dance group organized by Loyola Academy.

Gayatri (111717029005) of BBA second year participated in Corporate strategy event and Finance event held as a part of Primicerius at Bhavan's Vivekananda college. She participated in Perspective v2.0 event an intra college conference organized by the Department of B.Com Hons, Loyola Academy.

Sushmitha (111717029010) of BBA second year participated in Perspective v2.0 event an intra college conference organized by the Department of B.Com Hons, Loyola Academy.

Rahul Raju (111717029046) of BBA second year participated in Perspective v2.0 event an intra college conference organized by the Department of B.Com Hons, Loyola Academy.

Sharmistha Ghosal (111716029) of BBA third year participated IMA-Wiley-Miles Finance Scholarship Test in recognition of outstanding performance organized by Miles Education.





