



# BBA RETAIL OPERATIONS MANAGEMENT

(UNDERGRADUATE COURSE IN BUSINESS ADMINISTRATION ;  
INTEGRATED WITH RASCI CURRICULUM)

## BBA RETAIL OPERATIONS MANAGEMENT

The BBA Program in Retail Operations management is course for duration of three years consisting of six semesters and is a judicious mix of skills relating to professional education and general education on credit-based system. The program curriculum has been designed as per the Model Curriculum released by Retailers' Association Skill Council of India (RASCI), Mumbai. The Programme is approved by Retail Skill Sector Council, National Skill Development Corporation, GoI. Skills & Practical training will be imparted by Industry partners in the domain of Retail & Sales sector. The 3-Year BBA in Retail Operations offers direct gateway to industry with mandatory practical exposure in retail stores and employee retention design



## Loyola Academy

Alwal Rd, Manjeera Colony, Spring Fields Colony,  
Jeedimetla, Hyderabad, Telangana 500001

Contact: +91-040-27862363, 27860077

<https://www.loyolaacademyugpg.ac.in/>



# BBA RETAIL OPERATIONS MANAGEMENT

## ELIGIBILITY CRITERIA FOR ADMISSION

- MEC / CEC / CEG / MPC students with 60% aggregate.
- Entrance examination in any two subjects - Economics, Commerce and Mathematics





## JOB PROSPECTS

Customer  
sales  
associate

Retail  
operations  
manager

Retail  
Store /  
Departmental  
Manager

Retail  
Associate  
Cum  
Cashier

Retail  
Team  
Leader

## SUBJECTS OFFERED

- Corporate Governance and Business ethics
- Financial accounting
- Team management
- Customer Relationship & Service management
- Retail Cashier
- Introduction to Retail Operations and In store cashiering
- Principles of Management
- Retail Team Leader
- Retail Sales Associate

## TOP RECRUITERS



**BIG BAZAAR**

spencer's



**BIBA**